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## Trade Consultants

### Jennifer Lu

Wood products, Animal Feed,  
Livestock & Genetics  
China & Asia  
(608) 224-5102  
[jennifer.lu@wisconsin.gov](mailto:jennifer.lu@wisconsin.gov)

### Ashwini Rao

Processed Foods  
India, Latin America & European  
Union  
(608) 224-5119  
[ashwini.rao@wisconsin.gov](mailto:ashwini.rao@wisconsin.gov)

### Lisa Stout

Processed Foods  
Asia & Canada  
(608) 224-5126

## Stay in the know with the latest updates!

### European Union (EU) Alters Plant Registration Requirements

All manufacturers that are currently or have the potential to contribute dairy ingredients to composite products exported to the EU or transiting the EU must now register with FDA to be added to the EU-approved plant list. The new composite certificates required as of August 2021 require manufacturers contributing dairy ingredients to composite products to be on the EU-approved plant list.

For more information visit, <https://www.ams.usda.gov/services/imports-exports/dairy-exports/eu-dairy-exports>

### Have you seen the new Food Export website?

The Food Export website has undergone a re-design for a more modernized look and is easier to navigate. Be sure to check it out here, <https://www.foodexport.org/>

### Check out Food Export's Blog

Food Export launched a blog, where you'll find valuable information from In-Market Representatives as they provide monthly reports about what's going on in markets around the world and the latest industry trends.

Blogs of interest include:

- [Tips for Communicating with International Business Contacts](#)

**Mark Rhoda-Reis**

Director, Export and Business  
Development Bureau  
(608) 224-5125  
[mark.rhodareis@wisconsin.gov](mailto:mark.rhodareis@wisconsin.gov)

[Click here](#) to learn more about  
our services.



- How Can Food Export Help you with Sample Shipments?
- 5 Tips for Getting the Most of out Virtual 1-on-1 Meetings?

View this information in the blog here, <https://foodexport.org/blog/>

## What's the market demand for my products in other countries?

Take advantage of Food Export's 30-minute one-on-one video consultations with an In-Market Representative, who will help you explore questions related to export plans and market expansion.

To schedule a virtual consultation, click [here](#)

## Upcoming Events

### China Dairy Expo

When: July 17-20, 2021 in Hefei, Anhui Province, China

Showcase your company and products at China Dairy Expo 2021 with or without traveling. China Dairy Expo is the largest dairy show in China. Organized by China Dairy Association, this is the most influential dairy farming and dairy processing event in China, covering the entire dairy production chain.

Deadline: May 30, 2021

### Upcoming USDA Virtual Trade Events

The USDA, Foreign Agricultural Service (FAS) is expanding its trade promotion activities to include virtual trade events. These events enable U.S. exporters to engage directly with potential foreign buyers, forging partnerships and generating sales.

To view upcoming events please visit, <https://www.fas.usda.gov/topics/virtual-trade-events>



Wisconsin Department of Agriculture, Trade and Consumer Protection

