



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION

AGENDA

Thursday, July 10, 2025

The Board of Agriculture, Trade and Consumer Protection will hold an official business meeting at 9:00 a.m. in the DATCP Boardroom (Board Conference Room 106) at 2811 Agriculture Drive, Madison, WI 53718 and virtually. To attend the meeting, join by telephone at (669) 254-5252, or online at: <https://www.zoomgov.com/j/1603597978?pwd=TXdXWm81eFB6TlFwVWtTaDlybHlBdz09>.

Meeting ID: 160 359 7978

Passcode: 063534 #

A lunch break may be observed. Members of the public are welcome to be present while the board members eat lunch, but no board business will be conducted during the lunch break.

If you would like to appear during the public appearances portion, please send contact information to datcpboard2@wisconsin.gov or (608) 224-5029 by noon the day before the meeting.

AGENDA ITEMS AND TENTATIVE SCHEDULE: The time slots provided are tentative estimates and subject to change in duration or order.

Time	Agenda Item	Duration	
9:00 AM	Call the Meeting to Order	-	-
9:00 AM	Approve May Meeting, Board Minutes	-	-
9:00 AM	2025 Wisconsin Agriculture in the Classroom Essay Contest Winners	30	Minutes
9:30 AM	Meeting Break	10	Minutes
9:40 AM	Wisconsin Agricultural Statistics Survey Update	10	Minutes
9:50 AM	Updates related to Highly Pathogenic Avian Influenza (HPAI H5N1) – Divisions of Animal Health and Food and Recreational Safety	15	Minutes
10:05 AM	Agricultural Exports Panel <ul style="list-style-type: none">Will Hsu, Hsu Ginseng EnterprisesChad Vincent, Dairy Farmers of WisconsinShane Goplin, HV Acres LLC	60	Minutes
11:05 AM	Meeting Break	10	Minutes
11:15AM	Public Appearances <i>All registered speakers will be heard, with a 5-minute limit each.</i>	5	Minutes
11:20 AM	ATCP 10 Animal Disease and Movement – Division of Animal Health Draft Rule	5	Minutes

11:25 AM	ATCP 12 Animal Markets, Dealers and Truckers – Division of Animal Health Draft Rule	5	Minutes
11:30 AM	ATCP 52 Producer Led Watershed Protection Grants – Division of Agricultural Resource Management – Draft Rule	5	Minutes
11:35 AM	ATCP 52 EmR Crop Insurance Premium Rebates for Planting Cover Crops – Division of Agricultural Resource Management - Preliminary Public Hearing or Scope	5	Minutes
11:40 AM	ATCP 52 EmR Commercial Nitrogen Optimization Pilot Program – Division of Agricultural Resource Management - Preliminary Public Hearing or Scope	5	Minutes
11:45 AM	Lunch Break	45	Minutes
12:30 PM	Division Presentation – Division of Agricultural Development	60	Minutes
1:30 PM	Office of the Secretary Report	15	Minutes
1:45 PM	Board Member Updates	15	Minutes
2:00 PM	Future Agenda Items	10	Minutes
	Adjourn		