



Wisconsin Department of Agriculture,  
Trade and Consumer Protection  
Division of Agricultural Resource Management  
PO Box 8911, Madison, WI 53708-8911  
Phone: (608) 224-4596 Fax (608) 224-4656  
Email: [DATCPseed@wisconsin.gov](mailto:DATCPseed@wisconsin.gov)

FOR DEPARTMENT USE ONLY	
Date Issued	License Number
100 7120 P7 730R 7000	
\$	
\$	

# Seed Labeler's License Application (January 1 – December 31)

Wis. Stat. § 94.43, Wis. Admin. Code § ATCP 20.18

Applicants must complete this form and submit it to the Department in order to receive a license. Personal information that applicants provide may be used for purposes other than that for which it was originally collected. Wis. Stat. § 15.04(1)(m)

1. BUSINESS INFORMATION				2. NAME AND ADDRESS AS IT APPEARS ON SEED LABELS			
BUSINESS NAME				NAME			
BUSINESS MAILING ADDRESS				STREET ADDRESS		PO BOX	
CITY		STATE	ZIP	CITY		STATE	ZIP
EMAIL ADDRESS							
3. BUSINESS TYPE							
LEGAL BUSINESS NAME							
TYPE OF ENTITY							
<input type="checkbox"/> PARTNERSHIP		<input type="checkbox"/> COOPERATIVE		<input type="checkbox"/> CORPORATION		<input type="checkbox"/> TRUST	
				<input type="checkbox"/> LLC		<input type="checkbox"/> INDIVIDUAL	
<input type="checkbox"/> OTHER (describe):						STATE OF FORMATION	
Who needs a Seed Labeler's License?							
<ul style="list-style-type: none"> <li>Any person in Wisconsin who is responsible for labeling any agricultural, lawn, or vegetable seed.</li> <li>Any person in Wisconsin who opens a labeled bag of seed and then offers the contents for sale in mixed and/or unmixed form.</li> </ul> <p><i>You do not need a Seed Labeler's License if you sell seed that you have produced and the transaction takes place on your farm premises, or if you only sell seed in unopened bags that have been labeled by a person with a valid seed labeler's license.</i></p> <p><b>PLEASE INDICATE BELOW THE TYPE OF OPERATION THAT BEST APPLIES TO YOU</b></p> <p><input type="checkbox"/> Our business name and address are required to appear on the seed label as producer or packager.</p> <p><input type="checkbox"/> Our business opens bags of seed and sells the seed in mixed and/or unmixed form.</p>							
INTERNET OPERATIONS							
<input type="checkbox"/> Our seed is sold online. Web address:							
Additional Information: Please check the type(s) of seed retailed or wholesaled by you.							
<input type="checkbox"/> AGRICULTURAL		<input type="checkbox"/> LAWN GRASSES AND MIXTURES			<input type="checkbox"/> NURSERY		
<input type="checkbox"/> VEGETABLE / GARDEN		<input type="checkbox"/> HEMP			<input type="checkbox"/> NATIVE SPECIES AND PRAIRIE		
Out-of-state seed labelers: Please list locations (with addresses) where seed labeled by you is distributed to, or offered for sale, in WI.							
1.				2.			
3.				4.			
5.							
4. FEE GROSS SALES							
\$25	New license or <\$10,000			1. Applicable License Fee		\$	
\$50	\$10,000 or more but < \$50,000						
\$100	\$50,000 or more but < \$100,000						
\$300	\$100,000 or more but < \$250,000			2. Penalty (20% penalty MUST be added for renewals only, if application is received after Dec. 31)		\$	
\$500	\$250,000 or more but < \$500,000						
\$750	\$500,000 or more but < \$1,000,000						
\$1,000	\$1,000,000 or more but < \$10,000,000			3. TOTAL AMOUNT SUBMITTED		\$	
\$1,500	\$10,000,000 or more but < \$100,000,000						
\$2,500	\$100,000,000 or more						
Make check payable to: WI DATCP Send form and check to: WI DATCP, PO Box 93598, Milwaukee, WI 53293-0598							
Applicant Signature			Applicant Printed Name		Phone		Date