



MAN-GUD-014	Division of Food and Recreational Safety
Revision: 1.0	Wisconsin Certified Honey Label – Producer Instructions
Approved: 26Apr2022	Wis. Stat. 100 and Wis. Admin. Code 87

**SUBJECT:** These are guidelines to assist honey producers to apply for a Wisconsin Certified Honey label

### Scope

This informs honey producers and WDATCP staff of the expectations applied to Wisconsin Certified Honey.

### Definitions

WDATCP is the Wisconsin Department of Agriculture, Trade and Consumer Protection

### Guidance

Application process for approval to use label

#### 1. Complete and sign the application

- a. Complete F-fd-354 *Application for Use of the “Wisconsin Certified Honey” Label*.
- b. By signing the application, you are certifying that any honey produced, labeled, sold, offered, advertised, or distributed by the applicant as “Wisconsin certified honey” was collected from hives located in Wisconsin and meets the requirements of ATCP 87.015, the honey standard, and ATCP 87.017, Wisconsin Certified Honey.
- c. Signing the application further certifies that the honey tested as part of the application process was a representative sample of honey collected from the honeybee hives that will be used to produce “Wisconsin certified honey” under this approval. This representative sample reflects the composition and quality of honey the applicant plans to produce, label, sell, advertise, or distribute as “Wisconsin certified honey.”

#### 2. Obtain laboratory test results

- a. WDATCP requires laboratory testing results for all of the following tests to demonstrate that the honey meets standards outlined in ATCP 87.015:
  - i. Moisture content.
  - ii. Fructose and glucose content.
  - iii. Sucrose content.
  - iv. Stable carbon isotope ratio analysis.
- b. The laboratory document(s) must include the following:
  - i. Testing date.
  - ii. Test results.
  - iii. Laboratory’s interpretation of the test results.

- iv. Testing methods used by the laboratory.
- v. Name and address of the applicant submitting the honey sample for testing.
- vi. Name and address of the testing laboratory.

### 3. Submit documents

- a. Completed, signed application to address on top of application.
- b. Laboratory document(s).
- c. Check - made payable to WDATCP for \$50.00.

### 4. Application review

- a. WDATCP will review the application, including the test results and methods, and either grant or deny the application within 30 days after receipt of the application documents.
- b. The applicant will receive written notice of WDATCP's decision.
- c. Incomplete applications will be returned.
- d. Approvals will expire on December 31 of odd-numbered years.
- e. Honey may not be labeled as "Wisconsin Certified Honey" before the effective date of the approval to use the label.
- f. Approval fees will not be prorated.

---

ATCP 87.015, Honey Standard, states that no person may represent, directly or by implication in connection with the sale, offering for sale, or advertising or distributing for sale of any product, that the product is "honey" unless the product meets the criteria for "honey" described in Part One, Section 3.1 through Part One, Section 4.2 of the *Codex Alimentarius*, number 12-1981 (revised 2001) adopted by the United Nations food and agriculture organization and the World Health Organization. Copies of the *Codex Alimentarius*, number 12-1981 (revised 2001) are on file with the Department and the Legislative Reference Bureau.

## Contacts

Licensing Support Team - [datcpfrbssupport@wisconsin.gov](mailto:datcpfrbssupport@wisconsin.gov) or 608-224-4720

## References

Wis. Admin. Code 87

Wis. Stat. 100

F-fd-354 Application for Use of the "Wisconsin Certified Honey" Label

### Document History

The most recent changes to this controlled document are listed at the top of the table:

Revision	Author	Change Description	Approval Date
1.0	Debra Dorn and Amy Heisler	Revised document authored by Peter Haase to new format, and added licensing support contact information	26Apr2022

### Approval

4/26/2022 2:35 PM Task Completed  Sprecker, Troy S Task assigned to Sprecker, Troy S was approved by Sprecker, Troy S. Approved by Sprecker, Troy S  
Comments: