



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

DATE: February 22, 2024

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Randy Romanski, Secretary
Robby Personette, Administrator, Division of Agricultural Resource Management

SUBJECT: Commercial Feed Program Overview

PRESENTED BY: Jordyn Johnston, Feed Program Manager

REQUESTED ACTION:

No action requested. Informational overview of the Wisconsin Commercial Feed Program.

SUMMARY:

The Commercial Feed Program within the Bureau of Agrichemical Management regulates the manufacturing and distribution of livestock feed and pet food, including homemade pet treats and feed ingredients, as commercial feed. Regulating animal feed protects the human food chain and animal health, protects consumers against fraud, and provides businesses with an even “playing field”. Wisconsin currently licenses approximately 1,600 businesses. One third of these license holders have facilities located within our state. The activities of the Commercial Feed Program include, but are not limited to licensing, tonnage fee reporting, inspection, label review, complaint intake and investigation, product sampling, and outreach. The legal requirements are within Wisconsin Statute 94.72 and Ch. ATCP 42 Wis. Admin. Code.

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