Wisconsin Dairy Task Force 2.0 Sub-Committee Membership and Other Information

Price Volatility & Profitability

Members

Ryan Klussendorf — producer, Broadland Grass Farm, Farm Bureau Darin Von Ruden — producer, Pres. Wisc Farmers Union
Tom Crosby — producer, Vice Pres, WI NFO
Don Hamm — producer, Pres WI NFO
Dan Pearson — producer, Organic Valley
Rene Johnson — Vice President, Union Bank and Trust Co.
Michael DeLong* — Vice President, First Bank of Baldwin

Resource Person(s)

Kevin Bernhardt — Ag Economist, Center for Dairy Profitability, UW Plattville

Issues Identified

We produce over 82 mil #'s of milk every day in WI. If in 5 yrs that is 100 mil #'s, where does it go? Price gap between farm and customer

FMMO

Cost of production=input costs never go lower-they just keep climbing Cost passed to farmer
Pricing tools to help w/ prices
Price volatility
Pricing to stay profitable
Farm profitability

^{*} Sub-Committee Chairperson