



WISCONSIN FARM REPORTER

MARCH 2026



Wisconsin Department of Agriculture, Trade and Consumer Protection

2811 Agriculture Dr., Madison, WI 53718

Monthly Prices

The average price received by farmers for **corn** during January 2025 in Wisconsin was \$3.95 per bushel according to the latest USDA, National Agricultural Statistics Service – *Agricultural Prices* report. This was 1 cent above the December price and 24 cents below January 2024.

The January 2025 average price received by farmers for **soybeans**, at \$9.97 per bushel, was 23 cents below the December price and 5 cents above the January 2025 price.

The January average **oat** price per bushel, at \$3.93, was 5 cents below December and 21 cents above January 2024.

All hay prices in Wisconsin averaged \$132.00 per ton in January. This was \$8.00 below the December price and \$1.00 above the January 2024 price. The January 2025 **alfalfa hay** price, at \$143.00, was \$10.00 below the previous month and \$1.00 above January 2024. The average price received for **other hay** during January was \$83.00 per ton. This was \$10.00 below the December price and \$1.00 below January last year.

Prices Received by Farmers – Wisconsin and United States

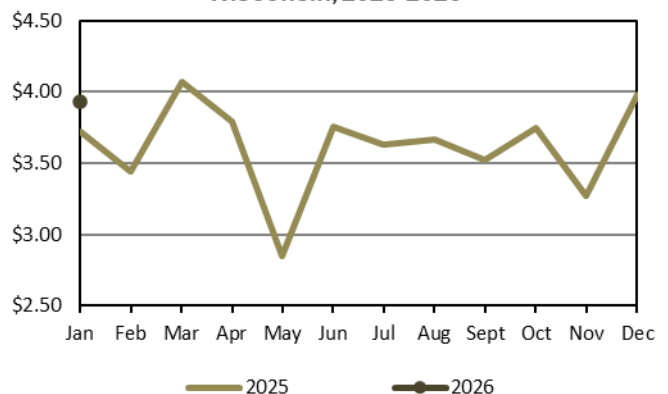
| | Wisconsin | | | United States | | |
|------------------------|--------------|---------------|--------------|---------------|---------------|--------------|
| | January 2025 | December 2025 | January 2026 | January 2025 | December 2025 | January 2026 |
| | (dollars) | (dollars) | (dollars) | (dollars) | (dollars) | (dollars) |
| Corn.....bu | 4.19 | 3.94 | 3.95 | 4.29 | 4.10 | 4.10 |
| Hay, all baled.....ton | 131.00 | 140.00 | 132.00 | 154.00 | 149.00 | 149.00 |
| Alfalfa.....ton | 142.00 | 153.00 | 143.00 | 161.00 | 161.00 | 160.00 |
| Other.....ton | 84.00 | 93.00 | 83.00 | 144.00 | 128.00 | 131.00 |
| Oats.....bu | 3.72 | 3.98 | 3.93 | 3.47 | 3.23 | 3.12 |
| Soybeans.....bu | 9.92 | 10.20 | 9.97 | 10.00 | 10.40 | 10.30 |

Livestock Prices Received by Farmers – United States

| | January 2025 | December 2025 | January 2026 |
|------------------------------------|--------------|---------------|--------------|
| | (dollars) | (dollars) | (dollars) |
| Calves.....cwt | 367.00 | 472.00 | 505.00 |
| Cattle, all beef.....cwt | 199.00 | 221.00 | 230.00 |
| Cows ¹cwt | 126.00 | 157.00 | 158.00 |
| Steers & heifers.....cwt | 202.00 | 224.00 | 233.00 |
| Hogs, all.....cwt | 61.10 | 62.30 | 62.20 |
| Barrows & gilts.....cwt | 61.40 | 62.40 | 62.30 |
| Sows.....cwt | 55.30 | 60.00 | 60.80 |
| Eggs, market ²doz | 6.55 | 1.49 | 0.83 |

