

## Cybersecurity and DATCP



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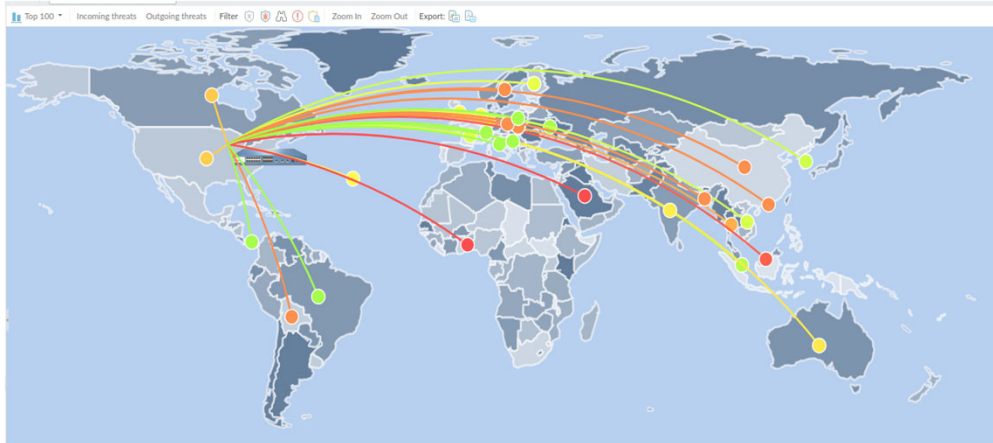
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WISCONSIN DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION

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## CYBER THREATS TARGETING DATCP



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## SECURITY LANDSCAPE

- **Past Approach:** Relied on basic heuristics and established patterns, like archaic antivirus signatures.
- **Adversary Advantage:** Adversaries have advanced rapidly with virtually unlimited resources, leaving us constrained and reactive.
- **Future Strategy:** Must be more creative and resourceful to proactively counter modern threats.



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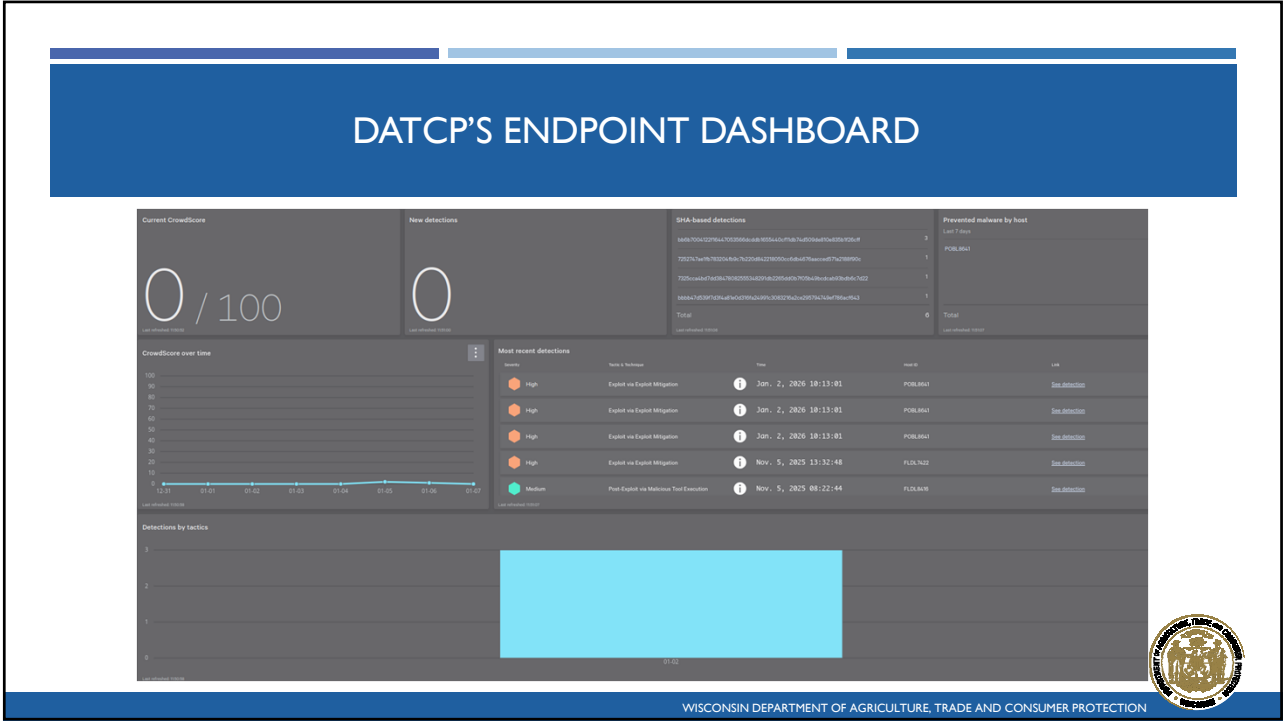
“SKATE TO WHERE THE PUCK IS GOING TO BE, NOT WHERE IT HAS BEEN”  
-WAYNE GRETZKY

- **Identify:** Map our mission-critical digital footprint.
- **Validate:** Stress-test our defenses from an adversary’s perspective.
- **Respond:** Leverage tools that detect behavioral patterns to spot and stop sophisticated attacks.

