



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION

AGENDA

Thursday, March 6, 2025

The Board of Agriculture, Trade and Consumer Protection will hold an official business meeting at 9:00 a.m. in the DATCP Boardroom (Board Conference Room 106) at 2811 Agriculture Drive, Madison, WI 53718 and virtually. To attend the meeting, join by telephone at (669) 254-5252, or online at:

<https://www.zoomgov.com/j/1603597978?pwd=TXdXWm81eFB6TlFwVWtTaDlybHlBdz09>.

Meeting ID: 160 359 7978

Passcode: 063534 #

A lunch break may be observed. Members of the public are welcome to be present while the board members eat lunch, but no board business will be conducted during the lunch break.

If you would like to appear during the public appearances portion, please send contact information to datcpboard2@wisconsin.gov or (608) 224-5029 by noon the day before the meeting.

AGENDA ITEMS AND TENTATIVE SCHEDULE: The time slots provided are tentative estimates and subject to change in duration or order.

9:00 AM	Call the Meeting to Order		
9:00 AM	Approve January 30, 2025 Board Minutes		
9:00 AM	College Leadership Panel <ul style="list-style-type: none"> • UW-Platteville College of Business, Industry, Life Science and Agriculture Dean Dr. Wayne Weber • UW-Madison College of Agricultural and Life Sciences Dean Dr. Glenda Gillaspay • UW-River Falls College of Agriculture, Food and Environmental Sciences Dean Dr. Michael Orth 	60	Minutes
10:00 AM	Meeting Break	10	Minutes
10:10 AM	Public Appearances <i>All registered speakers will be heard, with a 5-minute limit each.</i>	10	Minutes
10:20 AM	Approve 2026-2028 DATCP Board Meeting Schedule (Action Item)	5	Minutes
10:25 AM	Wisconsin Agricultural Statistics Survey Update	10	Minutes
10:35 AM	Agricultural Export Highlights 2024 Year-End Report – Division of Agricultural Development	20	Minutes
10:55 AM	Updates related to Highly Pathogenic Avian Influenza (HPAI H5N1) – Divisions of Animal Health and Food and Recreational Safety	20	Minutes
11:15 AM	2024 Division of Trade and Consumer Protection Highlights and Statistics	15	Minutes

11:30 AM	Telephone Solicitor Audit Program – Division of Trade and Consumer Protection Bureau of Consumer Protection	20	Minutes
11:50 AM	Lunch Break	30	Minutes
12:20 PM	Heavy Duty Inspection Program – Division of Trade and Consumer Protection Bureau of Weights and Measures	20	Minutes
12:40 PM	Superior Grain Inspection Program– Division of Trade and Consumer Protection Bureau of Business Trade Practices	20	Minutes
1:00 PM	Office of the Secretary Report	15	Minutes
1:15 PM	Board Member Updates	15	Minutes
1:30 PM	Future Agenda Items	10	Minutes
	Adjourn		