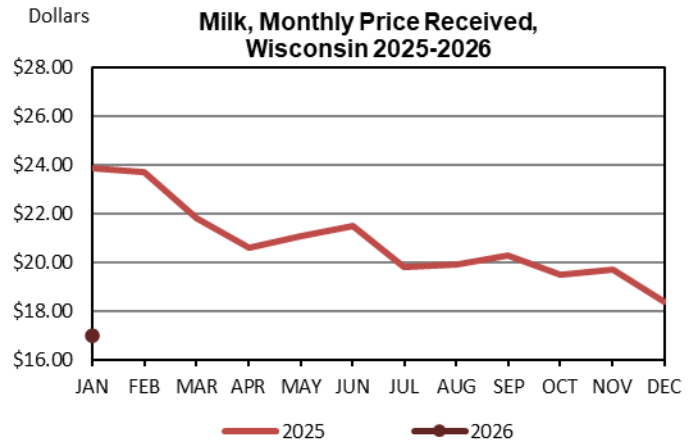
¹Beef cows and cull dairy cows for slaughter
²Also referred to as table eggs

Oats, Monthly Prices Received, Wisconsin, 2025-2026



Milk Prices

The Wisconsin all milk price for January 2026 was \$17.00 per hundredweight (cwt) according to the latest USDA, National Agricultural Statistics Service - *Agricultural Prices* report. This was \$1.40 below last month's price and \$6.90 below last January's price. The U.S. all milk price for January was \$17.50 per cwt, \$0.50 above Wisconsin's price but \$1.50 lower than last month's U.S. price.



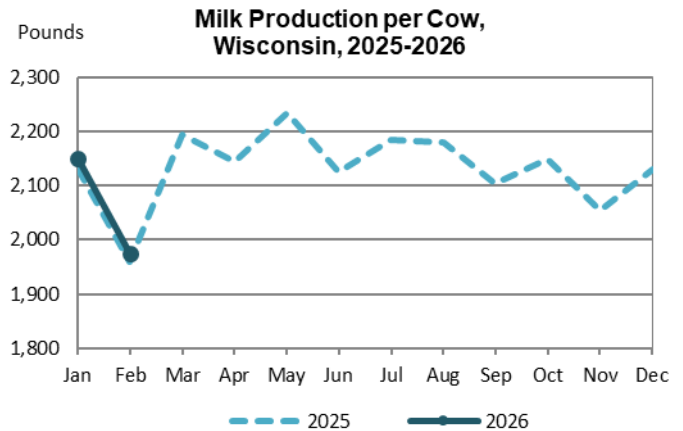
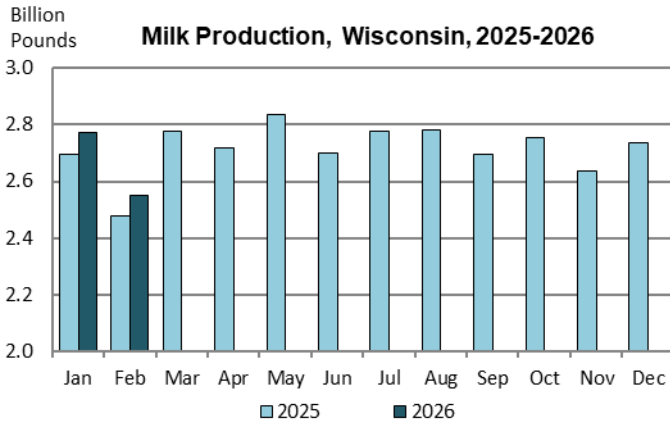
Prices Received for All Milk – Selected States and United States

[Before deduction for hauling. Includes quality, quantity, and other premiums. Excludes hauling subsidies.]

