

2025 Joint Allocation Plan

Final

October 2024

Soil and Water Resource Management Grant
Program and Nonpoint Source Program



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Summary of Changes to the 2025 Joint Allocation Plan

The DATCP portion of the final allocation plan includes the following change from the preliminary allocation plan: Shawano County’s SEG cost-share award is decreased to fund an NMFE award for Shawano County.

While there were no substantive changes to the DNR section, a comment received from Marinette County addresses the disparity in county needs and the TRM awards. DNR issued the following response: *Thank you for your comments. We understand that costs of construction have been increasing. After noticing similar trends in 2019, we raised the Small-Scale TRM grant cap from \$150,000 to \$225,000 in the 2020 grant cycle. We have limited funding and have to balance the cost of practices with funding as many projects as we can. Our funding is not increasing to adjust for the increase in construction costs. We will continue to evaluate the costs in the next grant cycle (2026).*

Approval Signatures

DATCP has determined that the action described in this allocation plan for the 2025 soil and water resource management grant program shown in Table A conforms to the applicable DATCP provisions of s. 92.14, Wis. Stats., and ch. ATCP 50, Wis. Admin. Code. DATCP reserves the right to reallocate grant funds unexpended by recipients.

Dated this _____ day of _____, 2024 10/9/2024 | 9:36 AM CDT

STATE OF WISCONSIN
DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION

Signed by:

Aileen Switzer

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Randy Romanski, Secretary

DNR has determined that the actions described in this allocation plan for the 2025 allocations of DNR funds shown in Table B conforms with the provisions of ss. 281.65 and 281.66, Wis. Stats.

Dated this _____ day of _____, 2024 10/8/2024 | 1:01 PM CDT

STATE OF WISCONSIN
DEPARTMENT OF NATURAL RESOURCES

Signed by:

Steven Little

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Steven Little, Deputy Secretary

Introduction

The allocations identified in this plan provide counties and others with grant funding for conservation staff and support costs, landowner cost-sharing, and runoff management projects. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and the Department of Natural Resources (DNR) are making these allocations to protect Wisconsin's soil and water resources, consistent with the objectives in chs. 92 and 281, Wis. Stats.

DATCP is allocating grants to county land conservation committees (counties) and other project cooperators in 2025 through the Soil and Water Resource Management (SWRM) Program ([Table A](#)). ATCP 50, the administrative rule that covers this grant program, was updated on June 1, 2024. The updates to ATCP 50 incorporated several new conservation practices for cost-sharing including: conservation cover, conservation crop rotation, habitat diversification, harvestable buffers, hydrologic restoration, nutrient treatment systems, stream restoration, and verification of depth to bedrock in Silurian areas. These practices require further administrative consideration by DATCP and County staff prior to contracting for cost share.

DNR is allocating grants to counties through the Targeted Runoff Management (TRM), the Notice of Discharge (NOD), and Urban Nonpoint Source and Storm Water Management Construction Projects (UNPS Construction) Grant programs ([Table B](#)).

For 2025, a total of \$23,421,931 is allocated based on the state budget for the 2023-2025 biennium. [Table C](#) summarizes all allocations, by grantee. Organized by funding category, Chart 1 on page 6, summarizes grant fund requests, unmet funding requests, and allocation amounts. Chart 2 on page 6, shows the allocation categories by funding sources. *If required, these allocations may be adjusted based on reductions or lapses in appropriations or authorizations.*

The 2023-2025 biennium budget changed the funding source for the SWRM cost-share traditionally referred to as "bond" projects. For this biennium, these funds will be general-purpose revenue (GPR) funds leading to a change in terminology within the SWRM program. Herein bond or GPR funded cost-share projects are referred to as "structural" practices.

Funding Sources and Allocation Requests

CHART 1: GRANT REQUESTS AND ALLOCATIONS			
Funding Category	Total Requests	Unmet Requests	Allocation Amounts
DATCP			
County Staff/Support	\$20,214,329	\$8,999,929	\$11,214,400
LWRM Cost-Share	\$6,493,000	\$2,993,000	\$3,500,000
Bond Reserve (B)	\$150,000	\$0	\$150,000
LWRM Cost-Share (SEG)	\$2,608,000	\$441,875	\$2,166,125
Cooperator Contracts (SEG)	\$1,144,007	\$121,246	\$1,022,761
Innovation Grants (SEG)	\$334,950	\$265,102	\$69,848
NMFE Grants (SEG)	\$416,266	\$0	\$416,266
SUBTOTAL	\$31,360,552	\$12,821,152	\$18,539,400
DNR			
UNPS Planning	NA	NA	NA
UNPS Construction	\$85,000	\$0	\$85,000
TRM	\$3,797,531	\$0	\$3,797,531
NOD Reserve (B)			\$1,000,000
SUBTOTAL	\$3,882,531	\$0	\$4,882,531
TOTAL			\$23,421,931

CHART 2: FUNDING SOURCES	
Staff and Support Grants	
\$7,437,100	DATCP SEG from s. 20.115(7)(qe)
\$3,777,300	DATCP GPR from s. 20.115(7)(c)
\$11,214,400	DATCP Subtotal
\$145,945	DNR SEG from s.20.370(6)(aq)
\$131,655	DNR GPR from s. 20.370(6)(ag)
\$210,000	DNR Sec. 319 Account (Federal)
\$487,600	DNR Subtotal
\$11,702,000	TOTAL Staff & Support Grants
Cost-Share Grants	
\$3,500,000	DATCP GPR from s. 20.115(7)(c)
\$150,000	DATCP Bond (Reserve) from s. 20.866(2)(we)
\$2,166,125	DATCP SEG from s. 20.115(7)(qf)
\$5,816,125	DATCP Subtotal
\$1,948,833	DNR Bond Revenue from s. 20.866(2)(tf)
\$85,000	DNR Bond Revenue from s. 20.886(2)(th)
\$2,068,964	DNR GPR from s. 20.370(6)(ag)
\$292,134	DNR Sec. 319 Account (Federal)
\$4,394,931	DNR Subtotal
\$10,211,056	TOTAL Cost-Share Grants
Nutrient Management Farmer Education (NMFE) & Other Project Cooperator (OPC) Grants	
\$416,266	DATCP SEG (NMFE) from s. 20.115(7)(qf)
\$1,022,761	DATCP SEG (OPC) from s. 20.115(7)(qf)
\$69,848	DATCP SEG (Innovation) from s.20.115(7)(qf)
\$1,508,875	TOTAL NMFE & Other Grants
\$23,421,931	Grand Total

DATCP Allocations

Staff and Support

The allocation under this category provides county staff and support funding. Grant awards are consistent with the terms of the 2025 grant application and instructions located at https://datcp.wi.gov/Pages/Programs_Services/SWRMSect6.aspx.

Funds Available

The allocation amount listed in [Table A-1](#) consists of annual appropriations of \$3,777,300 in GPR funds and \$7,437,100 in segregated (SEG) funds “for support of local land conservation personnel under the soil and water resource management program.” DATCP has no underspending from prior years to increase this allocation.

Grant Awards

Grants are awarded using the following formula:

Tier 1

DATCP is exercising its discretion under s. ATCP 50.32(5) to award each county a \$75,000 base grant.

Tier 2

DATCP will allocate the remaining \$5,814,400 using a modified version of the formula designed to meet the goal in s. 92.14(6)(b), Wis. Stats., of funding 100, 70 and 50 percent of the costs of three staff positions in each county. As modified, the formula allows counties to claim department heads, technicians and engineers as their first positions (entitled to 100 percent funding) only if they work over 95% on eligible conservation activities.

DATCP makes Tier 2 awards in three rounds in an attempt to meet the statutory percentage goals. For round one, DATCP will fully fund county requests for their first position at the 100% rate. Due to a decrease in the 2023-2025 biennium allocation, DATCP had a funding shortfall of 20% for the second position. DATCP is able to fund 80% of the county requests at the 70% rate for the second position. DATCP has no funding to make awards in round three to fund a county's third position at the 50% rate. [Table A-1](#) provides round-by-round details of the Tier 2 allocation for each county.

Unmet Need for Staff and Support Funds

DATCP requires an additional \$2.5 million appropriated to reach the goal of providing 50% of the third position and an additional \$1,016,931 to fully fund 70% of the second position. Third and subsequent staffing costs are also submitted with the grant application for a total of \$20,214,329. With decreases in funding, counties incur a significant part of the staffing costs.

For example, in 2023, counties obtained or provided funding to pay 212 of the 384 conservation staff employed statewide.

Future Funding Directions

DATCP awards grants for a county's first position only if the staff is actively engaged in qualified conservation activities. DATCP also requires annual work planning and reporting in order to qualify for DATCP funding. These requirements build county conservation capacity and better account for the performance of conservation activities using state funds. If sufficient additional staffing funding is made available in the future to fully fund the statutory goal in s. 92.14(6)(b), Wis. Stats., DATCP may consider further adjustments to the grant formula to advance the goals of capacity building and accountability without compromising the basic funding for county staff. If additional funding is provided moving forward, DATCP could consider the amount of DATCP programming a county supports such as nutrient management farmer education, farmland preservation, the Conservation Reserve Enhancement Program (CREP), or livestock siting in determining how funds are allocated.

In the future, DATCP could ensure that counties maintain adequate conservation delivery capacity by requiring that a county's second or third position be engaged in providing high-level conservation support as a technician with conservation engineering practitioner certification or as a planner qualified to write nutrient management plans. In addition, DATCP could preclude a county from claiming a department head as its second or third position if the county has listed a department head in its first position. To reward county performance, the staffing grant formula could be modified to provide additional payments for counties that are making reasonable progress in implementing their annual work plans. DATCP reserves the right to adjust awards to buffer impacts due to changing state budgets. If adjustments to the staffing formula are made in the future, DATCP will proceed with caution and only after input from counties, mindful of the challenges.

