



# Wisconsin Food Code Fact Sheet



## LICENSING INFORMATION FOR VENDORS AT COMMUNITY EVENTS

Farmers' markets and other community events are popular places for food entrepreneurs to sell food items in Wisconsin. In most cases, a license is required by law to make and sell food in Wisconsin. If you are interested in making and selling food at a farmer's market or other community event, you may need a license at the location where the product is made, at the event, or both.

### You may need a license for selling food products at the event if any of the following apply:

- You will be doing any food processing, such as cutting, mixing, cooking, or packaging.
- Your product needs to be cold held (41°F or less) for food safety.
- Your product needs to be hot held (135°F or higher) for food safety.

### You may need a license for making food products off site if any of the following apply:

- You will be doing any food processing from a location other than the event, such as cutting, mixing, cooking, canning, freezing, drying, or packaging, unless there is an exemption.
- You are also selling items that require temperature control for food safety from that location.

Contact licensing specialists at the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) at (608) 224-4923 or [datcpdfslicensing@wi.gov](mailto:datcpdfslicensing@wi.gov). The licensing specialist will provide you with the licensing requirements for your unique business or direct you to the appropriate agent county or city.

### Reminder:

Even if you are not required to obtain a license for your product, you are still responsible for providing a safe food product to consumers and following safe food handling practices and procedures. You can find specific food handling, employee health, and other useful food safety information here: [DATCP Food Code Fact Sheets](#).

### Additional Information:

[Wisconsin Legislature: Chapter ATCP 75](#)

[Wisconsin Legislature: Chapter ATCP 75 Appendix](#)

[Wisconsin Legislature: 97.30](#)



Wisconsin Department of Agriculture, Trade and Consumer Protection  
Division of Food and Recreational Safety  
2811 Agriculture Dr., PO Box 8911, Madison, WI 53708  
<https://www.datcp.wi.gov>