| State | January 2025 | | December 2025 | | January 2026 | |
|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|
| | Price (dollars per cwt) | Fat test (percent) | Price (dollars per cwt) | Fat test (percent) | Price (dollars per cwt) | Fat test (percent) |
| Arizona..... | 23.70 | 4.28 | 17.40 | 4.16 | 16.20 | 4.15 |
| California..... | 22.70 | 4.37 | 19.60 | 4.37 | 17.50 | 4.35 |
| Colorado..... | 24.40 | 4.22 | 18.40 | 4.23 | 17.10 | 4.20 |
| Florida..... | 26.80 | 4.06 | 24.00 | 3.98 | 22.10 | 3.99 |
| Georgia..... | 27.30 | 4.14 | 24.40 | 4.09 | 23.20 | 4.08 |
| Idaho..... | 24.30 | 4.53 | 18.20 | 4.55 | 16.70 | 4.52 |
| Illinois..... | 23.40 | 4.42 | 19.10 | 4.50 | 17.90 | 4.46 |
| Indiana..... | 25.10 | 4.35 | 20.90 | 4.38 | 19.30 | 4.32 |
| Iowa..... | 24.10 | 4.63 | 18.60 | 4.67 | 17.00 | 4.62 |
| Kansas..... | 23.40 | 4.62 | 17.60 | 4.76 | 16.00 | 4.67 |
| Michigan..... | 24.50 | 4.41 | 19.20 | 4.50 | 17.80 | 4.48 |
| Minnesota..... | 24.20 | 4.67 | 18.90 | 4.76 | 17.30 | 4.74 |
| New Mexico..... | 22.40 | 4.29 | 17.40 | 4.45 | 16.10 | 4.44 |
| New York..... | 25.00 | 4.45 | 19.30 | 4.56 | 17.90 | 4.56 |
| Ohio..... | 25.40 | 4.41 | 21.10 | 4.44 | 19.60 | 4.43 |
| Oregon..... | 24.20 | 4.61 | 19.90 | 4.60 | 19.20 | 4.59 |
| Pennsylvania..... | 24.70 | 4.39 | 18.90 | 4.50 | 17.50 | 4.44 |
| South Dakota..... | 24.40 | 4.78 | 18.60 | 4.85 | 17.10 | 4.83 |
| Texas..... | 24.60 | 4.68 | 18.90 | 4.70 | 17.70 | 4.69 |
| Utah..... | 23.00 | 4.36 | 18.10 | 4.37 | 16.80 | 4.41 |
| Vermont..... | 25.10 | 4.48 | 19.60 | 4.59 | 18.20 | 4.58 |
| Virginia..... | 27.10 | 4.28 | 24.10 | 4.36 | 22.50 | 4.34 |
| Washington..... | 24.70 | 4.51 | 18.30 | 4.65 | 17.20 | 4.62 |
| Wisconsin..... | 23.90 | 4.43 | 18.40 | 4.51 | 17.00 | 4.47 |
| United States..... | 24.10 | 4.46 | 19.00 | 4.51 | 17.50 | 4.48 |

Milk Production

Milk production in Wisconsin during February 2026 totaled 2.55 billion pounds, up 3 percent from the previous February according to the latest USDA, National Agricultural Statistics Service – *Milk Production* report. The average number of milk cows during November, at 1.29 million head, was up 25,000 from February 2025. Monthly production per cow averaged 1,975 pounds, up 15 pounds from last February.