Cost-Sharing, Structural Practices

With the 2023-2025 state budget plan, the source of funding for cost-sharing "hard" or "structural" practices to resolve discharges on farms, address priority non-point runoff projects, and provide counties grants for landowner cost-sharing was changed from bond to general purpose revenue (GPR). Historically, these cost-share funds and practices have been referred to as bond or bondable. For the 2025 Joint Allocation Plan, these practices will be referred to as *structural cost-share*. Unless otherwise noted below, grant awards are consistent with the terms of the 2025 grant application and instructions (see page 7 for the link to these documents).

The 2024 ATCP 50 updates added new practices for structural funding including harvestable buffers, hydrologic restoration, nutrient management systems, and stream restoration. These practices will require further consideration for proper implementation by DATCP and County staff.

Structural Practice Funds Available

The allocation amount listed on page 6 consists of \$3.5 million (half of SWRM's \$7.0 million authorization in the 2023-2025 biennium budget) GPR funds. NOTE: Extended bond funds remain available for approved extended projects.

Grant Awards

Cost-share

DATCP will allocate \$3,500,000 for structural practices to counties for landowner cost-sharing. DATCP makes county awards by first providing base funding, and then awarding funds based on criteria related to county accomplishments in previous grant cycles and need.

After providing each county \$10,000 in base funding, DATCP awards the remaining \$2,780,000 using two performance-based criteria (a 3-year record of cumulative spending of cost-share funds, and a 3-year average of underspending of cost-share funds) and one needs-based criteria (farmland acres based on 2022 Census of Agriculture data). Minor manual adjustments are then made to the allocation, if needed.

Table A-2 shows each county's total award amount and the factors that contributed to the county's award.

Engineering Reserve Projects

DATCP will allocate \$150,000 to an engineering reserve primarily for funding projects to address discharges on farms including regulatory animal waste response (NR 151) projects in cooperation with DNR. Funds may also be used for priority projects related to extreme weather events or other non-runoff related projects. These projects are usually higher cost and funds are awarded based on a competitive application process that includes completing a form for engineering reserve projects and projects over \$50,000 as well as obtaining a recommendation from DATCP engineering staff.

Unmet Need for Structural Cost-Share Funds

DATCP's allocation provided 54% of the structural cost-share funds requested, leaving \$2,993,000 in unfunded county requests. A shortfall in structural cost-share funds has practical implications to implement state and local priorities including farm runoff standards. Of particular concern, cost-share dollars are not keeping pace with increased costs for conservation practices and expanded priorities reflected in the news. NR 151.075 targeted performance standard.

Future Funding Directions

Funding to install structural conservation practices has stayed the same since 2009, but costs have increased, resulting in 75% of counties having no underspending. Therefore, that criterion is less meaningful when awarding funds than in previous years. Acres of farmland per county and positive spending over a three-year period are taking precedence in how funds are awarded.

DATCP may update the review of applications and awards process using a rubric to score applications and supporting information. The criteria would stay the same—underspending, acres of farmland and positive spending—but the interpretation of the data may be updated.

Finally, with the move to GPR funds, \$150,000 in unspent bond funds constitute the 2025 engineering reserve fund.

SEG Fund Allocation

The allocations under this category provide funding for (1) landowner cost-sharing for soft practices including nutrient management (NM), (2) farmer and related training involving NM, (3) NM implementation support and other projects of statewide importance and (4) innovative projects focused on creative implementation of NM projects. Unless otherwise noted below, grant awards are consistent with the terms of the 2025 grant application and instructions (see page 7 for the link to these documents). The updates to ATCP 50 approved on June 1, 2024, include new practices of conservation cover, conservation crop rotation, habitat diversification, and Silurian performance standard implementation that are to utilize SEG funding for cost-sharing. Several existing practices were revised to incorporate current standards and revise cost-share rates.

Funds Available

The total funding amount allocated for SEG programming is \$6,475,000 “for cost-sharing grants and contracts under the soil and water resource management program under s. 92.14” with the following adjustments:

- A decrease of \$1,000,000 for a redirection of funds for producer-led watershed protection grants.
- A decrease of \$1,000,000 for a redirection of funds to the Nitrogen Optimization Pilot Program.
- A decrease of \$800,000 for a redirection of funds to the Crop Insurance Rebates for Cover Crops program.

Of the \$3,675,000 available for allocation, \$2,166,125 will be provided to counties for landowner cost-sharing, \$416,266 will be awarded for farmer NM training, \$69,848 will be given to counties for innovation grants and \$1,022,761 will be awarded to project cooperators for training and support services. The majority of funding awarded in this category directly benefits farmers and other landowners by providing NM cost-sharing and farmer training.

Landowner Cost-Sharing

DATCP provides grants to counties primarily for cost-sharing NM plans to meet the 2015 Natural Resources Conservation Service (NRCS) 590 Standard. These funds may be used to cost-share (a) cover crops and other cropping practices to implement a NM plan and (b) for structural practices with DATCP approval if the county’s grant contract authorizes such use.

Sixty-one counties applied for \$2,608,000 in grants, and DATCP will award \$2,166,125 to applicants based on ranking determined by the following scoring criteria:

- Up to 20 points based on acres covered by Farmland Preservation Zoning and Agriculture Enterprise Areas.
- Up to 20 points based on the extent of impaired waters located in each county.
- Up to 30 points based on a county’s participation in NM planning and implementation as demonstrated by specific employee positions, inclusion of NM planning in 2023 work plans, providing educational opportunities related to NM planning, soil testing, or plan renewal.
- Up to 30 points based on a county’s total three-year positive spending on NM cost-sharing.

DATCP relies on data in its possession to score county applications based on the four funding criteria. Counties are ranked according to their cumulative scores (up to 100 points) and are organized into five groups for allocation purposes. Counties receive the highest maximum award for their grouping unless a county requests a lower amount. The five award groups are listed in Chart 3.

Group	Maximum Award	Maximum Awards in Groups
1	\$95,000	3 of 5
2	\$75,000	6 of 20
3	\$55,000	3 of 17
4	\$45,000	1 of 13
5	\$15,000	0 of 6

Awards may be manually adjusted in a few cases to provide additional SEG funding to counties who requested larger allocations and have demonstrated an ability to spend it, or to limit funds going to counties who have a proclivity of transferring all SEG funds. In no case did the award exceed a county’s request or the maximum of \$95,000. Table A-3 enumerates each county’s score, grouping, and grant award. The term “N/A” identifies the eleven counties that did not apply for funds. Table A also reflects amounts allocated to each county under the “SEG Cost-Sharing” column. With prior approval from DATCP, counties may spend up to 50% of their cost-share SEG allocation on structural practices in support of nutrient management plan implementation. Counties may request additional flexibility to use the funds with DATCP approval.

NMFE Training Grants

For 2025, DATCP funded twenty-four Nutrient Management Farmer Education requests, in the amounts listed in Chart 4.

All grant recipients must sign a contract with DATCP that incorporates the requirements of s. ATCP 50.35 and commits the project to developing NM plans that meet the 2015 NRCS 590 Standard. Four of the awards also include funds to purchase laptops for training.

Tier 1 funding provides for nutrient management training to producers and plan writers to develop 590-compliant nutrient management plans. These funds can be used for participant payments to complete soil tests or attend training, as well as for administrative costs. Tier 2 awards offer the same training but developing a 590-compliant plan is not required.

Chart 4 2025 NMFE Awards				
Applicant Name	Tier 1	Tier 2	Laptop Request	Total Award
Buffalo Co & River Country RC&D	34,850		2,000	\$36,850
Calumet Co		1,100		\$1,100
Columbia Co		3,000		\$3,000
Douglas Co	24,042		2,000	\$26,042
Eau Claire Co	25,000			\$25,000
Glacierland RC&D	24,978	3,000		\$27,978
Green Lake Co	10,150			\$10,150
Kewaunee Co & PPF	35,000			\$35,000
Lafayette	9,750			\$9,750
Langlade Co	24,650			\$24,650
Manitowoc Co	13,300	1,550	2,000	\$16,850
Marathon et al	32,596			\$32,596
Marinette & Oconto Co	15,325			\$15,325
Marquette Co		3,000		\$3,000
Ozaukee Co		2,500		\$2,500
Rock Co		3,000		\$3,000
Sauk Co	15,200			\$15,200
Shawano Co	15,375	1,500		\$16,875
SWTC	25,000			\$25,000
Trempealeau Co	20,000	2,500		\$22,500
Vernon Co	20,900			\$20,900
Washburn & Burnett Co	35,000		2,000	\$37,000
Washington Co		3,000		\$3,000
Wisconsin State Cranberry Growers Association		3,000		\$3,000
TOTALS	381,116	27,150	8,000	\$416,266
Tier 1 and Tier 2 Awards				

Statewide Projects: Project Cooperator Grants

In addition to supporting NMFE training, DATCP uses its SEG appropriation for projects that contribute to statewide conservation goals, meeting the following grant priorities in s. ATCP 50.30(3):

- fund cost-effective activities that address and resolve high priority problems;
- build a systematic and comprehensive approach to soil erosion and water quality problems;
- contribute to a coordinated soil and water resource management program and avoid duplication of effort.

DATCP has targeted the following areas for funding: nutrient management implementation activities including SnapPlus, support for statewide training of conservation professionals, development and support of technical standards, and coordinated activities in AEAs and impaired waters.



