



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL

Council Meeting Public Agenda September 10, 2025 In-Person and Virtual Options

MS Teams Webinar Registration

<https://events.gcc.teams.microsoft.com/event/0029d3f4-504e-4040-8477-08b61878f3fa@f4e2d11c-fae4-453b-b6c0-2964663779aa>

- 9:30 a.m. Call Meeting to Order – Chad Vincent, WAXC Chair
- 9:30 a.m. DATCP and WEDC Welcome – DATCP Secretary Romanski and WEDC Secretary Hughes
- 9:40 a.m. Chair Welcome – Chad Vincent, WAXC Chair
- 9:45 a.m. Roll Call of Council Members – Chad Vincent, WAXC Chair
- 9:50 a.m. Approval of September 18, 2024, and March 5, 2025 Meeting Minutes – Chad Vincent, WAXC Chair
- 9:55 a.m. Introduction of Ira Frydman, DATCP Export and Business Development Bureau Director
- 10:00 a.m. Public Comments (10-minutes)
- 10:10 a.m. Export Highlights YTD 2025 June – Ira Frydman, Export and Business Development Bureau Director
- 10:30 a.m. WAXC Dairy, Meat and Crop Industry Leader Discussion: First Six Months of 2025 Export Results – Secretary Romanski and Ira Frydman
- 11:10 a.m. Break
- 11:20 a.m. WIAE FY 2025 Results, Trade Promotion Activities and Budget – Ira Frydman, Export and Business Development Bureau Director
- 11:40 a.m. DATCP FY 26 Planned Activities – Ira Frydman, Export and Business Development Bureau Director
- 12:00 p.m. WEDC Trade Ventures FY26 and IMAG – Aaron Zitzelsberger
- 12:15 p.m. Testimonials and Data Collection to Support the 5-year WIAE Report – Secretary Romanski
- 12:30 p.m. Dates for Upcoming Meetings & Closing Remarks – Chad Vincent, WAXC Chair
Webinar – January 2026 (TBD)
Council Meeting – March 2026 (TBD)
- 12:35 p.m. Adjourn – Chad Vincent, WAXC Chair

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