Milk Cows and Production – 24 Selected States: February 2025 and 2026

| State | Milk Cows ¹ | | Milk Per Cow ² | | Milk Production ² | |
|----------------------------|------------------------|----------------------|---------------------------|------------------|------------------------------|--------------------------|
| | 2025 (1,000 Head) | 2026 (1,000 Head) | 2025 (Pounds) | 2026 (Pounds) | 2025 (Million Pounds) | 2026 (Million Pounds) |
| Arizona..... | 192 | 195 | 2,015 | 2,020 | 387 | 394 |
| California..... | 1,709 | 1,712 | 1,850 | 1,890 | 3,162 | 3,236 |
| Colorado..... | 208 | 215 | 2,005 | 2,015 | 417 | 433 |
| Florida..... | 95 | 96 | 1,760 | 1,755 | 167 | 168 |
| Georgia..... | 85 | 88 | 1,920 | 1,925 | 163 | 169 |
| Idaho..... | 700 | 724 | 1,940 | 1,940 | 1,358 | 1,405 |
| Illinois..... | 77 | 76 | 1,730 | 1,735 | 133 | 132 |
| Indiana..... | 192 | 200 | 1,840 | 1,850 | 353 | 370 |
| Iowa..... | 244 | 245 | 1,910 | 1,930 | 466 | 473 |
| Kansas..... | 181 | 232 | 1,870 | 1,875 | 338 | 435 |
| Michigan..... | 445 | 462 | 2,130 | 2,135 | 948 | 986 |
| Minnesota..... | 440 | 453 | 1,825 | 1,830 | 803 | 829 |
| New Mexico..... | 240 | 227 | 1,975 | 1,970 | 474 | 447 |
| New York..... | 632 | 653 | 1,980 | 1,975 | 1,251 | 1,290 |
| Ohio..... | 252 | 256 | 1,760 | 1,760 | 444 | 451 |
| Oregon..... | 116 | 123 | 1,620 | 1,625 | 188 | 200 |
| Pennsylvania..... | 464 | 455 | 1,670 | 1,670 | 775 | 760 |
| South Dakota..... | 221 | 244 | 1,790 | 1,795 | 396 | 438 |
| Texas..... | 684 | 718 | 2,040 | 2,045 | 1,395 | 1,468 |
| Utah..... | 94 | 100 | 1,770 | 1,780 | 166 | 178 |
| Vermont..... | 113 | 114 | 1,700 | 1,695 | 192 | 193 |
| Virginia..... | 66 | 67 | 1,675 | 1,690 | 111 | 113 |
| Washington..... | 251 | 238 | 1,850 | 1,860 | 464 | 443 |
| Wisconsin..... | 1,265 | 1,290 | 1,960 | 1,975 | 2,479 | 2,548 |
| 24-State Total..... | 8,966 | 9,183 | 1,899 | 1,912 | 17,030 | 17,559 |

¹Includes dry cows, excludes heifers not yet fresh.

²Excludes milk sucked by calves.

Dairy Products

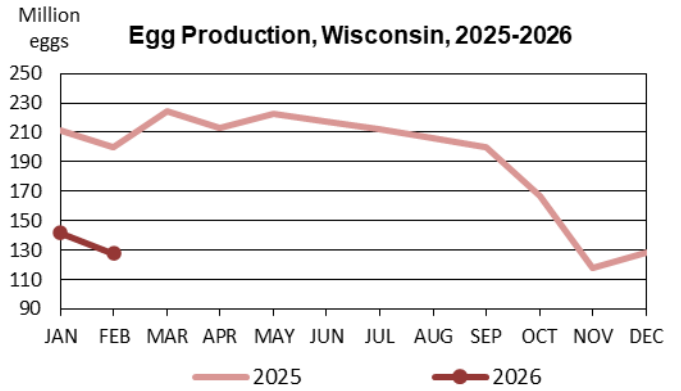
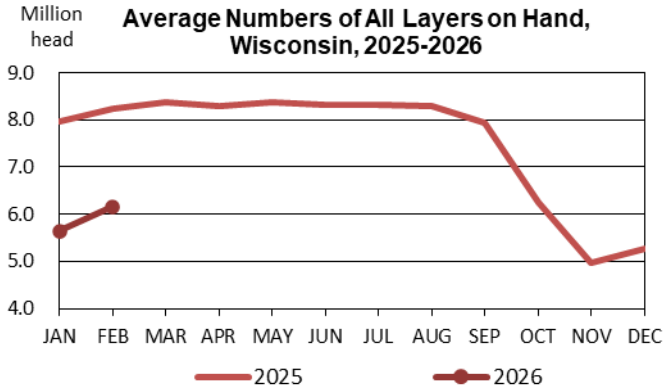
Cheese production in Wisconsin totaled 312 million pounds in January 2026, according to the latest USDA, National Agricultural Statistics Service – *Dairy Products* report. This was up less than 1 percent from the previous January. American cheese production in Wisconsin was down 7 percent, and Italian cheese production rose 6 percent.

