



## Something Special *from* Wisconsin™ Members Bring Home the Blue at the 2024 Wisconsin State Grand Champion Eats and Treats Competition

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MADISON, Wis. – Members of the Wisconsin Department of Agriculture, Trade and Consumer Protection's (DATCP) Something Special *from* Wisconsin™ (SSfW) program won 33 of 41 awards at the 2024 Wisconsin State Fair Grand Champion Eats and Treats competition last week.

“We congratulate all the winners and participants of the 2024 Grand Champion Eats and Treats competition,” said Lois Federman, SSfW Director. “Thank you to the Wisconsin State Fair staff who work to ensure this event is a success and provide an outlet through which small to mid-sized Something Special *from* Wisconsin businesses can showcase their culinary creations. The results of the competition are a testament to the fact that SSfW companies are making products of the highest quality and desirability. The Something Special *from* Wisconsin logo brings instant recognition and credibility to products, which helps separate them from the rest.”

Open to Wisconsin's professional food businesses with yearly sales under \$1 million, the Wisconsin State Fair Grand Champion Eats and Treats competition highlights small to mid-size companies in the food processing industry. Judging took place in a variety of categories, including Blissful Beverages, Delightful Dips, Digging Dietary Finds, Fruitful Fruits, Lip Smacking Sauces, Mixing It Up, Relishing Relishes & Radiant Rubs, Sensational Snacks, Sweet Treats, and Versatile Vegetables. Rounding out the event were the Best of Something Special *from* Wisconsin and Best in Show categories.

SSfW companies won the following awards:

**Apple Valley Enterprises – Eau Claire**

*Raspberry Lemonade: 4<sup>th</sup> Place Fruitful Fruits*

**Black Sheep Culinary Arts – Chilton**

*Bloom Sauce and Marinade: 3<sup>rd</sup> Place Lip Smacking Sauces*

**Dachelito's Hot Sauces & Spicy Foods – Madison**

*Sweet Heat Hot Sauce: 1<sup>st</sup> Place Lip Smacking Sauces, Best of Something Special from Wisconsin*

*Underflow Chow Chow: 1<sup>st</sup> Place Relishing Relishes & Radiant Rubs*

*Jalapeño Chimichurri: 3<sup>rd</sup> Place Digging Dietary Finds*

**Fazio's Chocolate – Elm Grove**

*Artisan Chocolate: 1<sup>st</sup> Place Sweet Treats, Best of Show*

**Gold Coast Candy – Appleton**

*Ruby Cherry Almond Toffee: 2<sup>nd</sup> Place Sweet Treats*

*Spiced Orange Pecans: 3<sup>rd</sup> Place Sensational Snacks*

**Java Twist – Pewaukee**

*Chocolate Lemonade: 2<sup>nd</sup> Place Blissful Beverages*

*Blue Berry Lemonade: 4<sup>th</sup> Place Blissful Beverages*

**Luedke Bros – Sheboygan**

*Bratwurst Patty Mix: 2<sup>nd</sup> Place Mixing It Up*

**The Maple Dude – Granton**

*Maple Cream: 4<sup>th</sup> Place Sweet Treats*

**MoJo's MaJik – Madison**

*Sweet 'N' Sassy: 4<sup>th</sup> Place Lip Smacking Sauces*

**Northwoods Tea & Herb – Wausau**

*WI Wild Seasoning - Hot: 1<sup>st</sup> Place Delightful Dips*

**Olympia Granola – Milwaukee**

*Tart Cherry Pepita Trail Bar: 1<sup>st</sup> Place Digging Dietary Finds, Judge's Favorite*

**Pleasant's Best Sauces – Minocqua**

*Czech it Out: 2<sup>nd</sup> Place Lip Smacking Sauces*

*Creole Blackened Seasoning: 3<sup>rd</sup> Place Delightful Dips*

*El Magnifico Salsa: 3<sup>rd</sup> Place Versatile Vegetables*

*Hotsy Totsy Rib Rub: 4<sup>th</sup> Place Relishing Relishes & Radiant Rubs*

**Prairie Junction Farms – East Troy**

*Aronia Syrup: 1<sup>st</sup> Place Blissful Beverages*

*Sprecher Root Beer Toffee: 3<sup>rd</sup> Place Sweet Treats*

**SAE Unlimited – Burlington**

*Fruit Crackers - Dehydrated Fruit Puree "Chips" Pineapple: 1<sup>st</sup> Place Fruitful Fruits*

*Fruit Crackers - Dehydrated Fruit Puree "Chips" Raspberry: 4<sup>th</sup> Place Sensational Snacks*

**Starla's Seasoning, Dips & Mixes – Belgium**

*Garlic & Herb Beer Bread Mix: 1<sup>st</sup> Place Mixing It Up*

*Sneaky Dill Seasoning: 2<sup>nd</sup> Place Delightful Dips*

*Gluten Free Beer or Banana Bread Mix: 2<sup>nd</sup> Place Digging Dietary Finds*

*Mango Chipotle: 2<sup>nd</sup> Place Relishing Relishes & Radiant Rubs*

*Backyard BBQ: 3<sup>rd</sup> Place Relishing Relishes & Radiant Rubs*

*Key Lime Pie Seasoning: 4<sup>th</sup> Place Delightful Dips*

**Warm Fields Farm – Ellsworth**

*Golden Sun Salsa: 4<sup>th</sup> Place Versatile Vegetables*

For a complete list of results from the Grand Champion Eats & Treats competition, visit <https://wistatefair.com/competitions/competitive-exhibits-specialty-contests-judging-results>.

**About Something Special from Wisconsin**

Founded in 1983, Something Special from Wisconsin is a trademarked marketing program which provides its roughly 500 members with exclusive benefits, including use of a logo, access to member-only events, educational webinars, and additional publicity through a business profile on the SSfW website. SSfW companies must certify that at least 50% of a

product's ingredients, production, or processing is from or completed in Wisconsin. Consumers can learn more and eligible companies can apply for membership online at [www.somethingspecialwi.com](http://www.somethingspecialwi.com).

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