

BUY LOCAL BUY WISCONSIN

2008-2024 IMPACT REPORT

The Buy Local, Buy Wisconsin Grant Program was launched in 2008 to strengthen Wisconsin's agricultural and food industries. Projects aim to reduce marketing, distribution, and processing hurdles that impede the expansion of sales Wisconsin's food products to local purchasers.

\$2.977
MILLION
Awarded

\$14.46+
MILLION
Increased Sales

\$ = \$\$\$\$

For every \$1 of grant funding, more than \$6 was created in new sales.



210 **289**

Jobs Created

Jobs Retained



5,442 **5,289**

Producers Benefited

Markets Benefited

584

Grant Applications



\$20.3
MILLION

Requested

117

Funded Projects



\$2.977
MILLION

Awarded