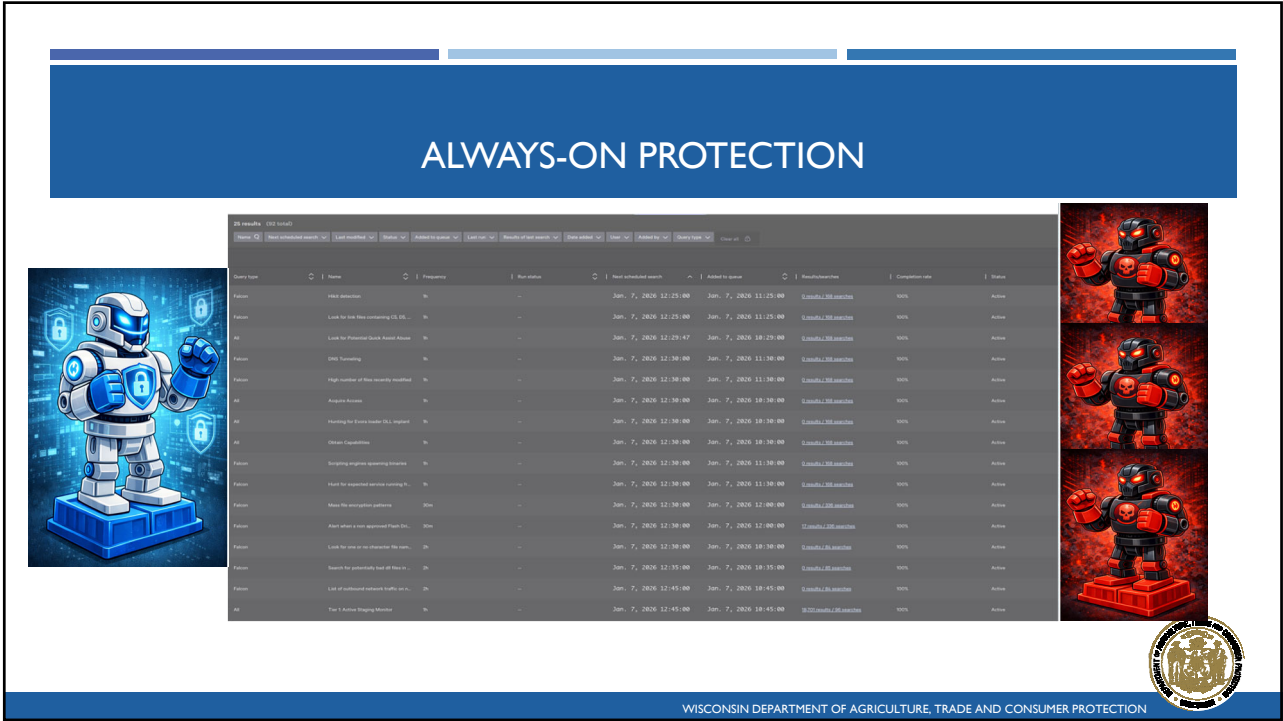


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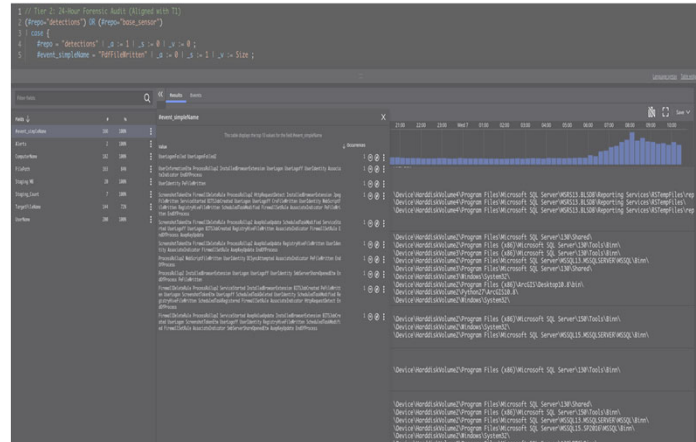
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