

Wisconsin Agricultural Export Advisory Council

The Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP) is creating an advisory council, Wisconsin Agricultural Export Advisory Council (WAXC), under s. 15.04(1)(c), Stats.

Mission Statement

WAXC advises the Secretary of the DATCP on the Wisconsin Initiative for Agriculture Exports (WIAE) plan. The Export Advisory Council will advise on strategies, make recommendations and evaluate the progress towards the objectives in s. 93.425, Stats.

Objectives and Expectations

- Advise the Secretary, DATCP and other intergovernmental partners on export strategies, programs and investments.
- Inform on challenges and opportunities facing their industries.
- Bring forward the export initiatives or campaigns that their organizations are working on to allow DATCP and Wisconsin Economic Development Corporation (WEDC) to collaborate, promote, and amplify those efforts to create a unified agribusiness export movement in Wisconsin.
- Promote the WIAE, as well as the other export services provided by WEDC and DATCP, to its membership and other stakeholders.
- Make recommendations to evolve the program.

WAXC Structure

Membership. The Export Advisory Council will have 15 members appointed by the DATCP Secretary, an employee designated by the DATCP Secretary, and 5 ex-officio seats:

- Secretary of WEDC (or designee)
- Assembly Speaker (or designee)
- Assembly Minority Leader (or designee)
- Senate Majority Leader (or designee)
- Senate Minority Leader (or designee)

Terms. The 15 members appointed by the DATCP Secretary shall serve 3-year terms ending on July 1. Five of the initial members shall be appointed for terms expiring on July 1, 2023, five of the initial members shall be appointed for terms expiring on July 1, 2024 and five of the initial members shall be appointed for terms expiring on July 1, 2025. The DATCP employee and the ex-officio members do not have term lengths.

Officers. WAXC will elect a Chair and Vice Chair at the first meeting of the calendar year. The DATCP Secretary shall designate a DATCP employee to serve as secretary of WAXC and be a voting member of the council.

Decision Making Authority. WAXC serves in an advisory capacity and does not have the authority to direct/mandate export initiatives or DATCP policy.

Meetings. WAXC shall meet semi-annually. Additional meetings may be called by the Chair as required. A quorum must be present at meetings to conduct a vote. Meetings will be posted for public notice. Minutes will be published on the WIAE webpage on the DATCP website once approved by WAXC.

Staff. A DATCP International Agribusiness Center staff person shall be the point of contact for WAXC.