



Wisconsin Department of Agriculture, Trade and Consumer Protection

# AMENDED-Open Meeting Notice

Meeting: Board of Agriculture, Trade and Consumer Protection Board Meeting

Date & Time: Thursday, July 10, 2025, 9:00 a.m.- RESCHEDULE NEW TIME: Thursday, July 10, 2025, 1:00 p.m.

Location: Prairie Oaks State Office Building and Zoom  
2811 Agriculture Drive, Rm 106  
Madison, WI 53718

Virtual Link <https://www.zoomgov.com/j/1603597978?pwd=TXdXWm81eFB6TlFwVWtTaDlybHlBdz09>

Call In Information Due to technical difficulties, the meeting will only take place in person and via landline:  
+1 608-571-2209,,835513361# United States, Madison  
[Find a local number](#)  
Phone conference ID: 835 513 361#

Division: Office of the Secretary

A lunch break may be observed. Members of the public are welcome to be present while the board members eat lunch, but no board business will be conducted during the lunch break.

If you would like to appear during the public appearances portion, please send contact information to [datcboard2@wisconsin.gov](mailto:datcboard2@wisconsin.gov) or (608) 224-5029 by noon the day before the meeting.

## AGENDA ITEMS AND TENTATIVE SCHEDULE:

The time slots provided are tentative estimates and subject to change in duration or order. AMENDED, the meeting will begin at 1:00 PM with the following non-struck agenda items:

~~9:00 AM~~ Call the Meeting to Order

~~9:00 AM~~ ~~Approve May Meeting, Board Minutes~~

~~9:00 AM~~ 2025 Wisconsin Agriculture in the Classroom Essay Contest Winners

~~9:30 AM~~ ~~Meeting Break~~

~~9:40 AM~~ Wisconsin Agricultural Statistics Survey Update

~~9:50 AM~~ Updates related to Highly Pathogenic Avian Influenza (HPAI H5N1) –  
Divisions of Animal Health and Food and Recreational Safety

~~10:05 AM~~ Agricultural Exports Panel  
Will Hsu, Hsu Ginseng Enterprises  
Chad Vincent, Dairy Farmers of Wisconsin  
Shane Goplin, HV Acres LLC

~~11:05 AM~~ ~~Meeting Break~~

~~11:15 AM~~ ~~Public Appearances – All registered speakers will be heard, with a 5-minute limit each.~~

~~11:20 AM — ATCP 10 Animal Disease and Movement — Draft Rule~~

~~Division of Animal Health~~

~~11:25 AM — ATCP 12 Animal Markets, Dealers and Truckers — Draft Rule~~

~~Division of Animal Health~~

~~11:30 AM — ATCP 52 Producer Led Watershed Protection Grants — Draft Rule —————~~

~~Division of Agricultural Resource Management~~

~~11:35 AM — ATCP 52 EmR Crop Insurance Premium Rebates for Planting Cover Crops — Preliminary —————~~

~~Public Hearing or Scope, Division of Agricultural Resource Management —~~

~~11:40 AM — ATCP 52 EmR Commercial Nitrogen Optimization Pilot Program — Preliminary Public —————~~

~~Hearing or Scope — Division of Agricultural Resource Management —~~

~~11:45 AM — Lunch Break~~

~~12:30 PM — Division Presentation — Division of Agricultural Development~~

~~1:30 PM — Office of the Secretary Report~~

~~1:45 PM — Board Member Updates~~

~~2:00 PM — Future Agenda Items~~

~~Adjourn~~

Presentation Materials will be available on the DATCP Website: [DATCP Home Board Agendas, Minutes and Reports](#)

To find out more about the meeting or hearing, or to request copies of documents that may have been prepared by the DATCP or to request documents to be used in connection with the meeting/hearing, contact:

DATCP - Office of the Secretary

DATCP Board

2811 Agriculture Drive

Madison, WI 53718

Phone: 608-224-5131

Email: [datcpboard2@wisconsin.gov](mailto:datcpboard2@wisconsin.gov)

For the hearing or visually impaired, non-English speaking, or for those with other personal circumstances which might make communication at the meeting/hearing difficult, this agency will, to the maximum extent possible, provide aids including an interpreter, or a non-English, large print or taped version of hearing documents. Please contact the address or phone number listed above as soon as possible.

This agency, to the maximum extent possible, holds all meetings in facilities that are physically accessible to persons with disabilities. For questions about accessibility, contact the department using the information listed above.