In the cooperator subcategory of Nutrient Management Implementation Support, DATCP received an application from the SnapPlus program at UW-Madison that submitted a request totaling \$322,015. DATCP will provide \$306,698 for SnapPlus maintenance and development. The

increase in this award is in support of the launch of version 3 of the SnapPlus software. Funding the UW CALS Nutrient and Pest Management Program supports the maintenance and expansion of a digital, self-paced, interactive NM curriculum, including the development of new applications and resources. Funding supports statewide delivery of the NM curriculum through



virtual and in-person trainings. The UW CALS project will also support development of new training materials related to the launch of SnapPlus version 3, which is anticipated in 2024.

Also in support of Nutrient Management implementation, DATCP received an application from UW-Extension for \$331,925. DATCP will provide \$316,608 for statewide support of NM planning through education, outreach, and project implementation.

In the training and technical standard support category of project cooperators, DATCP will provide the following funding:

- Wisconsin Land and Water Conservation Association (WI Land+Water) is awarded \$233,426. The funds are intended to build statewide capacity to deliver and coordinate conservation training including implementation of recommendations of the statewide interagency training committee (SITCOM). Funding also supports activities to promote accountability and achievements among county conservation

programs. Finally, a focus on enhancing state conservation delivery will be facilitated through statewide conservation initiatives and by fostering state and local priorities. Up to \$5,000 of this award is to be dedicated to announcing and celebrating the Conservation Farmer of the Year award.

The Standards Oversight Council (SOC) is awarded the full \$44,000 requested. This award contributes support to ensure statewide capacity to develop and maintain technical standards for conservation programs.

DATCP received several other applications for cooperator funds:

- UW-SFAL – Support of Soil Lab services. This project will support the NM soil lab certification program. Request: \$26,134. Award: \$14,054.
- UW-NOP – Support of the Nitrogen Optimization Pilot Program that is a partnership between DATCP and UW. This will partially fund a position in Dr. Matt Ruark’s Soil Lab focused on data management. Request: \$94,676. Award: \$60,000.
- UW-GNHS – Supporting depth to bedrock map and data incorporation. Request: \$39,850. Award: \$35,000.
- Sand County Foundation – Sharing the Story of Producer-Led Watershed Protection Grants using ESRI ArcGIS Experience Builder Web Application. Request: \$12,975. Award: \$12,975.

Innovation Grants

With the 2025 SWRM grant application, counties were invited to submit Innovation Grant requests for new ways to approach land and water conservation. Thirteen applications were received from counties with \$334,950 SEG funds requested. With the increase in NMFE awards and the divide in NM support of UW-Extension and UW CALS, less funding is available for the Innovation Awards in 2025 than previous years. A total of \$69,848 is awarded shown in Chart 5.

Chart 5: Innovation Awards			
Innovation Grant	Amount	Staffing award from EPA Hypoxia Grant	Total Award
Buffalo County	\$14,550		\$14,550
Iowa County	\$8,300	\$15,370	\$23,670
Lafayette County	\$5,000		\$5,000
Ozaukee County	\$11,998		\$11,998
Polk County	\$10,000		\$10,000
Racine County	\$0	\$10,000	\$10,000
St. Croix County	\$20,000		\$20,000
Wood County	\$0	\$10,000	\$10,000
TOTALS	\$69,848	\$35,370	\$105,218

Projects were scored by four individuals on a 20-point scale that considered alignment with the program goals, a logical plan, the proposed budget, and previous funding. Three Innovation Grant proposals are fully funded based on the level of innovation: Buffalo County, Iowa County, and St. Croix County. Three proposals are partially funded: Lafayette County, Ozaukee County and Polk County. These projects are not only innovative in the proposed county, but also could provide models for other counties and programs moving forward. Due to less available funding, lower scoring projects cannot be funded for 2025.

The 2025 cooperator awards are documented in the lower section of Table A. All award recipients are required to sign grant contracts that incorporate the requirements of s. ATCP 50.35 and include significant accountability measures.

A separate pass-through grant from the EPA's Gulf Hypoxia award to DNR has allowed staff support funding for Innovation Grants. The following counties qualified for awards from this grant: Iowa County, Racine County and Wood County.

Unmet Need for Cost-Share Funding

DATCP will provide about 83% of the SEG funding requested by counties for cost-sharing, which is \$441,875 less than the requested amount. While the cost-share funding aligns with county spending, the department hopes that the continued additional flexibility provided will increase the amount of cost-sharing utilized by counties.

Future Funding Directions

DATCP continues to consider how it can best apply its SEG funding to improve conservation and implement conservation practices. There is a growing interest to target SEG funds towards cropping practices to improve soil health and watershed management, specifically encouraging cover crops and reduced/no-till practices.

DATCP will continue to focus SEG funding to support NM planning and implementation, and will use feedback from counties and other stakeholders to determine which, if any, of the following strategies are possible and could be used:

- Create a soil health program that includes targeted funding specifically for soil health practices.
- Create a mentorship program to facilitate learning and better understanding of NM between producers and their plan writers.
- Provide funds to regional support groups to provide agronomic and conservation compliance assistance for FPP and other state priorities.
- Set aside funds to support SWRM program technology. The current SWRM database is scheduled for end of service support in October 2025 by Microsoft. Paired with ever-changing program needs, DATCP is seeking technological support and solutions more frequently with limited capacity for this in the future. Funding a modern database solution would also allow DATCP to track and target its funding more effectively, reduce administrative requirements of its awardees, and potentially allow for tracking of the conservation impacts of the programs across the state.

Regarding the allocation of SEG funds specifically for nutrient management cost-sharing, DATCP remains interested in refining the formula for awarding county cost-sharing and the policies surrounding its use.

Before making major changes to what is funded and how it is distributed, DATCP will engage stakeholders to develop a workable approach. The counties can share insights on approaches to effectively target cost-sharing and increase farmer participation.

DNR Allocations

DNR's portion of this final allocation provides funding to counties through three programs:

- 1) Targeted Runoff Management (TRM)
- 2) Urban Nonpoint Source & Storm Water Management (UNPS), and
- 3) Notice of Discharge (NOD).

Table B shows the final allocation to each county grantee for TRM and UNPS-Construction. Additionally, NOD reserves are established as specific county allocations are unknown at this time.

Funding Sources

Allocations for TRM projects and NOD projects are from GPR funds appropriated under s. 20.370(6)(ag), Wis. Stats., bond revenue appropriated under s. 20.866(2)(tf), Wis. Stats., Federal Clean Water Act Section 319 funds, and segregated funds appropriated under s. 20.370(6)(aq), Wis. Stats.

Allocations to counties for UNPS-Construction projects, when requested, are from bond revenue appropriated under s. 20.866(2)(th), Wis. Stats. or GPR funds appropriated under s. 20.370(6)(dg), Wis. Stats.

Allocations to counties for UNPS-Planning projects are from segregated funds appropriated under s. 20.370(6)(dq), Wis. Stats.

Note: DNR will also provide TRM grants and UNPS-Construction grants to non-county grantees. Wisconsin Statutes do not require that non-county grantees be listed in this allocation plan.

- For all grant programs, funds will be considered “committed” when a grantee has returned to the DNR a signed copy of the grant agreement.
- For the TRM program, grant agreements not signed by the deadline may be rescinded by DNR, and the associated grant funds may be used to fund other eligible projects in rank order based on project scores. If, for any reason, funds committed through this allocation plan become available after March 31, 2025, these funds may be held to fund projects selected in the next grant cycle.

1. TRM Final Allocation

DNR allocates up to \$3,797,531 to counties for cost sharing of TRM projects during calendar year 2025. This amount is adequate to fully fund the estimated state share for all five eligible county Small-Scale TRM applications. Additionally, this amount is adequate to fully fund the estimated state share for all five eligible county Large-Scale TRM applications. As shown in Chart 1, there are not any unmet needs for county TRM projects.

The maximum cost-share amount that can be awarded for a single Small-Scale TRM project is \$225,000. The maximum cost-share amount that can be awarded for a single Large-Scale TRM project is \$600,000.

TRM allocations made through this plan will be reimbursed to grantees during calendar years 2025 through 2026 for Small-Scale projects and through 2027 for Large-Scale projects. Project applications are screened, scored, and ranked in accordance with s. 281.65(4c), Wis. Stats. Adjustments to grant amounts may occur to account for eligibility of project components, cost-share rates, or ch. NR 151 enforcement action at the time that DNR negotiates the actual grant agreement with an applicant.

2. UNPS Final Allocation

DNR has implemented an alternating schedule for both UNPS-Planning and UNPS-Construction grants. The UNPS-Planning grants are solicited in odd years, and the UNPS-Construction grants are solicited in even years. The maximum cost-share amount that can be awarded for a UNPS-Construction grant is \$150,000, with an additional \$50,000 for land acquisition. The maximum cost-share amount that can be awarded for a UNPS-Planning grant is \$85,000.

UNPS grant awards will be reimbursed to grantees during calendar years 2025 and 2026. Project applications have been screened, scored, and ranked in accordance with s. 281.66, Wis. Stats.

PLANNING. UNPS-Planning grant applications were not solicited in 2024 for the 2025 award cycle. The UNPS-Construction grant application will be available in early 2025 for 2026 awards.

CONSTRUCTION. UNPS-Construction grant applications were solicited in 2024 for the 2025 award cycle. One eligible application was received from counties. The DNR allocates up to \$85,000 to fully fund the grant application.

3. Notice of Discharge Program

A. Background

DNR issues notices of discharge (NOD) and notices of intent (NOI) under ch. NR 243, Wis. Adm. Code; this code regulates animal feeding operations. DNR has authority under s. 281.65(4e), Wis. Stats., to provide grant assistance for NOD and NOI projects outside of the competitive TRM process. DNR is authorized to award grants to governmental units, which

in turn enter into cost-share agreements with landowners that have received an NOD or NOI.