Cheese Production – Wisconsin and United States

| Type | Wisconsin | | | United States | | |
|---------------------|--------------------------------|---------------------------------|--------------------------------|--------------------------------|---------------------------------|--------------------------------|
| | January 2025 (1,000 pounds) | December 2025 (1,000 pounds) | January 2026 (1,000 pounds) | January 2025 (1,000 pounds) | December 2025 (1,000 pounds) | January 2026 (1,000 pounds) |
| American..... | | | | | | |
| Cheddar..... | 63,499 | 57,948 | 57,688 | 328,960 | 345,076 | 353,343 |
| Total American..... | 96,959 | 89,353 | 89,760 | 481,440 | 500,028 | 500,081 |
| Italian..... | | | | | | |
| Mozzarella..... | 94,675 | 97,513 | 96,431 | 411,987 | 440,366 | 429,974 |
| Total Italian..... | 148,834 | 161,262 | 157,332 | 520,335 | 563,262 | 554,110 |
| Total Cheese..... | 310,216 | 314,052 | 311,548 | 1,220,583 | 1,276,368 | 1,278,163 |

Chickens & Eggs

Wisconsin egg production during February 2026 was 128 million eggs, down 36 percent from the previous February, according to the latest USDA, National Agricultural Statistics Service – *Chickens and Eggs* report. The average number of all layers on hand during January 2026 was 6.16 million, down 25 percent from last year. Eggs per 100 layers for January was 2,073, down 15 percent from a year ago.



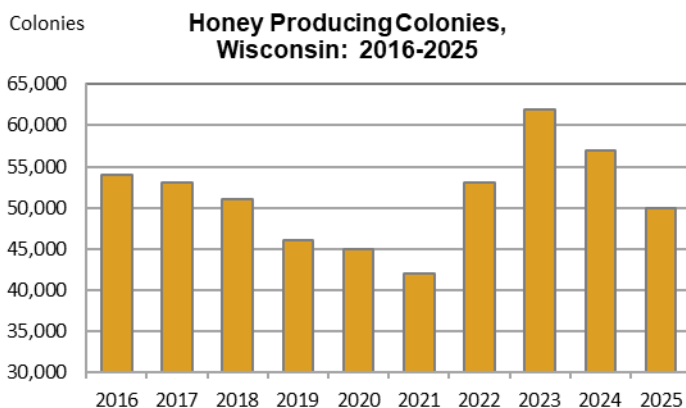
Layers on Hand and Eggs Produced – Wisconsin and United States: February 2025 and 2026

| Commodity | Wisconsin | | United States | |
|---|-----------|-------|---------------|---------|
| | 2025 | 2026 | 2025 | 2026 |
| Table egg layers in flock | | | | |
| 30,000 & above 1,000 layers | 7,056 | 4,943 | 282,405 | 299,835 |
| Total layers 1,000 layers | 8,242 | 6,155 | 360,746 | 378,559 |
| Eggs per 100 layers..... eggs | 2,428 | 2,073 | 2,216 | 2,208 |
| Total egg production million eggs | 200.1 | 127.6 | 7,993.5 | 8,356.7 |
| Table egg production million eggs | 194.5 | 122.1 | 6,823.0 | 7,167.7 |

Honey

Honey production from producers with five or more colonies in Wisconsin totaled 1.50 million pounds in 2025 according to the USDA, National Agricultural Statistics Service – *Honey* report. This was 40 percent lower than the 2.51 million pounds produced in 2024. The number of honey producing colonies in the state, at 50,000, was down 7,000 from 2024. This number does not include producers with fewer than five colonies or producers who did not harvest honey. Yield per colony in Wisconsin averaged 30 pounds, compared to 44 pounds per colony in 2024. Colonies which produced honey in more than one state were counted in each state where the honey was produced. Therefore, at the United States level yield per colony may be understated, but total production would not be impacted.

