

Below is a sample newsletter article about cybersecurity for consumers which organizations are welcome to use, adapt, and include in their own newsletters or other communications.

Staying Safe in a Digital World

Technology makes our lives easier, but it also brings hidden risks. Cybercriminals constantly come up with new ways to steal personal information, money, and identities. Understanding how these criminals operate is the first step toward protecting yourself. By learning about the most common online threats and taking a few simple protective actions, you can safely navigate the digital world and keep your personal information secure.

Fortunately, defending yourself against cyber threats does not require a degree in computer science. Your strongest and most effective tool is prevention, which starts with recognizing the signs of a cyber-attack. Phishing emails, spoofed text messages, malicious links, and exploiting devices and software vulnerabilities are a few examples of the many tactics cybercriminals will use.

There are several tools and personal habits you can use to keep your personal information and money protected:

- Secure home Wi-Fi
- Digital wallets
- Strong, unique passwords
- Multi-factor authentication (MFA)
- Virtual private networks (VPNs)
- Password managers

Remember, you are the most important line of defense between cybercriminals and your finances or sensitive data.

Closing Option 1

Protecting yourself with good cybersecurity habits requires staying informed through trusted, up-to-date resources. Learn more about the latest threats and how to avoid them at an upcoming presentation *[insert presentation details]*.

Closing Option 2

Protecting yourself with good cybersecurity habits requires staying informed through trusted, up-to-date resources. Learn more about the latest threats and how to avoid them at the Wisconsin Department of Agriculture, Trade and Consumer Protection's website at [DATCP.wi.gov](https://www.datcp.wi.gov).



QR Code for DATCP's Bureau of Consumer Protection Website
[ConsumerProtection.wi.gov](https://www.ConsumerProtection.wi.gov)