

Stakeholder Group	# Members, per By-Laws	First Name	Last Name	Affiliation	Address	City	Zip	Phone	Email	Compliance, Statutes and Rule	Outreach & Education Strategy	Official Council Transition Workgroup
Produce Farmer	6	Sara	Ecker	Eckers Apples				608-738-4198	eckersapples@yahoo.com	x		
Produce Farmer		Wayne	Geist	Bushel and a Peck Market	18444 Cty Hwy OO	Chippewa Falls	54729	715-723-0133	apples@bushelandapeckmarket.com	x^		
Produce Farmer		Steve**	Louis	Oakwood Fruit Farm	31128 Apple Ridge Road	Richland Center	53581	608-585-2701	oakwoodff@gmail.com	x^		
Produce Farmer		Lavern	Zeiset	Lavern Zeiset Farm; Plain Communities and Cultures Coordinator	N14676 Resewood Avenue	Withee	54495	715-229-4123		x		
Produce Farmer		Joe	Ferguson	Ferguson's Orchard	6470 Balsam Rd	Eau Claire	54701	608-797-2045	joe@fergusonorchard.com	not yet assigned		
Produce Farmer		Mike	Klemp-Nori	Hsu's Ginseng Enterprises Inc; Hsu Ginseng Farms	237895 County Rd W	Wausau	54403	(715) 675 - 2325	mike@hsuginseng.com	not yet assigned		
Business	6	Jay	Ellingson	Kwik Trip		La Crosse	54602	608-790-6200	JEllingson@kwiktrip.com	x		
Business		Hsing-Yi	Hsieh	Festival Foods	3800 Emerald Drive E.	Onalaska	54650	608-783-5500	HHsieh@festfoods.com	x		
Business		Susan	Quam	WI Restaurant Association	2801 Fish Hatchery Road	Madison	53713	608-270-9950	SQuam@wirestaurant.org	x		
Business		Josh	Rimmert	Alsum Produce	N9083 Cty Hwy EF	Friesland	53935	920-348-6719	josh.rimmert@alsum.com	x		
Business		Corey	Miller	Cropp Cooperative Organic Valley	509 Organic Drive	Cashton	54619	608-625-3569	corey.miller@organicvalley.coop	x		
Business		Stephanie*	Teclaw	RPE, LLC	8550 Central Sands Road	Bancroft	54921	902-621-0283	stephanie.teclaw@rpespud.com	x		
Tribal Nation	1	Dan	Cornelius	University of Wisconsin, Intertribal Agriculture Council	1314 Spaight Street	Madison	53703	608-280-1267	daniel.cornelius@wisc.edu	x		
Consumer Advocate	1	Jenna	LaChance	Cropp Cooperative Organic Valley	509 Organic Dr.	Cashton	54619	608-632-0685	Jenna.LaChance@organicvalley.com	x		
Underserved Communities	1	Venice	Williams	Alice's Garden, Fondy Food Center, The Table	2136 N 21st St	Milwaukee	53205	414-331-0101	Venicewb@gmail.com	x		
At-large	2	Brandi	Grayson	Urban Triage, Inc	2312 S Park Street	Madison	53713	608-299-4128	bgrayson@urbantriage.org	x		
At-large		Jeffrey	Mears	WI Tribal Conservation Advisory Council	E1201 State Road 72	Elmwood	54740	715-821-0555	JMears@wtcac.org	x		
current members 2.5.24	17											
** Chair		Chair 2-year terms		Elections are 2nd Quarter calendar year meetings of odd years								
*Vice-Chair		Vice Chair moves to chair		Next Officer elections: May, 2026 Next Member Term renewal: Feb, 2025								
												* subcommittee leader