Cost-share assistance is provided to landowners to meet the regulatory requirements of an NOD issued under ch. NR 243, Wis. Adm. Code. In some cases, cost-share assistance must be offered before enforcement action can be taken. In other cases, DNR is not required to provide cost sharing but may do so at its discretion. DNR has several permitting and enforcement options available under ch. NR 243 if landowners should fail to meet the conditions of the NOD.

B. NOD Final Allocation

This Final Allocation Plan establishes a reserve of \$1,000,000 for NOD projects during calendar year 2025. The reserve includes funds for structural practices in eligible locations. DNR may use its discretion to increase this reserve if needed. To receive a grant award, a governmental unit must submit an application to DNR that describes a specific project and includes documentation that an NOD or NOI has either already been issued or will be issued by DNR concurrent with the grant award. Once DNR issues a grant to the governmental unit to address an NOD or NOI, DNR will designate a portion of the reserve specifically for that project.

DNR will require that county grantees commit funds to a cost-share agreement with the landowner within a timeframe that is consistent with the compliance schedule in the NOD. The county grantee shall use the grant award to reimburse the landowner for costs incurred during the grant period, which may extend beyond calendar year 2025. If the landowner fails to install practices listed in the cost-share agreement within the timeframe identified, DNR will terminate its grant with the county, leaving the landowner to correct the problems identified in the NOD without the benefit of state cost sharing.

Fund balances from terminated NOD grants and projects completed under budget may be returned to the reserve account and made available to other NOD applicants. Reserve funds remaining at the end of calendar year 2025 may either be carried over for the calendar year 2026 NOD reserve account or may be allocated for calendar year 2026 TRM projects.

Tables

Table A: DATCP Allocations

STAFFING AND COST-SHARE ALLOCATIONS

County	DATCP Staffing & Support Allocation	LWRM Plan Implementation Allocation		Total DATCP Allocation	County	DATCP Staffing & Support Allocation	LWRM Plan Implementation Allocation		Total DATCP Allocation
		Structural Cost-Sharing	SEG Cost-Sharing				Structural Cost-Sharing	SEG Cost-Sharing	
Adams	132,650	40,700	45,000	218,350	Marathon	158,979	73,454	95,000	327,433
Ashland	154,918	50,000	30,000	234,918	Marinette	164,105	54,500	75,000	293,605
Barron	163,876	51,000	10,000	224,876	Marquette	150,748	45,700	55,000	251,448
Bayfield	168,196	50,700	8,000	226,896	Menominee	96,280	20,000	0	116,280
Brown	180,384	50,000	50,000	280,384	Milwaukee	75,000	10,000	5,000	85,000
Buffalo	141,172	50,000	20,000	211,172	Monroe	161,754	55,000	50,000	216,754
Burnett	118,105	40,000	8,000	166,105	Oconto	169,055	54,500	0	223,555
Calumet	204,651	39,800	40,000	284,451	Oneida	139,723	40,700	0	180,423
Chippewa	178,285	73,454	75,000	326,739	Outagamie	210,536	55,000	75,000	340,536
Clark	169,697	65,000	65,000	299,697	Ozaukee	157,222	56,200	25,000	238,422
Columbia	148,836	59,138	75,000	282,974	Pepin	122,281	36,000	30,000	188,281
Crawford	137,923	51,000	8,000	196,923	Pierce	162,609	61,000	15,000	238,609
Dane	257,860	65,700	95,000	418,560	Polk	162,564	49,500	0	212,064
Dodge	157,234	51,000	20,000	228,234	Portage	178,001	65,000	0	243,001
Door	183,630	50,000	10,000	243,630	Price	116,036	45,700	0	161,736
Douglas	131,167	30,000	5,000	166,167	Racine	185,302	65,000	85,000	335,302
Dunn	208,581	60,700	20,000	289,281	Richland	119,351	38,800	20,000	178,151
Eau Claire	169,360	44,500	65,000	278,860	Rock	124,645	65,700	95,000	285,345
Florence	118,219	35,700	0	153,919	Rusk	112,068	50,700	25,000	187,768
Fond du Lac	161,492	40,000	6,000	207,492	Saint Croix	158,567	50,000	45,000	253,567
Forest	116,941	15,000	10,000	141,941	Sauk	181,493	60,700	60,000	302,193
Grant	134,033	73,454	0	207,487	Sawyer	111,000	35,700	8,000	154,700
Green	170,008	65,700	20,000	255,708	Shawano	160,497	44,500	3,125	208,122
Green Lake	179,457	45,700	30,000	255,157	Sheboygan	167,718	55,000	15,000	237,718
Iowa	156,271	45,000	45,000	246,271	Taylor	155,052	50,000	65,000	270,052
Iron	126,856	40,700	2,000	169,556	Trempealeau	147,031	65,700	30,000	242,731
Jackson	149,049	61,000	0	210,049	Vernon	151,336	60,700	75,000	287,036
Jefferson	198,798	29,500	12,000	240,298	Vilas	154,897	35,700	0	190,597
Juneau	163,398	44,500	20,000	227,898	Walworth	203,251	54,500	20,000	277,751
Kenosha	150,021	36,000	5,000	191,021	Washburn	130,646	45,700	6,000	182,346
Kewaunee	167,731	39,800	15,000	222,531	Washington	164,004	25,700	10,000	199,704
LaCrosse	180,346	49,500	20,000	249,846	Waukesha	210,038	40,700	10,000	260,738
Lafayette	111,733	60,000	0	171,733	Waupaca	161,879	60,000	75,000	296,879
Langlade	127,333	35,000	55,000	217,333	Waushara	160,475	43,500	25,000	228,975
Lincoln	88,635	40,700	1,000	130,335	Winnebago	191,542	44,500	50,000	286,042
Manitowoc	164,139	55,000	75,000	294,139	Wood	167,730	50,000	54,000	271,730
					Reserve		150,000		150,000
					Sub-Totals	\$11,214,400	\$3,650,000	\$2,166,125	\$17,030,525

PROJECT COOPERATOR ALLOCATIONS

UW Madison CALS SnapPlus	306,698	WLWCA SOC	44,000
UW Extension NPM	316,608	Sand County Foundation	12,975
UW-SFAL	14,054	Nutrient Management Farmer Education	416,266
UW-GNHS	35,000	Innovation Grants	69,848
UW NOP Support	60,000	Sub-Total Cooperator Allocation	\$1,508,875
WLWCA	233,426		

ALLOCATION TOTALS	TOTAL	\$11,214,400	\$3,650,000	\$2,166,125	\$18,539,400
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Table A-1

