



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary-designee Randy Romanski

**BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION
TELECONFERENCE**

AGENDA

September 23, 2021

The Board of Agriculture, Trade and Consumer Protection will meet on **September 23, 2021**. The DATCP Board will hold its official business meeting at **9:00 a.m.** in the DATCP Boardroom (Board Conference Room 106) at 2811 Agriculture Drive, Madison, WI 53718 and virtually. To attend the meeting virtually join by telephone at (669) 254-5252, with access code 161 544 9692# and meeting password 456975#, or

<https://www.zoomgov.com/j/1615449692?pwd=RWFaQTN3Y1ltRy9aVHY5TmlvWUZWQT09>

A lunch break will be observed. Members of the public are welcome to be present while the board members eat lunch but no board business will be conducted during the lunch break.

If you would like to appear during the public appearances portion, please send contact information to Julie Schmidt at julies.schmidt@wisconsin.gov or (608) 224-5029 by 4:30 p.m., Wednesday, September 22, 2021.

AGENDA ITEMS AND TENTATIVE SCHEDULE: The time slots provided are tentative estimates and subject to change in duration or order.

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| 9:00 | 1. Call the Meeting to Order |
| 9:00 | 2. Approve July Board Minutes |
| 9:00 | 3. Public Appearances |
| 9:05 | 4. Dairy Business Innovation Alliance - Rebekah Sweeney, Wisconsin Cheese Makers Association and Tom Guerin, Center for Dairy Research |
| 9:35
Action Item | 5. ATCP 50 Soil and Water Resource Management Program—Preliminary Public Hearing—Division of Agricultural Resource Management |
| 9:40
Action Item | 6. ATCP 149 Potato Industry—Final Rule Draft—Division of Agricultural Development |
| 9:45 | 7. Wisconsin Agricultural Statistics Survey Update |
| 9:55 | 8. Q2 Export Highlights – Division of Agricultural Development |

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- 10:05 9. Agricultural Enterprise Area Update (information only) – Division of Agricultural Resource Management
- 10:20 10. Office of the Secretary Report
- 10:30 11. Board Member Updates
- 10:40 12. Future Agenda Items
- Adjourn
- Lunch Break
- 12:00 A tour of the UW Meat Science & Animal Biologics Discovery Laboratory at 1933 Observatory Drive, Madison, Wisconsin 53718