



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

**WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL
AGENDA**

March 5, 2025

1. Call to Order
2. DATCP and WEDC Welcome - Secretary Romanski DATCP, Secretary Hughes WEDC – Designee Aaron Zitzelsberger
3. Chair Welcome
4. Roll Call of Council Members
5. Approval of September 18, 2024, Minutes
6. Confirmation of WAXC Council Appointments
7. Public Comments
8. 2024 Full Year Export Highlights
9. WAXC Dairy, Meat, and Crop Industry Leader Discussion
 - a. Tri-Lateral Accord Meetings 2024 and Upcoming 2025
 - b. 2024 Export Results and 2025 Projections
 - c. USMCA 2026 Review
 - d. Potential Impact from Retaliatory Tariffs
10. WIAE FY 2025 YTD December Results - Trade Promotion Activities and Budget
11. Break
12. Trade Promotion Activity Completed and Planned FY25, July to December 2024
13. WEDC Trade Ventures FY25, International Market Access Grant (IMAG) Recruiting – Aaron Zitzelsberger
14. Dates for Upcoming Meetings:
WAXC Informational Webinar, May/June 2025 (date to be determined)
WAXC Council Meeting, September 2025 (date to be determined)
15. Discussion of Future Topics – Mark Rhoda-Reis
16. Adjourn

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