



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

DATE: March 2, 2023

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Randy J. Romanski, Secretary
Amy Millard, Deputy Administrator, Division of Food and Recreational Safety

SUBJECT: ATCP 72, Hotels, Motels and Tourist Rooming Houses

TO BE PRESENTED BY: Andrea Northwood, Program & Policy Analyst, Division of Food and Recreational Safety

REQUESTED ACTION:

At the March 2, 2023, Board meeting, the Department of Agriculture, Trade and Consumer Protection (DATCP) will ask the DATCP Board (Board) to approve a Preliminary Public Hearing Notice for a Statement of Scope for potential changes to ch. ATCP 72 relating to Hotels, Motels and Tourist Rooming Houses.

SUMMARY:

DATCP licenses hotel, motel, and tourist rooming house operators under the authority of ch. 97.613 of the Wisconsin Statutes. ACTP 72 Hotels, Motels and Tourist Rooming Houses has not been substantially updated since 1978. At the request of industry stakeholders, the department proposes to update the rule to reflect current industry standards and address emerging health and safety issues. At this time, the department also proposes to re-evaluate its licensing fee structure to reflect the department's responsibilities for conducting inspections and investigations. The department has not increased license fees since 2008. The current program revenue received from license fees has not kept pace with the increased costs for maintaining the lodging program, which includes internal and external education, licensing, inspections, and compliance.

Contingent upon Board approval, the Department has planned three public hearings on the Statement of Scope to be held in person on Wednesday, March 29, 2023, from 10:00 a.m. to 2:00 p.m. in Eau Claire, Thursday, March 30, 2023, from 10:00 a.m. to 2:00 p.m. in Stevens Point, and Tuesday, April 4, 2023, from 10:00 a.m. to 2:00 p.m. in Madison. A virtual option via Microsoft Teams will be offered at the Madison meeting.

State of Wisconsin
Department of Agriculture, Trade and Consumer Protection

NOTICE OF PUBLIC HEARING AND COMMENT PERIOD

The Wisconsin Department of Agriculture, Trade and Consumer Protection (Department) announces that, pursuant to Wis. Stat. § 227.16 (1), it will hold three preliminary public hearings and receive written comments on a scope statement relating to possible revision of Wisconsin Administrative Code ch. ATCP 72, regarding Hotels, Motels and Tourist Rooming Houses. The hearings will be held in person. A virtual option via Microsoft Teams will also be available for the Tuesday, April 4, 2023, meeting.

Hearing Information

Date: **Wednesday, March 29, 2023**

Time: 10:00 a.m. – 2:00 p.m.

Location: State Office Building
718 West Clairemont Avenue
Eau Claire, WI 54701

Date: **Thursday, March 30, 2023**

Time: 10:00 a.m. – 2:00 p.m.

Location: Portage County Public Library – Prairie Meeting Room
1001 Main Street
Stevens Point, WI 54481

Date: **Tuesday, April 4, 2023**

Time: 10:00 a.m. – 2:00 p.m.

Location: Pinney Public Library
516 Cottage Grove Road
Madison, WI 53716

Via Internet Access:

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 222 492 936 705

Passcode: 6h6aEE

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Hearing testimony or comments will be taken on a first-come, first-served basis after the opening statements are read into the record.

Following the public hearings, the hearing record will remain open until April 18, 2023, for additional public comments. Comments may be sent to the Department at the address below, or to andream.northwood@wisconsin.gov. A copy of the scope statement for the proposed rule is enclosed.

Accommodations:

Hearing impaired persons may request an interpreter for this hearing. Please make reservations for a hearing interpreter by contacting Andrea Northwood using the information below. The hearing facilities are handicap accessible.

Department Contact:

Andrea Northwood

Division of Food and Recreational Safety

Department of Agriculture, Trade, and Consumer Protection

P.O. Box 8911

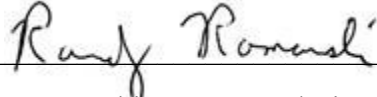
Madison, WI 53708-8911

(715) 490-0743

andream.northwood@wisconsin.gov

Dated this 20 day of February 2023

STATE OF WISCONSIN,
DEPARTMENT OF AGRICULTURE,
TRADE AND CONSUMER PROTECTION

By 
Randy Romanski, Secretary-designee