



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

**WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL
AGENDA
September 18, 2024**

1. Call to order
2. DATCP and WEDC Welcome - Secretary Romanski DATCP, Secretary Hughes WEDC – Designee Aaron Zitzelsberger
3. Chair and Vice Chair Welcome
4. Roll Call of Council Members
5. Approval of March 6, 2024 Minutes
6. Confirmation of WAXC Council Appointments
7. Public Comments
8. 2024 Year to Date June Export Highlights
9. WAXC Dairy, Meat and Crop Industry Leader Discussion of the first six months of 2024 export results and 2024, potential impact from a Canadian rail strike on bulk and container shipments
10. Break
11. WIAE FY 2024 Results - Trade Promotion Activities and Budget
12. Trade Promotion Activity Completed and Planned FY25, July – December 2024
13. WEDC Trade Ventures FY25, IMAG Recruiting - Aaron Zitzelsberger
14. Dates for Upcoming Meetings:
 - a. Webinar Wednesday November 13, 2024
 - b. Council Meeting Wednesday March 5, 2025
15. Discussion of Future Topics – Mark Rhoda-Reis
16. Adjourn – Chad Vincent

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