



DATCP ELECTRONIC IDENTIFICATION TAG READER PROGRAM FOR DEALERS AND MARKETS

Applications Due: Initial application period closing October 20, 2023. If readers are still available after this time, applications will continue to be accepted until all readers have been distributed.

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Information on this project is available on the DATCP website:

https://datcp.wi.gov/Pages/Programs_Services/OfficialID.aspx

INTRODUCTION

DATCP encourages the use of electronic systems to read and record official animal identification (ID) for both regulatory and management purposes. Some dealers and markets are voluntarily choosing to use 840 Radiofrequency Identification (RFID) tags as official ID in several different livestock species, including cattle and bison. 840 RFID tags offer advantages over traditional tags, such as reading from a distance and recording and transmitting information with greater accuracy and speed.

To promulgate the use of this technology, DATCP, through a cooperative agreement with APHIS, will offer a long-term loan of the Allflex RS420 and/or AWR300 portable stick reader technology (“Readers”) to eligible participants.

PROPOSAL REVIEW CRITERIA

Eighteen readers are expected to be available for distribution to eligible participants. If current funding allows, additional readers will be made available. An initial application period will close October 20, 2023. At the end of that period, readers will be distributed to eligible participants. The goal of this program is to provide RFID readers for dealers and markets to use in electronically reading RFID and recording that information for their records and in certificates of veterinary inspection. All dealers and markets as described in the section below “Participant Eligibility” are eligible to apply for a reader regardless of size or number of animals. Meeting the criteria listed below is not required. However, in the event that the number of applications exceeds the number of readers available, a selection committee will review applications and award readers based on the following criteria:

- The applicant’s description of how low frequency (LF) official 840 radiofrequency identification (RFID) will be utilized to enhance traceability. For dealers or markets that already utilize a reader or readers, provide a justification as to how an additional reader will further enhance the process.
- The applicant indicates they work or plan to work with large numbers of animals with LF official 840 RFID.
- The applicant indicates sales that include out-of-state buyers for which livestock sales and subsequent movements will require certificates of veterinary inspection.
- The applicant indicates the dealer or market veterinarian utilizes electronic certificates of veterinary inspection.
- The applicant indicates sales include large numbers of replacement cattle.

As only markets were offered readers under a similar program in 2022, dealers will be given priority during the initial application period.

DATCP may require additional information to review prior to awarding readers.

If readers are still available after evaluating applications received or postmarked on or before October 20, 2023, applications will continue to be accepted with the readers to be distributed on

a first come, first served basis to eligible participants. Dealers or markets identified by DATCP as heavy users of low frequency 840 official radiofrequency identification (RFID) and/or with veterinarians utilizing electronic certificates of veterinary inspection may be solicited by DATCP to use the readers after the initial application period has closed.

APPLICATION TIMING

An initial application period will be open until October 20, 2023. After this time applications may continue to be submitted and will be considered on a first come, first served basis if and while readers remain available. Applications must be received by DATCP no later than March 31, 2024. DATCP reserves the right to extend this date based on reader availability and program participation.

PARTICIPANT ELIGIBILITY

Applicants must satisfy the following criteria to be eligible to participate:

- Applicants must have a current animal dealer or animal market license in the State of Wisconsin.
- Applicants have described a need for a reader.
- Employees of Wisconsin DATCP and immediate family members (i.e. mother, father, brother, sister, spouse, and children) are not eligible to receive a reader.

READER DESCRIPTION

The readers being offered for use are the Allflex RS420 and AWR300 reader, as available, which are portable hand-held readers for Electronic Identification (EID) ear tags specifically designed for livestock applications. The readers fully comply with ISO standards ISO11784 / ISO11785 for FDX-B and HDX technologies. (These readers will read low frequency 840 RFID devices). In addition to their tag reading capability, the reader can store the ear tag numbers in different working sessions, each ear tag being associated with a time/date stamp in its internal memory, and can transmit them to a personal computer via a USB interface, an RS-232 interface, or a Bluetooth interface.

FUNDING SOURCE

Funding for these readers was provided by USDA APHIS through a cooperative agreement with DATCP. DATCP is administering this program as specified in the cooperative agreement.

APPLICATION REQUIREMENTS AND SUBMITTAL PROCESS

- The application form DAH-BADC-017 is located on the DATCP website at: https://datcp.wi.gov/Pages/Programs_Services/OfficialID.aspx
- The initial application period will close October 20, 2023. Applications received or postmarked between October 21, 2023 and March 31, 2024 will be considered on a first come, first served basis if and while readers remain available after the initial application period has closed.
- Applications must be emailed to gretchen.may@wisconsin.gov, or faxed to DATCP-DAH, Attn: Gretchen May at 608-224-4871, or mailed to DATCP-DAH, Attn: Gretchen May PO Box 8911 Madison, WI 53708-8911.
- If you do not have computer access to download and complete the application, contact Gretchen May at 608-282-5761.

CONTRACTS

DATCP will develop a Terms of Use Agreement for each reader. **No use commitment is final until the reader is presented.**

PAYMENTS/RETENTION

There is no cost for the reader. While DATCP retains ownership of the readers, the applicant will retain custody of the reader indefinitely, unless there is reason to recall the reader based on the criteria listed in the section “Return of the Reader”.

RETURN OF THE READER

To promulgate the use of RFID official identification and the electronic systems associated with their use, which improves efficiency and accuracy when reading and recording animal IDs, it is DATCP’s intent to provide these low frequency RFID readers to dealers and markets for their use. It is expected that dealers and markets awarded the use of these readers will be using them in the course of their business practices and will retain custody of the device. However, to continue to keep the readers in use, DATCP reserves the right to recall the readers at any time for the following reasons:

- The dealer or market is not using it
- Failure to maintain a current dealer or market license under ATCP 12.03 or 12.02
- Misconduct or uncooperative behavior of the dealer or market
- Falsification of reports or regulatory documents
- Urgent or emergency animal disease events
- Broken reader (There are no penalties for broken readers)
- Voluntary surrender by the market
- Any other reason deemed necessary by DATCP

OPEN RECORDS

Applications and all related agreements and reports shall be subject to disclosure under the Public Records law. Wis. Stat. §§ 19.31 – 19.39. Information may be kept confidential by DATCP only as authorized by law.

OTHER CONSIDERATIONS

All applications submitted become the property of DATCP. DATCP reserves the right to:

- Provide summary reports to DATCP and APHIS
- Reject any or all applications received
- Clarify the scope of this program, with appropriate notice to potential applicants, to best serve the interests of the State of Wisconsin
- Amend program specifications after their release, with appropriate written notice to participants
- Modify any aspects of the program with appropriate written notice to participants