Wisconsin exports
Meat and Meat Products

Wisconsin ranks 15th in the U.S. for meat and meat product exports.

2021 Exports by Product
- 68% Dairy & Dairy Products
- 20% Crops & Crop Products
- 12% Meat & Meat Products

Meat sausages are Wisconsin's top meat export product. Wisconsin ranks 1st in the U.S. for bovine semen and raw furskin exports. Wisconsin's meat export products include livestock, meat, sausages, meat offal, fats, oils, bovine semen, furs, and hides.

Top 10 & Targeted Markets

Top 10 Markets
- Canada
- China
- Korea
- Japan
- Mexico
- United Kingdom
- Finland
- Brazil
- Germany
- Hong Kong

Targeted Markets
- Australia
- Bahrain
- Chile
- China
- Colombia
- Indonesia
- Japan
- Korea
- Kuwait
- Mexico
- Oman
- Qatar
- Saudi Arabia
- Taiwan
- UAE

Strengths
- Master Meat Crafter Program
- Recognized food safety regulations and standards
- Consumer preference for U.S. products
- Strong animal health protocols

Opportunities
- Interest in western food products
- Introductions to new markets
- Country taste research for product innovation
- Global demand for livestock and genetics
- Animal health concerns in other countries