



State of Wisconsin  
Governor Tony Evers

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**Department of Agriculture, Trade and Consumer Protection**  
Secretary Randy Romanski

**WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL**

**Informational Webinar  
AGENDA**

**YTD Q1 Export Highlights, WIAE Interim Report, Chile Trade Mission**

**July 10, 2024**

- 1. Welcome Participants, Start Meeting - Mark Rhoda-Reis**
- 2. DATCP and WEDC Welcome - Secretary Romanski**
- 3. WEDC IMAG Grants – Aaron Zitzelsberger**
- 4. Export Highlights YTD Q1 2024, WIAE Interim Report to the Legislature June 30, 2024 – Mark Rhoda-Reis**
- 5. Recap of the Chile Trade Mission – Secretary Romanski, Chad Vincent - CEO Dairy Farmers of Wisconsin, Keith Heikes – Vice President URUS Group, Mark Rhoda-Reis**
- 6. Trade Promotion Activities Planned from August to December 2024 – Mark Rhoda-Reis**
- 7. Topic Requests for future WAXC Informational Webinar and Council Meetings**
- 8. Adjourn – Mark Rhoda-Reis**

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