



State of Wisconsin  
Governor Tony Evers

**Department of Agriculture, Trade and Consumer Protection**  
Secretary Randy Romanski

## Summary of the DATCP Interim Meeting on Export Data

August 17, 2022, 9 - 10:30 a.m.

### WEDC VP Global Trade and Investment Katy Sinnott - Export Data

- [WEDC reporting on all Wisconsin exports](#)
- WISERTrade data source and tool
- Other tools used by WEDC – Company Database (Orbis), Denied Parties Listing (Livingston), US/Foreign Parent and Subsidiary Companies (Uniworld Online)
- [WEDC Grants, Trade Team, Global Network of International Trade Reps, and Trade Ventures](#)

### DATCP Export and Business Development Bureau – Mark Rhoda-Reis

- [DATCP Q2 food, forestry and agriculture product exports](#)
- [HS Codes- Harmonized System \(HS\) Codes](#) are a standardized numerical method of classifying traded products. It is used by customs authorities around the world to identify products when assessing duties and taxes and for gathering statistics. It is used to:
  - Classify physical goods for shipment to a foreign country;
  - Report shipments in the [Automated Export System](#) (AES) when the value is more than \$2,500, or the item requires a license.
  - Complete required shipping documentation such as shipper's letter of instructions, commercial invoice or certificate of origin;
  - Determine import tariff (duty) rates and figure out if a product qualifies for a preferential tariff under a free trade agreement;
  - Conduct market research and obtain trade statistics;
  - Comply with U.S. law, where applicable.
  - [Census Bureau Schedule B Search Engine \(3ceonline.com\)](#)
- DATCP [Dairy](#), [Meat](#) and [Crop](#) export data – WIAE agricultural product group information pages and annual data
- U.S. Census and USDA sources and limitations – Dollar value exports from the U.S. Census utilize Automated Export System Filings made by all exporters to provide data on all exports by product and country reported at the country and state levels. Unit volume data is available from the U.S. Census only for ocean and air shipments, not land, excluding Canada and Mexico. USDA collects some data on U.S. shipments of key agricultural commodities by unit volume, but this is not available at the state level.

### Discussion Topics – Randy Romanski

- Unit volume data challenges and approach
  - Initial meeting with agricultural economics professors from the University of Wisconsin-Madison and University of Wisconsin-River Falls found that that U.S. state-level data on unit volumes is not publically available. Future meetings are planned to determine an approach on key commodities.
- What more or different information do companies and organizations need/want?
  - Specific product and country data is also available on U.S. and foreign country export/import at the 6 digit HS level is available for companies seeking assistance to quantify market potential.

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