



DRY-GUD-004	Program: Dairy
Revision: 1.0	Document Name: Butter Labeling Requirements
Approved: 20Apr2021	Wisc. Stat. and/or Wis. Admin. Code: ATCP 85

**SUBJECT:** Butter Labeling Requirements.

### Scope

This document explains how a butter's grade must appear on the package to be sold in Wisconsin.

### Definitions

N/A

### Guidance

All butter sold in Wisconsin must contain a label bearing a statement of the grade as determined by the Wisconsin butter grading process outline in ATCP 85 and the **Factors for Butter Grading** guidance document.

The grade statement must include reference to Wisconsin and the grade with some acceptable variations including abbreviation of Wisconsin to Wis. and the grade letter can precede the word "grade". The following are both considered acceptable labeling statements: Wisconsin Grade AA or Wis. AA Grade. Butter which has been graded out of state or processed from butter which was not originally manufactured in Wisconsin may use this style of labeling.

The statement must be in a font size that is no smaller than 12-point type on a strongly contrasting background and should prominently appear on the part or panel of the label that is presented or displayed under customary conditions of purchase.

For grades AA or A manufactured within Wisconsin, a uniform grade insignia may be used on the package consisting of the grade statement enclosed by an outline map of Wisconsin. The lines forming the map cannot be less than 3 points in width and no other writing can appear within the outline map.

The only exception to these labeling requirements is if the butter already bears the grade U.S. Grade AA, U.S. Grade A or U.S. Grade B. In that case, no other labeling is required.

### Contacts

Refer to the **Multiple Product Graders Area Map** for contact info for the grader assigned to your area.

**References**

[ATCP 85.06: Grade Labeling](#)

**Document History**

The most recent changes to this controlled document are listed at the top of the table:

Revision	Author	Change Description	Approval Date
1.0	George Petrilli	New Document	20Apr2021

**Approval**

4/20/2021 3:14 PM	Task Completed	<input type="checkbox"/> Petrilli, George T	Task assigned to Petrilli, George T was approved by Petrilli, George T. Comments: Approved	Approved by Petrilli, George T
4/20/2021 3:14 PM	Task Created	<input type="checkbox"/> Koss, Rebekah R	Task created for Anderson, Timothy P. Due by: 4/23/2021 12:00:00 AM	
4/21/2021 10:28 AM	Task Completed	<input type="checkbox"/> Anderson, Timothy P	Task assigned to Anderson, Timothy P was approved by Anderson, Timothy P. Comments: see comment bubble	Approved by Anderson, Timothy P
4/21/2021 10:28 AM	Task Created	<input type="checkbox"/> Koss, Rebekah R	Task created for Sprecker, Troy S. Due by: 4/23/2021 12:00:00 AM	
4/21/2021 7:24 PM	Task Completed	<input type="checkbox"/> Sprecker, Troy S	Task assigned to Sprecker, Troy S was approved by Sprecker, Troy S. Comments: Approved - dates to be filled in	Approved by Sprecker, Troy S