

Wisconsin Dairy Task Force 2.0
Sub-Committee Membership and Other Information

Product and Process Innovation and Invention

Membership

Shelly Mayer — producer, Exec Dir of PDPW
Jeff Schwager — President, Sartori Cheese
Chad Vincent* — CEO of Dairy Farmers of Wisconsin
Rob Byrne — Schreiber Foods
Andy Buttles — producer, Stone Front Farm (PDPW)
Steve Bechel — VP Operations, Eau Galle Cheese Factory
Ted Galloway — The Galloway Company

Resource Person(s)

Kent Weigel — chair, Dairy Science Dept
John Lucy — Director, Center for Dairy Research

Issues Identified

Innovations->new product outlets
CDR & product innovation & industry partners
Product innovation
New product development
New product development-> R&D
Bold new discoveries leading to ideas
Collaboration of ideas for solutions
Innovation->product & markets
Innovation Tech. (research)
Innovation in technology
Is milk only milk, research opportunities
Develop industrial use for milk and dairy
Dairy research at WI universities (lack of funding to support)
Technology 4 manure handling and community perception
Industrial uses for milk

* Sub-Committee Chairperson