



# Buy Local Buy Wisconsin Grant Program

## Program Description

The Buy Local, Buy Wisconsin (BLBW) competitive grant program was launched in 2008 to strengthen Wisconsin's agricultural and food industries. The grants work to reduce the marketing, distribution, and processing hurdles that impede the expansion of sales of Wisconsin's food products to local purchasers.

## Comprehensive Impact to the State

Keeping food dollars in Wisconsin communities supports local businesses, improves farm incomes, and creates jobs. The BLBW grant project recipients have reported on work from July 2008 - September 2016. Each demonstrates success and positive impact in Wisconsin communities. The need for the Buy Local, Buy Wisconsin Grant program remains high. From the start of the program in 2008, 328 applications have been received requesting nearly \$11.5 million. To date, BLBW has funded 44 projects for a total of \$1,225,400. The 44 funded projects are making great strides in the areas of infrastructure development, market development, agriculture tourism, producer development, and much more.

## Direct Return:

### 2008-2016 Recipients

State Investment = \$1,225,400

- Over \$9.2 million (\$9,219,633.88) in new Wisconsin food sales
- Over 4 million in new investments (\$4,117,124.73)
- 95 new jobs created
- 113 jobs retained
- 2,694 producers benefited
- 2,728 WI markets benefited

Year	Funded Program	Total Funds	Average Grant	Funding Range
2008	7	\$225,000	\$32,143	\$12,155 - \$43,580
2009	9	\$222,700	\$24,744	\$14,000 - \$40,000
2010	5	\$177,700	\$35,540	\$17,700 - \$45,000
2014	8	\$200,000	\$25,000	\$12,000 - \$45,000
2015	8	\$200,000	\$25,000	\$13,750 - \$33,000
2016	7	\$200,000	\$28,500	\$10,000 - \$50,000
<b>TOTALS</b>	<b>44</b>	<b>\$1,225,400</b>	-	-