County	Tier 1	Tier 2												2025 DATCP Staffing and Support Allocation
	Base Allocation	First Position at 100% (Round 1)		Round 1 Award	Adjusted Award (Tier 1 + Round 1)	Second Position at 70% (Round 2)		Eligible Round 2 Award		Round 2 Award at 80% of 70%	Adjusted Award (Tier 1 + Round 1&2)	Third Position at 50% (Round 3)	Round 3 Award No Funds Available	
Adams	\$75,000	\$89,731.00	-\$14,731.00	\$14,731.00	\$89,731.00	\$53,872.00	-\$53,872.00	\$53,872.00	\$42,919.00	\$42,919.00	\$132,650.00	\$24,067.00		\$132,650.00
Ashland	\$75,000	\$101,271.00	-\$26,271.00	\$26,271.00	\$101,271.00	\$67,338.00	-\$67,338.00	\$67,338.00	\$53,647.00	\$53,647.00	\$154,918.00	\$31,792.00		\$154,918.00
Barron	\$75,000	\$105,711.00	-\$30,711.00	\$30,711.00	\$105,711.00	\$73,009.00	-\$73,009.00	\$73,009.00	\$58,165.00	\$58,165.00	\$163,876.00	\$50,552.00		\$163,876.00
Bayfield	\$75,000	\$114,511.00	-\$39,511.00	\$39,511.00	\$114,511.00	\$67,386.00	-\$67,386.00	\$67,386.00	\$53,685.00	\$53,685.00	\$168,196.00	\$40,203.00		\$168,196.00
Brown	\$75,000	\$120,649.00	-\$45,649.00	\$45,649.00	\$120,649.00	\$74,979.00	-\$74,979.00	\$74,979.00	\$59,735.00	\$59,735.00	\$180,384.00	\$46,177.00		\$180,384.00
Buffalo	\$75,000	\$100,480.00	-\$25,480.00	\$25,480.00	\$100,480.00	\$51,076.00	-\$51,076.00	\$51,076.00	\$40,692.00	\$40,692.00	\$141,172.00	\$22,738.00		\$141,172.00
Burnett	\$75,000	\$81,696.00	-\$6,696.00	\$6,696.00	\$81,696.00	\$45,701.00	-\$45,701.00	\$45,701.00	\$36,409.00	\$36,409.00	\$118,105.00	\$30,497.00		\$118,105.00
Calumet	\$75,000	\$138,167.00	-\$63,167.00	\$63,167.00	\$138,167.00	\$83,451.00	-\$83,451.00	\$83,451.00	\$66,484.00	\$66,484.00	\$204,651.00	\$59,543.00		\$204,651.00
Chippewa	\$75,000	\$119,912.00	-\$44,912.00	\$44,912.00	\$119,912.00	\$73,270.00	-\$73,270.00	\$73,270.00	\$58,373.00	\$58,373.00	\$178,285.00	\$50,666.00		\$178,285.00
Clark	\$75,000	\$117,848.00	-\$42,848.00	\$42,848.00	\$117,848.00	\$65,081.00	-\$65,081.00	\$65,081.00	\$51,849.00	\$51,849.00	\$169,697.00	\$31,533.00		\$169,697.00
Columbia	\$75,000	\$97,828.00	-\$22,828.00	\$22,828.00	\$97,828.00	\$64,025.00	-\$64,025.00	\$64,025.00	\$51,008.00	\$51,008.00	\$148,836.00	\$45,675.00		\$148,836.00
Crawford	\$75,000	\$88,356.00	-\$13,356.00	\$13,356.00	\$88,356.00	\$62,217.00	-\$62,217.00	\$62,217.00	\$49,567.00	\$49,567.00	\$137,923.00	\$24,802.00		\$137,923.00
Dane	\$75,000	\$167,197.00	-\$92,197.00	\$92,197.00	\$167,197.00	\$113,800.00	-\$113,800.00	\$113,800.00	\$90,663.00	\$90,663.00	\$257,860.00	\$70,473.00		\$257,860.00
Dodge	\$75,000	\$101,162.00	-\$26,162.00	\$26,162.00	\$101,162.00	\$70,382.00	-\$70,382.00	\$70,382.00	\$56,072.00	\$56,072.00	\$157,234.00	\$44,358.00		\$157,234.00
Door	\$75,000	\$129,315.00	-\$54,315.00	\$54,315.00	\$129,315.00	\$68,176.00	-\$68,176.00	\$68,176.00	\$54,315.00	\$54,315.00	\$183,630.00	\$48,058.00		\$183,630.00
Douglas	\$75,000	\$88,814.00	-\$13,814.00	\$13,814.00	\$88,814.00	\$53,162.00	-\$53,162.00	\$53,162.00	\$42,353.00	\$42,353.00	\$131,167.00	\$33,687.00		\$131,167.00
Dunn	\$75,000	\$140,790.00	-\$65,790.00	\$65,790.00	\$140,790.00	\$85,091.00	-\$85,091.00	\$85,091.00	\$67,791.00	\$67,791.00	\$208,581.00	\$60,439.00		\$208,581.00
Eau Claire	\$75,000	\$116,315.00	-\$41,315.00	\$41,315.00	\$116,315.00	\$66,582.00	-\$66,582.00	\$66,582.00	\$53,045.00	\$53,045.00	\$169,360.00	\$40,991.00		\$169,360.00
Florence	\$75,000	\$81,720.00	-\$6,720.00	\$6,720.00	\$81,720.00	\$45,813.00	-\$45,813.00	\$45,813.00	\$36,499.00	\$36,499.00	\$118,219.00			\$118,219.00
Fond du Lac	\$75,000	\$105,083.00	-\$30,083.00	\$30,083.00	\$105,083.00	\$70,805.00	-\$70,805.00	\$70,805.00	\$56,409.00	\$56,409.00	\$161,492.00	\$40,477.00		\$161,492.00
Forest	\$75,000	\$92,734.00	-\$17,734.00	\$17,734.00	\$92,734.00	\$30,384.00	-\$30,384.00	\$30,384.00	\$24,207.00	\$24,207.00	\$116,941.00	\$14,014.00		\$116,941.00
Grant	\$75,000	\$86,471.00	-\$11,471.00	\$11,471.00	\$86,471.00	\$59,700.00	-\$59,700.00	\$59,700.00	\$47,562.00	\$47,562.00	\$134,033.00	\$41,816.00		\$134,033.00
Green	\$75,000	\$119,334.00	-\$44,334.00	\$44,334.00	\$119,334.00	\$63,606.00	-\$63,606.00	\$63,606.00	\$50,674.00	\$50,674.00	\$170,008.00	\$29,634.00		\$170,008.00
Green Lake	\$75,000	\$119,553.00	-\$44,553.00	\$44,553.00	\$119,553.00	\$75,191.00	-\$75,191.00	\$75,191.00	\$59,904.00	\$59,904.00	\$179,457.00	\$47,359.00		\$179,457.00
Iowa	\$75,000	\$116,374.00	-\$41,374.00	\$41,374.00	\$116,374.00	\$50,079.00	-\$50,079.00	\$50,079.00	\$39,897.00	\$39,897.00	\$156,271.00	\$31,917.00		\$156,271.00
Iron	\$75,000	\$82,562.00	-\$7,562.00	\$7,562.00	\$82,562.00	\$55,598.00	-\$55,598.00	\$55,598.00	\$44,294.00	\$44,294.00	\$126,856.00	\$13,548.00		\$126,856.00
Jackson	\$75,000	\$96,197.00	-\$21,197.00	\$21,197.00	\$96,197.00	\$66,340.00	-\$66,340.00	\$66,340.00	\$52,852.00	\$52,852.00	\$149,049.00			\$149,049.00
Jefferson	\$75,000	\$135,366.00	-\$60,366.00	\$60,366.00	\$135,366.00	\$79,915.00	-\$79,915.00	\$79,915.00	\$63,667.00	\$63,667.00	\$199,033.00	\$39,886.00		\$198,798.00
Juneau	\$75,000	\$111,312.00	-\$36,312.00	\$36,312.00	\$111,312.00	\$65,378.00	-\$65,378.00	\$65,378.00	\$52,086.00	\$52,086.00	\$163,398.00	\$32,501.00		\$163,398.00
Kenosha	\$75,000	\$121,118.00	-\$46,118.00	\$46,118.00	\$121,118.00	\$36,279.00	-\$36,279.00	\$36,279.00	\$28,903.00	\$28,903.00	\$150,021.00	\$14,332.00		\$150,021.00
Kewaunee	\$75,000	\$122,377.00	-\$47,377.00	\$47,377.00	\$122,377.00	\$56,928.00	-\$56,928.00	\$56,928.00	\$45,354.00	\$45,354.00	\$167,731.00	\$40,311.00		\$167,731.00
LaCrosse	\$75,000	\$120,237.00	-\$45,237.00	\$45,237.00	\$120,237.00	\$75,449.00	-\$75,449.00	\$75,449.00	\$60,109.00	\$60,109.00	\$180,346.00	\$50,416.00		\$180,346.00
Lafayette	\$75,000	\$73,868.00	\$1,132.00	\$0.00	\$75,000.00	\$47,239.00	-\$46,107.00	\$46,107.00	\$36,733.00	\$36,733.00	\$111,733.00	\$29,931.00		\$111,733.00
Langlade	\$75,000	\$89,967.00	-\$14,967.00	\$14,967.00	\$89,967.00	\$46,902.00	-\$46,902.00	\$46,902.00	\$37,366.00	\$37,366.00	\$127,333.00	\$23,506.00		\$127,333.00
Lincoln	\$75,000	\$77,457.00	-\$2,457.00	\$2,457.00	\$77,457.00	\$14,031.00	-\$14,031.00	\$14,031.00	\$11,178.00	\$11,178.00	\$88,635.00	\$8,259.00		\$88,635.00
Manitowoc	\$75,000	\$120,068.00	-\$45,068.00	\$45,068.00	\$120,068.00	\$55,318.00	-\$55,318.00	\$55,318.00	\$44,071.00	\$44,071.00	\$164,139.00	\$38,192.00		\$164,139.00

