DATE: September 24, 2020

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Randy Rominski, Secretary-Designee
Lara Sutherlin, Administrator, Division of Trade and Consumer Protection

SUBJECT: Data Privacy and Security Advisory Committee

TO BE PRESENTED BY: Lara Sutherlin

REQUESTED ACTION:

No action required. For information only.

BACKGROUND:

In October 2019, DATCP convened the Data Privacy and Security Advisory Committee to discuss the complex issues surrounding data privacy, data security and data breach. On September 1, 2020, DATCP released its final report to its membership, stakeholders, and the public.

The Advisory Committee had four objectives:

- To identify and research possible changes to Wisconsin state law,
- To determine the efficacy of consumer data privacy initiatives,
- To consider how best to protect and secure information received by public and private entities in Wisconsin, and
- To determine the business community’s readiness to adopt potential regulatory enhancements.

This report lets the Board know the progress the Advisory Committee made in achieving these objectives.