

International Agribusiness Center

Export Highlights — Year-To-Date Quarter 3 (Q3) 2025

Highlights

Wisconsin food, forestry, and agriculture product exports reached \$2.97 billion in the first three quarters of 2025 — the third highest YTD Q3 on record. This is a decrease of 2.48% from last year, but 3.9% above 2021, the Wisconsin Initiative for Agricultural Exports (WIAE) base year.

Demand has remained steady throughout the first three quarters of the year; however, Wisconsin exports are showing negative effects of federal trade changes. Losses to China continue to compound as exports were down 27% year-over-year, equal to a \$65.6 million loss in sales, with the largest losses in Bovine Genetics (\$23 million) and lumber and wood (\$19 million). Canada's gap widened to a loss of \$75 million, with the largest losses in Lumber and Wood (\$43 million), Meat Cuts (\$32 million), and Prepared Vegetables (\$21 million). The August 2025 USDA Outlook for U.S. Agricultural Trade forecast for 2025 is 0.6% below 2024.

Wisconsin's agricultural exports were down 2.48% in the first three quarters of 2025 while U.S. exports were down 1.13%. Year to date, Wisconsin has improved to become the 11th largest exporter of agricultural products in the U.S.

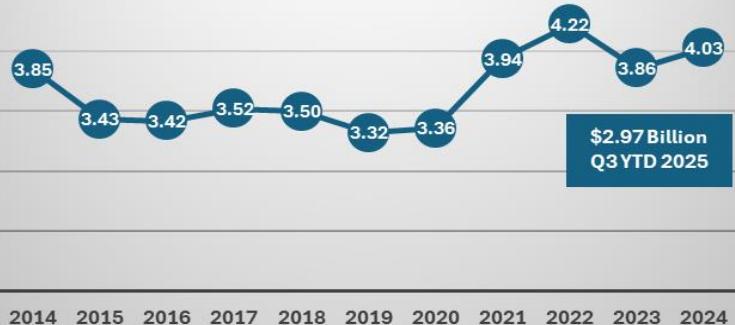
Top Markets: Representing 62% of Wisconsin's total agricultural exports, the top five markets in order are Canada, Mexico, China, Korea, and Japan. The top 10 markets combined make up 75% of Wisconsin's total exports. A notable change is that Ireland is up 98%, replacing the United Kingdom as the No. 9 export market (Ireland was No. 55 in Q3 2021). This change is mostly due to increases in Distillers Dried Grains with Solubles (DDGS). Mexico (No. 2) had the highest dollar growth at \$38 million (11%), with the highest growth sectors being Corn and Dairy. Vietnam moved to No. 12 and was up 21% due to a major growth in Wood.

Top Products: In the first three quarters of 2025, Wisconsin's top 10 products made up 68% of total exports. Continuing as the No. 1 category, Sauces & Yeasts grew by 11%. Dairy again takes the No. 2 category and saw a growth of 9%. Prepared Vegetable exports also grew, including Sweet Corn (up 24%) and Cranberries (up 10%). Ethanol (up 26%) and Non-Alcoholic Beverages moved to the No. 4 category with a 29% increase, just surpassing Wood Products. Wisconsin is No. 1 for export growth of DDGS at \$30.6 million YTD (product group details are featured on page 2). Wood Products were down 24% due to significant decreases in sales to China and Canada. Soybeans are also down 51%, with the largest contributors to the decline being Mexico, Indonesia, and China due to tariff and non-tariff barriers.

For more information, contact Jacob Leum, Division of Agricultural Development, (608) 514-4538, jacob.leum@wisconsin.gov.

Wisconsin All Ag Exports

2014-2024 (\$ Billions)



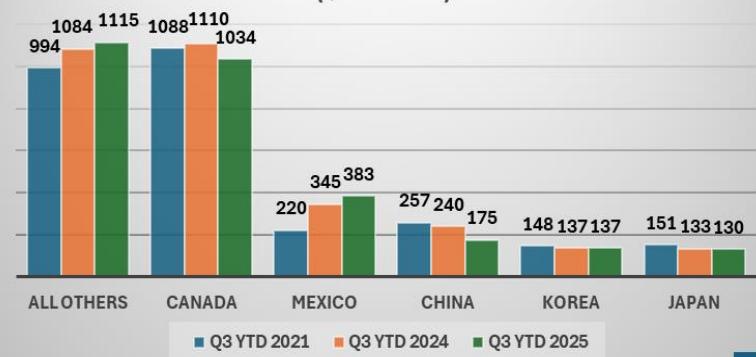
Source: U.S. Census

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Wisconsin Exports Top 5 Markets

All Agricultural Products

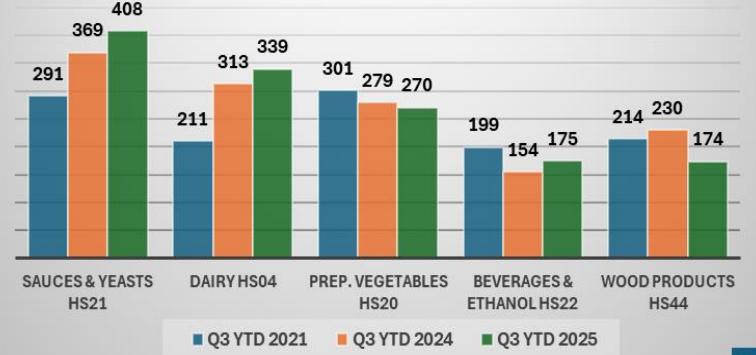
(\$ Millions)