Table A-1

County	Tier 1	Tier 2												2025 DATCP Staffing and Support Allocation
	Base Allocation	First Position at 100% (Round 1)		Round 1 Award	Adjusted Award (Tier 1 + Round 1)	Second Position at 70%(Round 2)		Eligible Round 2 Award		Round 2 Award at 80% of 70%	Adjusted Award (Tier 1 + Round 1&2)	Third Position at 50%(Round 3)	Round 3 Award No Funds Available	
Marathon	\$75,000	\$103,401.00	-\$28,401.00	\$28,401.00	\$103,401.00	\$69,761.00	-\$69,761.00	\$69,761.00	\$55,578.00	\$55,578.00	\$158,979.00	\$49,113.00		\$158,979.00
Marinette	\$75,000	\$112,167.00	-\$37,167.00	\$37,167.00	\$112,167.00	\$65,193.00	-\$65,193.00	\$65,193.00	\$51,938.00	\$51,938.00	\$164,105.00	\$36,285.00		\$164,105.00
Marquette	\$75,000	\$116,890.00	-\$41,890.00	\$41,890.00	\$116,890.00	\$42,498.00	-\$42,498.00	\$42,498.00	\$33,858.00	\$33,858.00	\$150,748.00	\$29,379.00		\$150,748.00
Menominee	\$75,000	\$43,640.00	\$31,360.00	\$0.00	\$75,000.00	\$58,071.00	-\$26,711.00	\$26,711.00	\$21,280.00	\$21,280.00	\$96,280.00			\$96,280.00
Milwaukee	\$75,000		\$75,000.00	\$0.00	\$75,000.00	\$65,580.00	\$9,420.00	\$0.00	\$0.00	\$0.00	\$75,000.00	\$36,032.00		\$75,000.00
Monroe	\$75,000	\$121,507.00	-\$46,507.00	\$46,507.00	\$121,507.00	\$50,518.00	-\$50,518.00	\$50,518.00	\$40,247.00	\$40,247.00	\$161,754.00	\$31,368.00		\$161,754.00
Oconto	\$75,000	\$113,802.00	-\$38,802.00	\$38,802.00	\$113,802.00	\$69,353.00	-\$69,353.00	\$69,353.00	\$55,253.00	\$55,253.00	\$169,055.00	\$40,930.00		\$169,055.00
Oneida	\$75,000	\$95,654.00	-\$20,654.00	\$20,654.00	\$95,654.00	\$55,315.00	-\$55,315.00	\$55,315.00	\$44,069.00	\$44,069.00	\$139,723.00	\$10,272.00		\$139,723.00
Outagamie	\$75,000	\$138,833.00	-\$63,833.00	\$63,833.00	\$138,833.00	\$90,002.00	-\$90,002.00	\$90,002.00	\$71,703.00	\$71,703.00	\$210,536.00	\$51,407.00		\$210,536.00
Ozaukee	\$75,000	\$108,355.00	-\$33,355.00	\$33,355.00	\$108,355.00	\$61,338.00	-\$61,338.00	\$61,338.00	\$48,867.00	\$48,867.00	\$157,222.00	\$42,932.00		\$157,222.00
Pepin	\$75,000	\$57,856.00	\$17,144.00	\$0.00	\$75,000.00	\$76,491.00	-\$59,347.00	\$59,347.00	\$47,281.00	\$47,281.00	\$122,281.00	\$26,536.00		\$122,281.00
Pierce	\$75,000	\$105,631.00	-\$30,631.00	\$30,631.00	\$105,631.00	\$71,519.00	-\$71,519.00	\$71,519.00	\$56,978.00	\$56,978.00	\$162,609.00	\$48,420.00		\$162,609.00
Polk	\$75,000	\$116,078.00	-\$41,078.00	\$41,078.00	\$116,078.00	\$58,349.00	-\$58,349.00	\$58,349.00	\$46,486.00	\$46,486.00	\$162,564.00	\$41,256.00		\$162,564.00
Portage	\$75,000	\$119,346.00	-\$44,346.00	\$44,346.00	\$119,346.00	\$73,624.00	-\$73,624.00	\$73,624.00	\$58,655.00	\$58,655.00	\$178,001.00	\$48,833.00		\$178,001.00
Price	\$75,000	\$76,400.00	-\$1,400.00	\$1,400.00	\$76,400.00	\$49,751.00	-\$49,751.00	\$49,751.00	\$39,636.00	\$39,636.00	\$116,036.00	\$5,383.00		\$116,036.00
Racine	\$75,000	\$122,945.00	-\$47,945.00	\$47,945.00	\$122,945.00	\$78,270.00	-\$78,270.00	\$78,270.00	\$62,357.00	\$62,357.00	\$185,302.00	\$34,245.00		\$185,302.00
Richland	\$75,000	\$83,952.00	-\$8,952.00	\$8,952.00	\$83,952.00	\$44,433.00	-\$44,433.00	\$44,433.00	\$35,399.00	\$35,399.00	\$119,351.00	\$27,604.00		\$119,351.00
Rock	\$75,000	\$81,608.00	-\$6,608.00	\$6,608.00	\$81,608.00	\$53,724.00	-\$53,724.00	\$53,724.00	\$42,801.00	\$42,801.00	\$124,409.00	\$37,220.00		\$124,645.00
Rusk	\$75,000	\$65,310.00	\$9,690.00	\$0.00	\$75,000.00	\$56,218.00	-\$46,528.00	\$46,528.00	\$37,068.00	\$37,068.00	\$112,068.00	\$12,595.00		\$112,068.00
Saint Croix	\$75,000	\$108,306.00	-\$33,306.00	\$33,306.00	\$108,306.00	\$63,088.00	-\$63,088.00	\$63,088.00	\$50,261.00	\$50,261.00	\$158,567.00	\$42,567.00		\$158,567.00
Sauk	\$75,000	\$121,132.00	-\$46,132.00	\$46,132.00	\$121,132.00	\$75,765.00	-\$75,765.00	\$75,765.00	\$60,361.00	\$60,361.00	\$181,493.00	\$53,047.00		\$181,493.00
Sawyer	\$75,000	\$73,168.00	\$1,832.00	\$0.00	\$75,000.00	\$47,019.00	-\$45,187.00	\$45,187.00	\$36,000.00	\$36,000.00	\$111,000.00	\$21,227.00		\$111,000.00
Shawano	\$75,000	\$112,802.00	-\$37,802.00	\$37,802.00	\$112,802.00	\$59,867.00	-\$59,867.00	\$59,867.00	\$47,695.00	\$47,695.00	\$160,497.00	\$25,623.00		\$160,497.00
Sheboygan	\$75,000	\$112,249.00	-\$37,249.00	\$37,249.00	\$112,249.00	\$69,625.00	-\$69,625.00	\$69,625.00	\$55,469.00	\$55,469.00	\$167,718.00	\$47,548.00		\$167,718.00
Taylor	\$75,000	\$110,076.00	-\$35,076.00	\$35,076.00	\$110,076.00	\$56,454.00	-\$56,454.00	\$56,454.00	\$44,976.00	\$44,976.00	\$155,052.00	\$27,278.00		\$155,052.00
Trempealeau	\$75,000	\$108,132.00	-\$33,132.00	\$33,132.00	\$108,132.00	\$48,826.00	-\$48,826.00	\$48,826.00	\$38,899.00	\$38,899.00	\$147,031.00	\$24,044.00		\$147,031.00
Vernon	\$75,000	\$107,916.00	-\$32,916.00	\$32,916.00	\$107,916.00	\$54,501.00	-\$54,501.00	\$54,501.00	\$43,420.00	\$43,420.00	\$151,336.00	\$37,356.00		\$151,336.00
Vilas	\$75,000	\$111,251.00	-\$36,251.00	\$36,251.00	\$111,251.00	\$54,784.00	-\$54,784.00	\$54,784.00	\$43,646.00	\$43,646.00	\$154,897.00	\$34,844.00		\$154,897.00
Walworth	\$75,000	\$125,632.00	-\$50,632.00	\$50,632.00	\$125,632.00	\$97,427.00	-\$97,427.00	\$97,427.00	\$77,619.00	\$77,619.00	\$203,251.00	\$59,340.00		\$203,251.00
Washburn	\$75,000	\$92,115.00	-\$17,115.00	\$17,115.00	\$92,115.00	\$48,364.00	-\$48,364.00	\$48,364.00	\$38,531.00	\$38,531.00	\$130,646.00	\$7,792.00		\$130,646.00
Washington	\$75,000	\$111,518.00	-\$36,518.00	\$36,518.00	\$111,518.00	\$65,880.00	-\$65,880.00	\$65,880.00	\$52,486.00	\$52,486.00	\$164,004.00	\$38,245.00		\$164,004.00
Waukesha	\$75,000	\$147,509.00	-\$72,509.00	\$72,509.00	\$147,509.00	\$78,486.00	-\$78,486.00	\$78,486.00	\$62,529.00	\$62,529.00	\$210,038.00	\$48,415.00		\$210,038.00
Waupaca	\$75,000	\$104,634.00	-\$29,634.00	\$29,634.00	\$104,634.00	\$71,854.00	-\$71,854.00	\$71,854.00	\$57,245.00	\$57,245.00	\$161,879.00	\$50,798.00		\$161,879.00
Waushara	\$75,000	\$103,397.00	-\$28,397.00	\$28,397.00	\$103,397.00	\$71,644.00	-\$71,644.00	\$71,644.00	\$57,078.00	\$57,078.00	\$160,475.00	\$42,778.00		\$160,475.00
Winnebago	\$75,000	\$133,542.00	-\$58,542.00	\$58,542.00	\$133,542.00	\$72,801.00	-\$72,801.00	\$72,801.00	\$58,000.00	\$58,000.00	\$191,542.00	\$49,281.00		\$191,542.00
Wood	\$75,000	\$131,717.00	-\$56,717.00	\$56,717.00	\$131,717.00	\$45,204.00	-\$45,204.00	\$45,204.00	\$36,013.00	\$36,013.00	\$167,730.00	\$21,981.00		\$167,730.00
Totals	5,400,000	7,590,022	(2,190,022)	2,326,180	7,726,180	4,505,150	(4,368,992)	4,378,412	3,488,219	3,488,219	11,214,399	2,494,324	-	11,214,400

Table B: Total DNR Final Allocations					
County	Targeted Runoff Mgmt. BMP Construction	Local Assistance Funding for Large Scale TRM	Urban NPS & Storm Water Mgmt. BMP Construction	Urban NPS & Storm Water Mgmt. Planning	Total DNR Final Allocations
Chippewa	\$600,000	\$0	\$0	\$0	\$600,000
La Crosse	\$430,000	\$170,000	\$0	\$0	\$600,000
Kewaunee	\$178,427	\$0	\$0	\$0	\$178,427
Marinette	\$225,000	\$0	\$0	\$0	\$225,000
Oconto	\$188,785	\$0	\$0	\$0	\$188,785
Outagamie	\$209,899	\$0	\$0	\$0	\$209,899
St. Croix	\$375,000	\$150,000	\$0	\$0	\$525,000
Washington	\$560,000	\$40,000	\$85,000	\$0	\$685,000
Waupaca	\$472,400	\$127,600	\$0	\$0	\$600,000
Wood	\$70,420	\$0	\$0	\$0	\$70,420
DNR NR243 NOD Reserve					\$1,000,000
Total	\$3,309,931	\$487,600	\$85,000	\$0	\$4,882,531