On December 15, 2025, producer honey stocks in Wisconsin, excluding stocks under government loan programs, were 1.14 million pounds, 3 percent higher than 2024. The state's 2025 honey crop was valued at \$6.78 million, down 28 percent from the previous year's \$9.38 million. The average price per pound for all marketing channels in Wisconsin was \$4.52, up 78 cents from 2024.



Honey – Wisconsin and United States: 2024 and 2025

| Item | Wisconsin | | United States ⁵ | |
|--|-----------|-------|----------------------------|---------|
| | 2024 | 2025 | 2024 | 2025 |
| Producing colonies ¹ 1,000 | 57 | 50 | 2,597 | 2,412 |
| Yield lbs | 44.0 | 30.0 | 51.7 | 48.0 |
| Production 1,000 lbs | 2,508 | 1,500 | 134,393 | 115,716 |
| Honey stocks, Dec 15 ² 1,000 lbs | 1,104 | 1,140 | 40,807 | 34,840 |
| Average price per pound ³ dollars | 3.74 | 4.52 | 2.41 | 3.05 |
| Value of production ⁴ 1,000 dollars | 9,380 | 6,780 | 323,887 | 352,934 |

¹Honey producing colonies are the maximum number of colonies from which honey was taken during the year. It is possible to take honey from colonies which did not survive the year.

²Stocks held by producers.

³Average price per pound based on expanded sales.

⁴Value of production is equal to production multiplied by average price per pound.

⁵Due to rounding, total colonies multiplied by total yield may not exactly equal production.

Crop Values

The production of Wisconsin's **field and miscellaneous crops** was valued at \$4.53 billion in 2025, according to the USDA, National Agricultural Statistics Service – *Crop Values 2025 Summary*. This was up 7 percent from 2024.

The value of **corn for grain** production totaled \$2.45 billion, up 15 percent from the previous year. Wisconsin's corn price averaged \$4.05 per bushel, \$0.08 below the last marketing year.

The value of **soybean** production was \$1.12 billion, up 9 percent from 2024. The average price decreased \$0.05 from the previous year to \$9.90 per bushel.

Value of production increased from 2024 to 2025 for oats and potatoes. Value of production decreased from 2024 to 2025 for barley, alfalfa hay, other hay, rye, and winter wheat.

Crop Values Summary – Wisconsin and United States: 2024 and 2025

| | Wisconsin | | | | United States | | | |
|---|------------------------------------|-------------------|---------------------|-------------------|------------------------------------|-------------------|---------------------|-------------------|
| | Market year average price per unit | | Value of production | | Market year average price per unit | | Value of production | |
| | 2024 | 2025 ¹ | 2024 | 2025 ¹ | 2024 | 2025 ¹ | 2024 | 2025 ¹ |
| | (dollars) | | (1,000 dollars) | | (dollars) | | (1,000 dollars) | |
| Field and misc crops ² | (NA) | (NA) | 4,244,195 | 4,534,410 | (NA) | (NA) | 165,053,031 | 167,641,446 |
| Barley | 5.85 | 5.75 | 1,316 | 811 | 6.31 | 5.40 | 866,709 | 733,947 |
| Corn | 4.13 | 4.05 | 2,127,115 | 2,451,708 | 4.24 | 4.10 | 63,395,060 | 70,101,290 |
| Forage, all ³ | (NA) | (NA) | 1,005,990 | 860,172 | (NA) | (NA) | 20,767,181 | 19,340,151 |
| Hay, all | 144.00 | 119.00 | 561,420 | 417,041 | 166.00 | 160.00 | 18,407,165 | 17,240,941 |
| Hay, alfalfa | 155.00 | 129.00 | 469,650 | 357,201 | 175.00 | 170.00 | 8,050,200 | 7,631,410 |
| Hay, other | 105.00 | 85.00 | 91,770 | 59,840 | 150.00 | 138.00 | 10,356,965 | 9,609,531 |
| Maple syrup ⁴ | 32.60 | (NA) | 14,931 | (NA) | 34.20 | (NA) | 200,396 | (NA) |
| Oats | 3.22 | 3.60 | 14,239 | 14,976 | 3.35 | 3.20 | 242,025 | 234,694 |
| Potatoes | 15.40 | 14.80 | 406,560 | 426,388 | 11.70 | 11.20 | 4,948,450 | 4,619,009 |
| Rye | 5.20 | 4.80 | 6,084 | 2,822 | 5.82 | 4.75 | 85,790 | 59,136 |
| Soybeans | 9.95 | 9.90 | 1,026,840 | 1,119,888 | 10.00 | 10.20 | 43,881,999 | 43,618,961 |
| Wheat, winter | 4.75 | 4.35 | 85,690 | 82,650 | 5.39 | 4.75 | 7,291,031 | 6,760,091 |

