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Stay in the know with the latest updates!

AHEC Trade Alert: Extension of exclusion of import tariffs on US hardwood to China

According to the "Announcement of the State Council Tariff Commission (SCTC) of on the First Exclusion List of the Second Batch of the US Products" (Tax Commission Announcement [2020] No. 3), the first tariff exclusion list of the second batch of the United States products expires on February 27, 2021. SCTC decided in accordance with procedures to extend the exclusion period for the above-mentioned commodities. The relevant matters are hereby announced as follows:

For the 65 items listed in the annex, the exclusion period stipulated in the Tax Commission Announcement [2020] No. 3 will be extended. From February 28, 2021 to September 16, 2021, the listed products continue to be exempted from additional tariff levying measures against the U.S. 301 measures. Among the 65 items, there are seven wood products (HS code below), no other agriculture products.

- 44039100 Other oak logs
- 44039960 North American hardwood logs
- 44079100 Jointed-end, other oak lumber
- 44079100 Non jointed-end, other oak lumber
- 44079400 Cherry lumber, with thickness over 6mm
- 44079500 Ash lumber, with thickness over 6mm
- 44079930 Other North American hardwood lumber, with thickness over 6mm

Increase Your Market Share with the USLGE Branded Program

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[Click here](#) to learn more about our services.



U.S. Livestock Genetics Export, Inc. (USLGE) has received funds which will be available to private livestock breeders, companies, or cooperatives interested in promoting livestock, semen, or embryo sales that have interest in promoting their international marketing efforts through December 31, 2021. These funds are available through the Market Access Program (MAP) of the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA).

The USLGE branded program provides for partial reimbursement (up to 50 percent) of approved activities such as

- International advertising
- Development, translation and distribution of promotional materials
- Participation in foreign trade shows and exhibitions

The program regulations were updated last year to remove the 5-year graduation requirement. There are no longer restrictions on how many years a single company may perform branded activities in a specific country.

If interested, please contact uslge@uslge.org or visit <https://www.uslge.org/> for more information

What's the market demand for my products in other countries?

Take advantage of Food Export's 30-minute one-on-one video consultations with an In-Market Representative, who will help you explore questions related to export plans and market expansion.

To schedule a virtual consultation, click [here](#)

What's happening in the top country markets?

Food Export launched a blog, where you'll find valuable information from In-Market Representatives as they provide monthly reports about what's going on in markets around the world and the latest industry trends.

View this information in the blog here, <https://foodexport.org/blog/>

Update your Online Product Catalog

Update your product catalog listing to more effectively promote your products to international buyers from around the world. Updates could be new product lines, flavors, shelf-life of products, discontinuing of

any products, etc.

If you have updates to be made, please contact Lindsey Sarbacker at lindsey.sarbacker@wisconsin.gov

Educational Webinars for Food Companies

Take advantage of recorded webinars and videos that provide exporter intelligence, some include:

1. Rules of Origin and Documenting Origin for the USJTA
2. USMCA Rules of Origin
3. Selecting and Managing Distributors During COVID-19
4. Update from Vietnam: COVID-19 Effects on an Emerging Market

For access to these webinars and more, click [here](#). Please note: a Food Export account is required to access recorded webinars. New to Food Export? Follow this [link](#)

Upcoming Events

Food Show PLUS! Showcase at SIAL China 2021

Dates/Location: May 17-20, 2021

As one of the largest and fastest growing food innovation exhibitions in Asia, SIAL China sets the benchmark for food and beverage companies entering the Chinese market. Develop business with buyers and decision-makers for both retail and food service in the top U.S. export market.

Deadline/Cost: April 2, 2021 / \$200

Contact: Lisa Stout / lisa.stout@wisconsin.gov / 608-224-5126

Upcoming Food Export Events

Food Export has a several upcoming events that include:

Buyers Missions, [link to view](#)

Focused Trade Missions, [link to view](#)

Upcoming USDA Virtual Trade Events

The USDA, Foreign Agricultural Service (FAS) is expanding its trade promotion activities to include virtual trade events. These events enable U.S. exporters to engage directly with potential foreign buyers, forging partnerships and generating sales.

To view upcoming events please visit, <https://www.fas.usda.gov/topics/virtual-trade-events>



Wisconsin Department of Agriculture, Trade and Consumer Protection

