



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL

Council Meeting Minutes September 24, 2026

The Wisconsin Agricultural Export Council (WAXC) met in the Board Room at the Wisconsin Department of Agriculture, Trade and Consumer Protection, 2811 Agriculture Drive, Madison, WI 53718 and via MS Teams Webinar on September 24, 2026. The meeting was preceded by public notice as required by Wis. Stat. § 19.84.

Members present: Angela Weber, Jackie Fett, Sara Stelter, Jay Weiker, Kevin Lipps, Larry Krueger, Jeff Schwager, Dakota Lovett, Craig Briess, Grant Holley, Amy Radunz, Kevin Krentz, Chad Vincent, Charles Wachsmuth

Members not present: Sabra Brodkey, Ryan Wucherer, Brandon Bickham

Others in attendance: Secretary Romanski, Aileen Switzer, Julie Lassa, Emily Adams, Joseph Kjellstorm, Sam Go, Jennifer Lu, Haley Laufenberg, Shirley Acedo, Jarret Miles-Kroening, Jacob Leum, Julie Forcier, Danica Nilsestuen, Philip Gorman, Matthew Umhoefer

Meeting called to order at 9:06 a.m.

1. Welcome by DATCP Secretary Randy Romanski and WEDC Aaron Zitzelsberger
2. Chair Welcome
3. Roll Call of Council Members: Members present noted above
4. Approval of April 8, 2026, Meeting Minutes: Motion for approval of both minutes from Jeff Schwager and seconded by Kevin Krentz. Motion passed.
5. Co-Chair Nominations and Election: Motion to elect Craig Briess from Craig Briess and seconded by Chad Vincent. Motion Passed.
6. Public Comments: No public comments
7. Export Highlights YTD Q2 2026: Review and discussion
8. WAXC Dairy, Meat and Crop Industry Leader Discussion: Last 6 Months of 2026 Export Results: Panel style discussion moderated by Secretary Romanski and Ira Frydman
9. DATCP Upcoming Planned Activities: Review and discussion
10. WEDC Trade Ventures FY27 and IMAG: Presented by Aaron Zitzelsberger
11. Testimonials and Data Collection to Support the 5-year WIAE Report: Presented by Secretary Romanski
12. Upcoming Meetings & Closing Remarks: Webinar January 20, 2027 & Council Meeting April 2027
13. Motion to adjourn by Craig Briess and seconded by Jay Weiker. Motion passed.

Adjourn at 12:23 p.m.

Wisconsin - America's Dairyland

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • Wisconsin.gov

An equal opportunity employer