Source: U.S. Census

Wisconsin Q3 2025

Agricultural Exports by Product



Source: U.S. Census

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Product Group Highlights

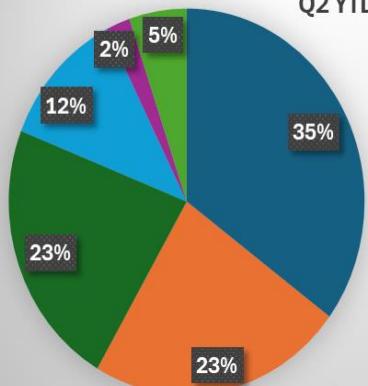
Quarter 3 YTD 2025 exports of \$2.97 billion in agricultural products were tracked in three product groups:

- **Dairy:** cheese, whey, lactose, and milk proteins — **18%** of all Wisconsin agricultural exports
- **Meat:** livestock, bovine genetics, hides, and furs — **18%** of all Wisconsin agricultural exports
- **Crop:** grains, forestry, processed foods, and beverages — **64%** of all Wisconsin agricultural exports

WI Dairy Exports - Top 5 Products

Q2 YTD 2025

Top 5 are 95% of total



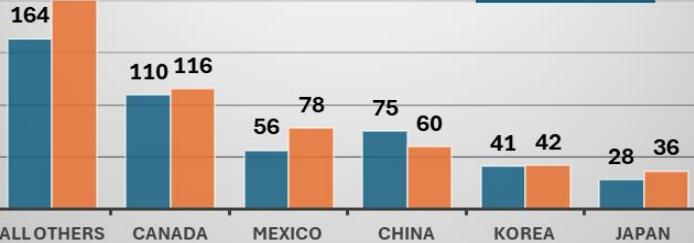
Source: U.S. Census

WI Dairy Exports - Top 5 Countries

(\$ Millions)

Group total
\$533 Million

201



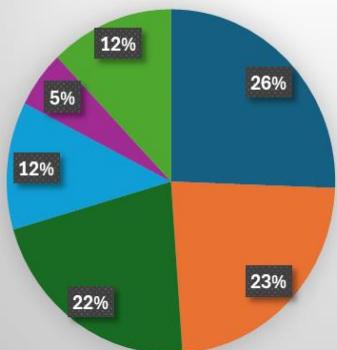
Source: U.S. Census

5

WI Meat Exports - Top 5 Products

Q3 YTD 2025

Top 5 are 90% of total



Source: U.S. Census

WI Meat Exports - Top 5 Countries

(\$ Millions)

Group total
\$525 Million

215



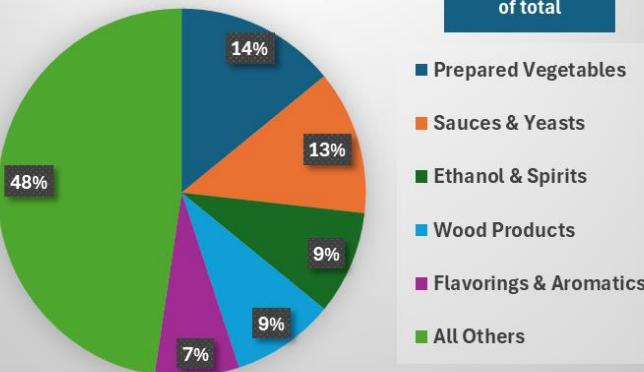
Source: U.S. Census

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WI Crop Exports - Top 5 Products

Q3 YTD 2025

Top 5 are 52% of total



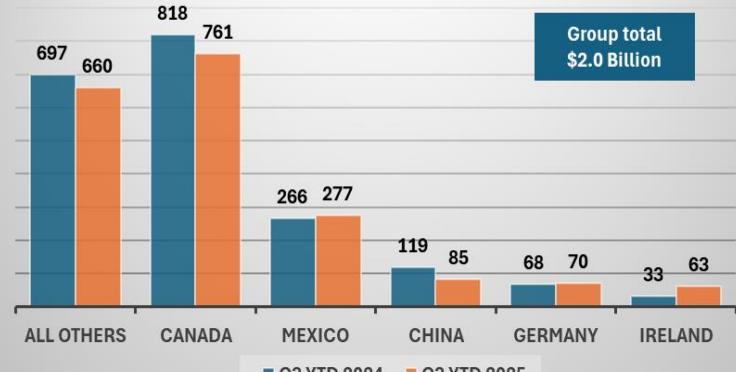
Source: U.S. Census

WI Crop Exports - Top 5 Countries

(\$ Millions)

Group total
\$2.0 Billion

697



Source: U.S. Census

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Wisconsin is number one in the U.S. for the export of ginseng, cranberries, specialty cheese, prepared meat, bovine genetics, and mink pelts. Wisconsin exported to 144 countries Year-to-Date in Q3 of 2025.