(NA) Not available.

¹Preliminary.

²Crops included in the field and miscellaneous crops total can be found on pages 8 and 9 of the Crop Values 2025 Annual Summary report at www.nass.usda.gov/Publications

³Dry all hay price used to calculate the haylage/greenchop portion of total value of production.

⁴Prices and values for 2025 will be published in Crop Production released June 2026.

Trout

Wisconsin's trout producers reported \$1,416,000 in trout sales during 2025 according to the latest USDA, National Agricultural Statistics Service – *Trout Production* report, down 2 percent from 2024. Sales of trout 12 inches and longer totaled \$1,370,000, down 2 percent from 2024.

The number of trout 12 inches and longer sold during 2025 was up 5,000 to 120,000 fish. The total live weight of trout sold in this size category was 164,000 pounds, 36 percent higher than a year ago. Producers received an average of \$5.15 per pound in this size class in 2025, \$0.25 below 2024.

Trout Production – Wisconsin and United States: 2024 and 2025

| | Wisconsin | | United States | |
|--|-----------|-------|---------------|---------|
| | 2024 | 2025 | 2024 | 2025 |
| Fish 12" or longer | | | | |
| Number sold 1,000 | 195 | 200 | 22,695 | 25,255 |
| Pounds sold 1,000 | 200 | 206 | 39,676 | 39,617 |
| Value of sales \$1,000 | 1,400 | 1,370 | 99,663 | 95,203 |
| Average value per pound dollars | 7.00 | 6.65 | 2.51 | 2.40 |
| Fish 6" – 12" | | | | |
| Number sold 1,000 | (D) | (D) | 3,510 | 2,635 |
| Pounds sold 1,000 | (D) | (D) | 1,386 | 924 |
| Value of sales \$1,000 | (D) | (D) | 7,475 | 5,790 |
| Average value per pound dollars | (D) | (D) | 5.39 | 6.27 |
| Fish 1" – 6" | | | | |
| Number sold 1,000 | (D) | (D) | 4,950 | 3,035 |
| Pounds sold 1,000 | (D) | (D) | 129 | 93 |
| Value of sales \$1,000 | (D) | (D) | 1,245 | 1,019 |
| Average value per 1,000 fish dollars | (D) | (D) | 252.00 | 336.00 |
| Total sales (excluding eggs) \$1,000 | 1,442 | 1,416 | 108,383 | 102,012 |
| Lost to various causes | | | | |
| Total number 1,000 | 125 | 70 | 10,325 | 9,928 |
| Total pounds 1,000 | 47 | 40 | 7,805 | 8,103 |
| Distributed for conservation and recreation | | | | |
| Fish 12" or longer 1,000 | (D) | (D) | 9,070 | 6,485 |
| Fish 6" – 12" 1,000 | 2,630 | 1,510 | 61,670 | 60,730 |
| Fish 1" – 6" 1,000 | (D) | (D) | 38,715 | 46,590 |
| Total value \$1,000 | 2,600 | 1,724 | 150,846 | 154,236 |

(D) Withheld to avoid disclosing data for individual operations.

The complete reports for all Farm Reporter articles can be found on the USDA NASS website at www.nass.usda.gov/Publications.