











Top Ten Consumer Complaints of 2020

Rank	Category	# of complaints
1	 Telemarketing	2,904
2	 Landlord Tenant	1,254
3	 Telecommunications	667
4	 ID Theft	529
5	 Home Improvement	490
6	 Medical Services	291
7	 Entertainment/Recreation	281
8	 Travel/Tourism	191
8	 Auto Repair	191
10	 Auto Sales (new& used)	159

DATCP's Bureaus of Consumer Protection, Business Trade Practices, and Weights and Measures received more than **11,397** consumer complaints in 2020.

Has your identity been stolen?

Have a billing dispute with a business?

Problems with your rental agreement or landlord?

Think you may have been scammed?

Visit datcp.wi.gov for fact sheets and resources that may be useful in understanding your consumer rights. If your issue is with a business, communicate with the business about your concerns and the resolution you are seeking. Keep documentation of your efforts.

Can't reach a resolution?

Call our **Consumer Protection Hotline (800-422-7128)** for additional guidance or file a complaint with DATCP. You can file your complaint at datcp.wi.gov or call the hotline to have a complaint form sent to you.

