



Ready to join the Wisconsin Local Food Directory? It's easy!

Visit <https://www.wilocalfood.org/wfu-membership-and-local-food-directory> to learn about the benefits of membership in Wisconsin Farmers Union and how to sign up to join our community and the directory.

Together, we can empower our communities and build a brighter future for Wisconsin's local food systems.



“We have a tremendous passion to grow healthy vegetables to provide to others using organic practices. This program will be a huge asset in helping us do that.”

— Michael and Angie Lundgren, Rocky Run Farm

Connecting Farmers & Their Communities

Wisconsin Local Food Directory



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About Us

Wisconsin Farmers Union invites you to join the Local Food Directory, a platform designed to connect farmers with a growing network of food security programs and community members who care about good food.

The directory allows farmers to create a profile for their farm and list types of products they have available. In turn, food security programs and consumers can use the map and search functions to find producers in their region.

Together, let's build resilient and sustainable food systems all across Wisconsin!

The directory was made possible through a cooperative agreement between the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and the U.S. Department of Agriculture's (USDA) Agricultural Marketing Service to create the Wisconsin Local Food Purchase Assistance (WI LFPA) Program.

The program aims to strengthen local food systems, support Wisconsin farmers, and distribute fresh nutritious foods to underserved communities.

Why Join the Local Food Directory?

Increase Food Security in Your Community:

The directory has been made possible by the Wisconsin Local Foods Purchase Assistance Program, which works to combat food insecurity all across the state. The Local Food Directory will help food pantries and other community organizations to source high quality products directly from farmers in their communities.

Build Authentic Connections:

Forge genuine connections with consumers who seek local, sustainable, and nutritious food options. The directory serves as a powerful tool to showcase your farm's unique story, products, and values. Resilient local food systems rely on strong community connections, start building yours today!

Empower & Collaborate:

By joining the Wisconsin Farmers Union, you not only gain access to the directory but also become part of a vibrant community of farmers. Collaborate, share experiences, and learn from one another, fostering growth and resilience within the local food landscape.

Learn more at wilocalfood.org

Our Partners



Wisconsin Farmers Union is identifying and working with farmers, local food businesses, food security partners, and non-profit groups to establish a network of resources and local food directory.



Marbleseed is providing producer education and granting \$1.5 million to farmers to produce food for underserved communities.



The Wisconsin Food Hub Cooperative is providing logistics, storage, and transportation services, ensuring products get to communities in need.



DATCP is working collaboratively with producers, distributors, food security organizations, and tribal partners to provide program development, coordinate transportation and logistics, and procure food from local producers.