

DATCP Bureau of Consumer Protection Presentation List

Common Scams & Fraud

The Wisconsin Bureau of Consumer Protection will discuss the details of common scams, the warning signs of a scam, and what to do if you or someone you know falls victim to a scam or fraud. Helpful factsheets from The Bureau of Consumer Protection will be available. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

Identity Theft: Protect and Prevent

Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. The Wisconsin Bureau of Consumer Protection will explain the different types of identity theft, how to recognize it and how to prevent it – including information about Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to recover from Identity Theft. Helpful brochures will be available.

Safe Online Shopping

Online shopping presents an opportunity for consumers to purchase practically anything quickly and conveniently. The internet has many fake ads, fraudulent websites, and scammers trying to take your money and give you nothing in return. Consumers can have a safe online shopping experience, as long as they protect themselves. The presentation will cover online shopping scams, Wi-Fi, internet access, payment methods, and shipping considerations. Helpful resources from the Bureau of Consumer Protection will be available.

Landlord and Tenant Rights & Responsibilities

The Wisconsin Bureau of Consumer Protection will present information on landlord and tenant rights and responsibilities under Wisconsin law. Many Wisconsin residents live in rental housing. As a landlord or tenant in Wisconsin, it is important to understand your rights and responsibilities. As part of the presentation, landlord and tenant resources will be available. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

Home Improvement Contracts and Practices

The Wisconsin Bureau of Consumer Protection will present information on Home improvement practices and contracts under Wisconsin law. Wisconsin residents sign home improvement contracts every day to make improvements to their homes and property. It is important to understand the consumer protection laws that are in place to protect you before you enter into this type of contract. As part of the presentation, you will learn about tips on hiring a contractor, contractor requirements, and required contract provisions. Home improvement resources will be available to all attendees. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

Scams & Fraud Targeting Small Businesses

You spend a lot of time building your business. But, if all of your hard work falls into the wrong hands, it can affect your reputation, your bottom line, your customers and your employees. The more you and your employees learn about scams and fraud that target small businesses, the more protected your business will be. The Wisconsin Bureau of Consumer Protection will discuss the different types of scams and fraud, how to help prevent it, steps you can take to help protect your business, and what to do if you become a victim of a scam.

Motor Vehicle Repair

The Wisconsin Bureau of Consumer Protection will present information on Motor Vehicle Repair contracts under Wisconsin law. Many Wisconsin Consumers own vehicles that will eventually fail and need to be repaired or replaced. It is important to understand the consumer protection laws that are in place to protect you before entering into this type of contract. As part of the presentation, you will learn tips on selecting a repair shop, ordering parts to fix on your own, and even purchasing a replacement vehicle. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

Data Privacy & Security for Businesses

There were over 3,150 reported data breaches in 2024 affecting 1.35 billion individuals. Understanding the common causes of business identity theft and data breaches is the first line of defense in protecting your company and valued customers. The Wisconsin Bureau of Consumer Protection offers a presentation on data security and data breach awareness to help you with identifying data security risks within your business. They will review recent data breaches, common causes and why small to medium size businesses are targeted. They will also share ways to identify risks within your company and how to minimize them. Finally, they will share best practices for establishing data privacy and security policies for your business.

Business Identity Theft

Business identity theft is a growing crime in the United States. According to the Identity Theft Resource Center over 80% of small businesses have been the victim of a cyberattack, data breach or both in 2024. The more you learn about it, the less vulnerable you and your business are. The Wisconsin Bureau of Consumer Protection will explain the different types of business identity theft, how to recognize it, and steps to take to protect your business.

Military Identity Theft: Protect and Prevent

Identity theft continues to be the fastest growing crime in the United States. Our members of the military can be particularly vulnerable to this crime while serving overseas. The Wisconsin Bureau of Consumer Protection will explain the different types of identity theft, how to recognize it and how to prevent it – including information about Military Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to recover from Identity Theft. Helpful brochures will be available.

Consumer Protection for Young Adults

The Wisconsin Bureau of Consumer Protection will present information on identity theft, landlord and tenant rights and responsibilities, and motor vehicle contracts. This presentation is specifically designed for young adults who may be, for the first time in their lives, getting a credit card, renting an apartment, or dealing with a vehicle repair. As a consumer in Wisconsin, it is important to understand your rights and responsibilities under Wisconsin law. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade, and Consumer Protection provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers.

Children's Online Awareness

The Wisconsin Bureau of Consumer Protection will discuss safe practices for children while accessing the internet. Children often have access to the internet at home, school, or even a friend's house and they access the internet on a variety of different devices. Parents should be aware of their children's online activities to help keep them safe. Topics will include online gaming, downloading apps, sharing photos, and clicking on links. Consumer protection will also discuss laws that give parents control over what information a business can collect on a child and how that information can be used.