Table C: Summary of DATCP and DNR Allocations

County	Staffing & Support from DATCP and DNR	Cost-Sharing from DATCP and DNR	Total Allocation of DATCP and DNR Funding	County	Staffing & Support from DATCP and DNR	Cost-Sharing from DATCP and DNR	Total Allocation of DATCP and DNR Funding
Adams	132,650	85,700	218,350	Marinette	164,105	354,500	518,605
Ashland	154,918	80,000	234,918	Marquette	150,748	100,700	251,448
Barron	163,876	61,000	224,876	Menominee	96,280	20,000	116,280
Bayfield	168,196	58,700	226,896	Milwaukee	75,000	15,000	90,000
Brown	180,384	100,000	280,384	Monroe	161,754	105,000	266,754
Buffalo	141,172	70,000	211,172	Oconto	169,055	243,285	412,340
Burnett	118,105	48,000	166,105	Oneida	139,723	40,700	180,423
Calumet	204,651	79,800	284,451	Outagamie	210,536	339,899	550,435
Chippewa	178,285	748,454	926,739	Ozaukee	157,222	81,200	238,422
Clark	169,697	130,000	299,697	Pepin	122,281	66,000	188,281
Columbia	148,836	134,138	282,974	Pierce	162,609	76,000	238,609
Crawford	137,923	59,000	196,923	Polk	162,564	49,500	212,064
Dane	257,860	160,700	418,560	Portage	178,001	65,000	243,001
Dodge	157,234	71,000	228,234	Price	116,036	45,700	161,736
Door	183,630	60,000	243,630	Racine	185,302	150,000	335,302
Douglas	131,167	35,000	166,167	Richland	119,351	58,800	178,151
Dunn	208,581	80,700	289,281	Rock	124,645	160,700	285,345
Eau Claire	169,360	109,500	278,860	Rusk	112,068	75,700	187,768
Florence	118,219	35,700	153,919	Saint Croix	308,567	470,000	778,567
Fond du Lac	161,492	46,000	207,492	Sauk	181,493	120,700	302,193
Forest	116,941	25,000	141,941	Sawyer	111,000	43,700	154,700
Grant	134,033	73,454	207,487	Shawano	160,497	47,625	208,122
Green	170,008	85,700	255,708	Sheboygan	167,718	70,000	237,718
Green Lake	179,457	75,700	255,157	Taylor	155,052	115,000	270,052
Iowa	156,271	90,000	246,271	Trempealeau	147,031	95,700	242,731
Iron	126,856	42,700	169,556	Vernon	151,336	135,700	287,036
Jackson	149,049	61,000	210,049	Vilas	154,897	35,700	190,597
Jefferson	198,798	41,500	240,298	Walworth	203,251	74,500	277,751
Juneau	163,398	64,500	227,898	Washburn	130,646	51,700	182,346
Kenosha	150,021	41,000	191,021	Washington	204,004	680,700	884,704
Kewaunee	167,731	233,227	400,958	Waukesha	210,038	50,700	260,738
LaCrosse	350,346	499,500	849,846	Waupaca	289,479	607,400	896,879
Lafayette	111,733	60,000	171,733	Waushara	160,475	68,500	228,975
Langlade	127,333	90,000	217,333	Winnebago	191,542	94,500	286,042
Lincoln	88,635	41,700	130,335	Wood	167,730	174,420	342,150
Manitowoc	164,139	130,000	294,139	DATCP NR243 Res.		150,000	150,000
Marathon	158,979	168,454	327,433	DNR NR243 Res.		1,000,000	1,000,000
				Sub-Totals	11,702,000	10,211,056	21,913,056
PROJECT COOPERATOR ALLOCATIONS							
UW Madison CALS SnapPlus			306,698	WLWCA SOC			44,000
UW Extension NPM			316,608	Sand County Foundation			12,975
UW-SFAL			14,054	Nutrient Management Farmer Education			416,266
UW-GNHS			35,000	Innovation Grants			69,848
UW NOP Support			60,000	Sub-Total Cooperator Allocation			1,508,875
WLWCA			233,426				
PROGRAM ALLOCATION TOTALS					\$ 11,702,000	\$ 10,211,056	\$ 23,421,931

Table A-2: County Structural Practices Cost-Share Awards

County	Structural Practice Awards				County	Structural Practice Awards			
	21-23 Cumulative Average Under-Spending*	2022 Census Acres**	21-23 Cumulative Total Dollars Spent***	Award		21-23 Cumulative Average Under-Spending*	2022 Census Acres**	21-23 Cumulative Total Dollars Spent***	Award
Adams	0.0000%	114,792	\$78,150	\$40,700	Marathon	0.4411%	477,577	\$260,623	\$73,454
Ashland	0.0001%	68,629	\$148,867	\$50,000	Marinette	0.0000%	132,155	\$176,204	\$54,500
<i>Barron</i>	9.1929%	282,265	\$87,844	\$51,000	Marquette	0.4925%	104,952	\$148,422	\$45,700
Bayfield	0.0000%	93,254	\$151,798	\$50,700	Menominee	0.0000%	290	\$49,981	\$20,000
Brown	0.0000%	181,018	\$108,551	\$50,000	<i>Milwaukee</i>	0.0000%	98	\$0	\$10,000
Buffalo	18.0972%	309,976	\$68,955	\$50,000	Monroe	0.0000%	263,476	\$134,640	\$55,000
Burnett	0.2351%	77,858	\$256,431	\$40,000	Oconto	0.0000%	194,482	\$150,092	\$54,500
Calumet	8.1680%	143,801	\$99,827	\$39,800	Oneida	0.0000%	42,083	\$121,962	\$40,700
Chippewa	0.0000%	338,969	\$386,087	\$73,454	Outagamie	0.0000%	241,653	\$117,310	\$55,000
Clark	0.0000%	409,582	\$165,581	\$65,000	Ozaukee	0.0115%	49,769	\$152,758	\$56,200
Columbia	2.0027%	290,003	\$112,941	\$59,138	Pepin	1.1129%	111,859	\$91,377	\$36,000
Crawford	0.0000%	194,544	\$124,226	\$51,000	Pierce	0.0000%	229,659	\$175,355	\$61,000
Dane	0.0000%	449,464	\$160,871	\$65,700	Polk	0.0000%	239,493	\$130,849	\$49,500
<i>Dodge</i>	4.5880%	374,456	\$94,210	\$51,000	Portage	0.0005%	273,256	\$197,428	\$65,000
<i>Door</i>	0.0001%	108,658	\$87,805	\$50,000	Price	0.0000%	84,387	\$120,531	\$45,700
Douglas	0.0000%	67,866	\$32,161	\$30,000	Racine	0.0000%	99,108	\$220,954	\$65,000
Dunn	0.0000%	372,774	\$141,071	\$60,700	Richland	40.6822%	244,767	\$79,648	\$38,800
<i>Eau Claire</i>	0.0000%	168,016	\$59,432	\$44,500	Rock	0.0000%	296,636	\$178,817	\$65,700
Florence	0.0000%	17,926	\$81,800	\$35,700	Rusk	0.0000%	118,421	\$170,821	\$50,700
Fond du Lac	1.5685%	308,888	\$66,332	\$40,000	Saint Croix	0.0000%	254,630	\$108,677	\$50,000
Forest	16.4098%	27,368	\$5,789	\$15,000	Sauk	0.0000%	298,103	\$128,441	\$60,700
Grant	0.0000%	586,453	\$211,487	\$73,454	Sawyer	0.0000%	40,786	\$66,801	\$35,700
Green	0.0000%	282,888	\$161,547	\$65,700	Shawano	0.7100%	253,092	\$64,959	\$44,500
Green Lake	0.0000%	122,086	\$119,650	\$45,700	Sheboygan	0.0211%	198,776	\$175,192	\$55,000
Iowa	0.0000%	374,179	\$265,895	\$45,000	Taylor	0.0000%	216,009	\$106,184	\$50,000
Iron	0.0000%	8,578	\$121,769	\$40,700	Trempealeau	0.0003%	296,684	\$159,586	\$65,700
Jackson	0.0000%	228,011	\$189,836	\$61,000	Vernon	0.0000%	354,885	\$104,196	\$60,700
<i>Jefferson</i>	0.0239%	191,783	\$836	\$29,500	Vilas	0.0000%	5,847	\$76,205	\$35,700
<i>Juneau</i>	0.0493%	167,871	\$99,206	\$44,500	Walworth	0.0000%	179,902	\$155,378	\$54,500
<i>Kenosha</i>	6.5059%	67,322	\$98,593	\$36,000	Washburn	0.0000%	70,390	\$103,519	\$45,700
Kewaunee	5.1721%	168,893	\$73,945	\$39,800	Washington	0.0000%	118,210	\$33,133	\$25,700
LaCrosse	0.0000%	138,200	\$127,396	\$49,500	Waukesha	0.0000%	70,268	\$55,979	\$40,700
Lafayette	1.0829%	316,462	\$218,102	\$60,000	Waupaca	0.3577%	230,412	\$182,596	\$60,000
<i>Langlade</i>	0.0014%	109,487	\$72,702	\$35,000	Waushara	0.0000%	149,098	\$135,876	\$43,500
Lincoln	0.0000%	79,496	\$55,677	\$40,700	Winnebago	0.0000%	145,208	\$91,271	\$44,500
Manitowoc	0.0000%	236,367	\$140,068	\$55,000	Wood	0.0000%	216,635	\$99,532	\$50,000
					TOTAL				\$3,500,000

Each County was given a base of \$10,000 to help counties receive closer to their requested amount. The following criteria were also applied to finalize a county's Structural Practice award.

*Graduated awards based on 3-yr avg underspending, excluding extended underspending: less than 1% = \$5,700, 1-9.99% = \$1,000, >10% = \$0.

**Graduated awards based on 2022 Census acres: 275,000 or more=\$25,000; 125,000-274,999=\$13,800; 50,000-124,999=\$10,000, <50,000=\$5,000.

***Graduated awards based on 3-yr cumulative spending: \$200K+ = \$32,754, \$150K-199,999=\$25,000, \$100K-\$149,999 = \$20,000, \$50K-\$99,999 = \$15,000, <\$50,000 = \$0

County Name in Italics = County transferred funds awarded in prior grant year

County Name Shaded: County awarded the amount of its request, which was less than the maximum grant award.