Stakeholder Group	# Members, per By-Laws	First Name	Last Name	Affiliation	Member Start Date	Term Status	Term Begin	Term Expire	Term Length	Status	Term Limits
Produce Farmer	6	Sara	Ecker	Eckers Apples	Feb-21	Second	Feb-23	Feb-25	2 years	Eligible for reappointment	4 terms
Produce Farmer		Wayne	Geist	Bushel and a Peck Market	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Produce Farmer		Steve**	Louis	Oakwood Fruit Farm	Feb-21	Second	Feb-23	Feb-25	2 years	Eligible for reappointment	4 terms
Produce Farmer		Lavern	Zeiset	Lavern Zeiset Farm; Plain Communities and Cultures	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Produce Farmer		Joe	Ferguson	Ferguson's Orchard	Nov-24	First	Nov-24	Nov-26	2 years	Eligible for reappointment	4 terms
Produce Farmer		Mike	Klomp-North	Hsu's Ginseng Enterprises Inc; Hsu Ginseng Farms	Nov-24	First	Nov-24	Nov-26	2 years	Eligible for reappointment	4 terms
Business	6	Jay	Ellingson	Kwik Trip	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Business		Hsing-Yi	Hsieh	Festival Foods	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Business		Susan	Quam	WI Restaurant Association	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Business		Josh	Rimmert	Alsum Produce	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Business		Corey	Miller	Cropp Cooperative Organic Valley	Jul-24	First	Jul-24	Jul-26	2 years	Eligible for reappointment	4 terms
Business		Stephanie*	Teclaw	RPE, LLC	Jul-24	First	Jul-24	Jul-26	2 years	Eligible for reappointment	4 terms
Tribal Nation	1	Dan	Cornelius	Intertribal Agriculture Council	Nov-18	Fourth	Nov-24	Nov-26	2 years	Not eligible for reappointment	4 terms
Consumer Advocate	1	Jenna	LaChance	Cropp Cooperative Organic Valley	Aug 22	Second	Aug-24	Aug-26	2 years	Eligible for reappointment	4 terms
Underserved Communities	1	Venice	Williams	Alice's Garden, Fondy Food Center, The Table	May-23	First	May-23	May-25	2 years	Eligible for reappointment	4 terms
At-large	2	Brandi	Grayson	Urban Triage, Inc	Aug 22	Second	Aug-24	Aug-26	2 years	Eligible for reappointment	4 terms
At-large		Jeffrey	Mears	WI Tribal Conservation Advisory Council	Feb-21	Second	Feb-23	Feb-25	2 years	Eligible for reappointment	4 terms
current members 2.5.24		17									

** Chair
*Vice-Chair

Chair 2-year terms
Vice Chair moves to chair

Elections are 2nd Quarter calendar year meetings of odd years
Next Officer elections: May, 2026
Next Member Term renewal: Feb, 2025

Full Name	Title	Division	Affiliation	Credentialed	DATCP Facilitator	Minutes Taker
Adam Brock	Division Administrator	Food and Recreational Businesses	DATCP			
vacant	Deputy Administrator	Food and Recreational Businesses	DATCP			
vacant	Vacant	Vacant	UW-Madison Division of Extension			
Troy Sprecker	Bureau Chief	Food and Recreational Businesses	DATCP			
Krystal Martin	Environmental Health Sanitarian Supervisor	Food and Recreational Businesses	DATCP	x		shared
Veronica Kesner	Policy and Program Analyst	Food and Recreational Businesses	DATCP		x	shared
Jill Cholewa	Outreach Specialist	Food and Recreational Businesses	DATCP	x		
Jean Finger	Section Manager, Produce	Food and Recreational Businesses	DATCP			
Kevin LeRoy	Agriculture Audit Supervisor	Trade and Consumer Protection	DATCP - USDA GAP			
vacant	Division Program and Policy Analyst	Food and Recreational Businesses	DATCP			

Representation	Member Delegating	Delegate First Name	Last Name	Role	Company	Email	Phone	Meeting Delegating
Business	Hsing-Yi Hsieh	Laura	Temke	Food Safety Manager	Sendik's	Laura Temke (laura.temke@sendiks.com)		1st Qtr 2023
At-large	Brandi Grayson	Felix	Gaboney IV	Director of Programmin	Urban Triage, Ir	fgiboney@urbantriage.org		Ongoing