

**BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION  
MINUTES**

**September 22, 2022**

The Board of Agriculture, Trade and Consumer Protection (Board) met in the DATCP Boardroom, 2811 Agriculture Drive, Madison, WI 53718 and via zoom on **September 22, 2022**. The meeting was preceded by public notice as required by Wis. Stat. § 19.84.

**Call to Order**

Board Chair Miranda Leis called the meeting to order at 8:59 a.m.

**Members Present**

Miranda Leis, Paul Bauer, Dr. Clare Hintz, Paul Palmby, Doug Rebout, Dan Smith, and Carla Washington.

Not present: Andy Diercks, Patty Edelburg

**Minutes**

**Motion**

A motion was made by Doug Rebout and seconded by Paul Bauer to approve the July 21, 2022, Board minutes. Motion was approved unanimously.

**Special Agent Scott Mahloch  
FBI Weapons of Mass Destruction Program**

Special Agent Scott Mahloch presented the FBI Weapons of Mass Destruction (WMD) program to the Board. The WMD program is often referred to by the collection of modalities that make up the set of weapons, such as chemical, biological (i.e. agriculture, food and water defense), radiological, nuclear, and explosive. These weapons can have a large impact on people, property, and infrastructure. In July 2006, the FBI created the Weapons of Mass Destruction Directorate (WMDD) to build a cohesive and coordinated approach to WMD incidents and have a focus on prevention. The FBI's food defense role is to protect agriculture from intentional contamination with any material for the purpose of causing harm.

**Public Appearances**

The following made public appearances in front of the Board today: Sean Burke

**ATCP 1 Administrative Orders and Contested Cases  
Office of the Secretary  
Hearing Rule Draft**

Julie Schmidt, Administrative Rules Coordinator from the Office of the Secretary requested approval of the Hearing Rule Draft for Wis. Admin. Code ch. ATCP 1, to the Board.

**Motion**

A motion was made by Paul Bauer and seconded by Paul Palmby to approve the Hearing Rule Draft for Wis. Admin. Code ch. ATCP 1. Motion was approved unanimously.

**ATCP 90, 91, 92 Fair Packaging and Labeling; Selling Commodities by  
Weight, Measure or Count; and Weights and Measures  
Division of Trade and Consumer Protection  
Preliminary Public Hearing Notice**

David Woldseth, Policy Analyst from the Division of Trade and Consumer Protection requested approval of a Preliminary Public Hearing and Notice for Wis. Admin. Code chs. ATCP 90, 91, and 92 to the Board.

**Motion**

A motion was made by Paul Palmby and seconded by Doug Rebout to approve the Preliminary Public Hearing and Notice for Wis. Admin. Code chs. ATCP 90, 91, and 92. Motion was approved unanimously.

**ATCP 161, 163 Grants  
Division of Agricultural Development  
Hearing Rule Draft**

Sharon Henes, Policy Analyst from the Division of Agricultural Development requested approval of the Hearing Rule Draft for Wis. Admin. Code chs. ATCP 161, 163, to the Board.

**Motion**

A motion was made by Paul Bauer and seconded by Doug Rebout to approve the Hearing Rule Draft for Wis. Admin. Code chs. ATCP 161, 163. Motion was approved unanimously.

**Wisconsin Agricultural Statistics Survey Update  
Greg Bussler**

Greg Bussler, State Statistician from the USDA National Agricultural Statistics Service presented his September 22, 2022 report to the Board on the Crop Production Report; Milk Production; Wisconsin Farm Production Expenditures; July Prices Received; Land Values and Cash Rent; Honey Bee Colonies; Mink Production; Chicken & Eggs; Crop Progress as of September 11, 2022; Small Grain Summary; and upcoming Surveys.

**Equity and Inclusion Plan Update  
Office of the Secretary**

Secretary Randy Romanski presented the Department's Equity and Inclusion plan to the Board. The Department's 2021-2023 Equity and Inclusion Plan was developed with staff input from each division and describes the following department goals:

- Recruitment: actively address hiring disparities.
- Retention: promote leadership opportunities to retain and reduce turnover of underutilized job classifications.
- Agency culture: promote an agency culture free of bias, a respectful culture that values diversity, promotes equity, and actively engages inclusion.

## **Q2 Ag Export Highlights**

### **Division of Agricultural Development Presentation**

Mark Rhoda-Reis, Bureau Director of the International Agribusiness Center, gave the Q2 agriculture export highlights to the Board. Wisconsin's export of food, forestry, and agricultural products reached an all-time record of \$3.96 billion in 2021. Q2 2022 YTD exports are \$2.18 billion which is up 14.1% from the same period in 2021. Wisconsin's top five export markets posted gains in the second quarter, with Canada, China, and Korea recording double digit gains and Mexico showing sluggish growth in the first half. Dairy is up over 37%, crops are up 14% and meat is up nearly 2%. Wisconsin agricultural exports remain strong in light of inflation, a strong U.S. dollar, conflict between Russia and Ukraine, high logistics costs, low container availability, high fuel costs, continued tariffs on agricultural products, and COVID-19 lockdowns in China.

### **Division of Food and Recreational Safety Overview**

Amy Millard, Deputy Administrator, Paul Humphrey, Bureau Director, and Troy Sprecker, Bureau Director presented the Division of Food and Recreational Safety programs, Bureau of Meat and Poultry businesses, and Bureau of Food and Recreational businesses overview to the Board.

### **Office of the Secretary Report**

Secretary Randy Romanski presented the Office of the Secretary update to the Board on the Department's state budget request for 2023-2025; meat and poultry business outreach; introduction of DFRS Division Administrator Joe Meyer; introduction of Deputy Secretary Aileen Switzer; investments in the future of agriculture; and USDA funding for local foods in school grants.

### **Board Member Updates**

The following DATCP Board members commented on industry, business, training and personal agricultural issues that arose since the last Board meeting: Miranda Leis, Paul Bauer, Dr. Clare Hintz, Paul Palmby, Doug Rebut, Dan Smith, and Carla Washington.

### **Future Agenda Items**

Paul Palmby requested a presentation from the Farming for the Future Foundation. Secretary Randy Romanski suggested a presentation from the Superintendent of Public Instruction.

## **Adjournment**

### **Motion**

A motion to adjourn was made by Doug Rebout and seconded by Paul Palmby. Motion approved unanimously. The Board adjourned at approximately 11:57 p.m.

All reports and any associated documents presented during a Board meeting can be accessed by contacting the [datcpboard2@wisconsin.gov](mailto:datcpboard2@wisconsin.gov) or (608) 224-5029.