Table A-3: County SEG Cost-Share Awards							
County	Ranking and Award			County	Ranking and Award		
	Score	Grouping	Award		Score	Grouping	Award
Adams	45	4	\$45,000	<i>Marathon</i>	95	1	\$95,000
Ashland	60	3	\$30,000	Marinette	70	2	\$75,000
Barron	50	3	\$10,000	Marquette	65	3	\$55,000
Bayfield	40	4	\$8,000	Menominee			NA
Brown	75	2	\$50,000	Milwaukee	25	4	\$5,000
<i>Buffalo</i>	65	3	\$20,000	Monroe	65	3	\$50,000
Burnett	65	3	\$8,000	Oconto			NA
Calumet	70	2	\$40,000	Oneida			NA
Chippewa	80	2	\$75,000	Outagamie	80	2	\$75,000
<i>Clark</i>	85	2	\$65,000	<i>Ozaukee</i>	55	3	\$25,000
Columbia	80	2	\$75,000	<i>Pepin</i>	50	3	\$30,000
Crawford	25	4	\$8,000	Pierce	45	4	\$15,000
Dane	100	1	\$95,000	Polk			NA
Dodge	80	2	\$20,000	Portage			NA
<i>Door</i>	75	2	\$10,000	Price			NA
Douglas	35	4	\$5,000	<i>Racine</i>	60	3	\$85,000
Dunn	80	2	\$20,000	Richland	30	4	\$20,000
Eau Claire	80	2	\$65,000	Rock	95	1	\$95,000
Florence			NA	<i>Rusk</i>	35	4	\$25,000
Fond du Lac	85	2	\$6,000	Saint Croix	55	3	\$45,000
<i>Forest</i>	15	5	\$10,000	<i>Sauk</i>	70	2	\$60,000
Grant			NA	<i>Sawyer</i>	10	5	\$8,000
Green	55	3	\$20,000	<i>Shawano</i>	35	4	\$3,125
Green Lake	80	2	\$30,000	<i>Sheboygan</i>	55	3	\$15,000
Iowa	90	1	\$45,000	Taylor	75	2	\$65,000
Iron	20	5	\$2,000	Trempealeau	75	2	\$30,000
Jackson			NA	Vernon	75	2	\$75,000
<i>Jefferson</i>	55	3	\$12,000	Vilas			NA
Juneau	30	4	\$20,000	Walworth	40	4	\$20,000
Kenosha	20	5	\$5,000	Washburn	20	5	\$6,000
Kewaunee	40	4	\$15,000	Washington	60	3	\$10,000
La Crosse	75	2	\$20,000	Waukesha	35	4	\$10,000
Lafayette			NA	Waupaca	85	2	\$75,000
Langlade	55	3	\$55,000	<i>Waushara</i>	55	3	\$25,000
Lincoln	20	5	\$1,000	Winnebago	65	3	\$50,000
Manitowoc	95	1	\$75,000	Wood	75	2	\$54,000
TOTAL					\$2,166,125		
County Name in Italics = County transferred funds awarded in prior grant year NA= County did not apply for SEG funds				County Name Shaded = County awarded the amount of its request, which was less than the maximum grant award			

Allocation Plan Dictionary

Chapter 92: Wisconsin statute establishing soil and water conservation and animal waste management.

ATCP 50: State administrative rule (updated June 1, 2024) that provides the framework to cost-share conservation practices including nutrient management plans. It describes the parameters for grants for conservation practices; identifies the costs to be included in cost-share grants to landowners; identifies conservation practice standards available for cost-sharing; defines the requirements for a land and water resource management plan; establishes the process and priorities for allocating grants to support county conservation efforts; describes conservation compliance requirements for the farmland preservation program; describes the process to certify conservation engineering practitioners; establishes qualifications for nutrient management planners; allows for certification of soil and manure testing laboratories and ensures access to education and training opportunities.

Agricultural Enterprise Areas: A locally identified area of contiguous agricultural lands that has received designation from the state (DATCP), at the joint request of landowners and local governments through a petition, to qualify it as important to preserve and invest in. As a part of the state's Farmland Preservation Program, AEAs strive to support local farmland protection goals and enable landowners to sign voluntary 15-year farmland preservation agreements.

Bond: Bond authority was appropriated to the department through state's biennial budget

process prior to the 2023-2025 cycle. Bonds can only be used to fund projects with a minimum of a 10-year life span. County LCDs have used bonding for cost-sharing of hard practices. As of the 2024 Allocation Plan, the only bond funds are approved extension funds and the engineering reserve fund.

DATCP: Department of Agriculture, Trade and Consumer Protection. Administers many conservation programs that are implemented by counties including the soil and water resource management grant program, producer-led watershed program, farmland preservation program, agricultural enterprise areas, nutrient management farmer education program, conservation reserve enhancement program, land and water resource management planning program, livestock siting program, drainage program, and conservation engineering support.

DNR: Department of Natural Resources. Administers the TRM and UNPS grant programs. Responsible for agricultural and nonagricultural performance standards and manages the WPDES permit program for concentrated animal feeding operations (CAFOs).

Farmland Preservation Program (FPP): Program through which counties are encouraged to plan for agricultural and agricultural-related uses; local governments may adopt zoning ordinances that restrict lands to agricultural or agricultural-related uses; landowners and local governments may jointly petition for an agricultural enterprise area (AEA) to qualify local areas important to Wisconsin's agricultural and economic future; landowners may enter into a farmland preservation agreement with the state for farms within an AEA to commit to keeping all or a part of their farm in agricultural

use and to implement farm conservation practices for 15 years. Participating landowners must implement applicable soil and water conservation standards (see ATCP 50.04)* to qualify for an income tax credit. ***Note:** *Landowners of farmland subject to a farmland preservation agreement must meet the soil and water conservation standards in place at the time the agreement was signed. Contact the department for assistance in determining which standards apply to a specific agreement.*

GPR: General Purpose Revenue. GPR is funding that comes from the state's income and sales tax revenues. These dollars are very flexible and can be used for most purposes. In relation to the joint allocation plan, DATCP has a small GPR appropriation that helps fund the staffing grants. Additionally, the 2023-2025 biennium budget approves \$7 million in GPR to fund structural practices associated with SWRM, at \$3.5 million a year over the two years. When the Governor calls for budget cuts from agencies, GPR is usually the money that is targeted for reductions. GPR is allocated on an annual basis.

LCC: Land Conservation Committee. Committee of county-board elected officials that oversee the LCDs.

LCD: Land Conservation Department. County government department that receives staffing and cost-share grants from DATCP and DNR to implement soil and water conservation programs at the local level. In some counties, the department may go by a slightly different name such as soil and water conservation department, planning and land conservation department, etc.

LWRM: Land and Water Resource Management Plan. Each county must have an approved LWRM plan in order to receive funding from DATCP and DNR as part of the joint allocation plan. An approved LWRM plan ensures a county is eligible for staffing grants and a base amount of structural practice funding. DATCP coordinates the LWRM planning program. LWRM plans are approved by the LWCB for 10 years, with a progress check-in after 5 years.

NMFE: Nutrient Management Farmer Education. NMFE is a grant program funded through SWRM's SEG appropriation. The NMFE program provides grants to counties and technical colleges to deliver training for farmers to write their own NM plans. Funding from the NMFE program can go to farmer incentives, soil tests and training materials.

OPC: Other Project Cooperators. OPCs include non-county entities such as the University of Wisconsin and Wisconsin Land+Water that receive SEG grants from the SWRM program in order to advance the SWRM programs. OPC grants are often used for training and infrastructure services. The OPC recipients and the size of the grants have changed over time as needs have changed.

PL or PLWPG: Producer Led Watershed Program. The PL watershed grant program funds farmer-led projects intended to reduce nonpoint source pollution and improve water quality. By statute, the PL watershed grant program is funded via the SWRM SEG account and is capped at \$1,000,000 annually.

SEG: Segregated Funds. Segregated funds are collected from fees and held in designated funds for specific purposes under state law. In relation to the joint allocation plan, the

Environmental Fund is the source of the segregated funds. The joint allocation plan has two uses for segregated funds. One appropriation designates some segregated funds to the staffing allocation. The second appropriation of segregated funds is for “aids” that explicitly excludes county conservation staffing and is used for nutrient management and other soft practice cost-sharing, training and other related purposes. Three programs are funded via these funds outside of the Allocation Plan:

\$1,000,000 is directed to Producer-Led Watershed Grants.

\$1,000,000 is directed to Nitrogen Optimization Pilot Program

\$800,000 is directed to crop insurance rebates for cover crops.

SEG funds are allocated on an annual basis and if not used they lapse back to the Environmental Fund and are not available to the program to use.

SnapPlus: Soil Nutrient Application Planner is the computer program Wisconsin landowners and agronomists use to develop a compliant NM plan. The UW SnapPlus team developed, maintains, and offers technical assistance on SnapPlus.

Soft Practices: Soft practices are those conservation practices that are implemented on an annual or short-term basis. Soft practices include nutrient management planning, cover crops, residue management, contour farming, and strip-cropping, among others. Soft practices can only be cost-shared with SEG funding.

Structural Practices: Structural Practices are conservation practices that have a lifespan of at least 10 years, such as streambank stabilization, manure storage, well abandonment, managed

grazing systems and others. In past allocations, bond funding was only used to cost-share structural, or hard, practices. SEG funding can also be used to fund hard practices with permission from DATCP. SEG funding is not the preferred funding source for hard practices since that money is the only available funding for soft practices and OPCs.

SWRM: Soil and Water Resource Management Program. The SWRM program is DATCP’s signature grant program that provides staffing and cost-share grants to county LCDs. The SWRM funding is distributed through the annual joint allocation plan process.

TRM: Targeted Runoff Management. The TRM program is a DNR competitive grant program for targeted nonpoint source pollution projects. TRM grants use bond funds allocated through the joint allocation plan

UNPS & SW: Urban Nonpoint Source and Storm Water Management: The UNPS & SW program is a DNR competitive grant program for urban nonpoint source pollution projects. UNPS grants use bond funds allocated through the joint allocation plan.