Wisconsin ranks 5th in the U.S. for dairy and dairy product exports.

2021 Exports by Product

- Dairy & Dairy Products: 12%
- Crops & Crop Products: 68%
- Meat & Meat Products: 20%

Wisconsin ranks 1st in the export of specialty cheeses. Wisconsin’s dairy export products include cream cheese, cheese, whey products, and milk protein isolates.

Top 10 & Targeted Markets

Top 10 Markets
- Canada
- China
- Korea
- Japan
- Mexico
- Vietnam
- Australia
- India
- Thailand
- Honduras

Targeted Markets
- Australia
- Chile
- China
- Colombia
- Indonesia
- Japan
- Korea
- Mexico
- Saudi Arabia
- Taiwan
- UAE

Strengths
- World renowned dairy products
- Licensed cheesemakers
- Ample milk supply, clean water, and feed
- Abundance of dairy processors

Opportunities
- Dairy ingredients in China & Southeast Asia
- Specialty cheese in Middle East, Asia, & South America
- Commodity cheeses in Latin America
- Improving perception of whey for consumption