

DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION

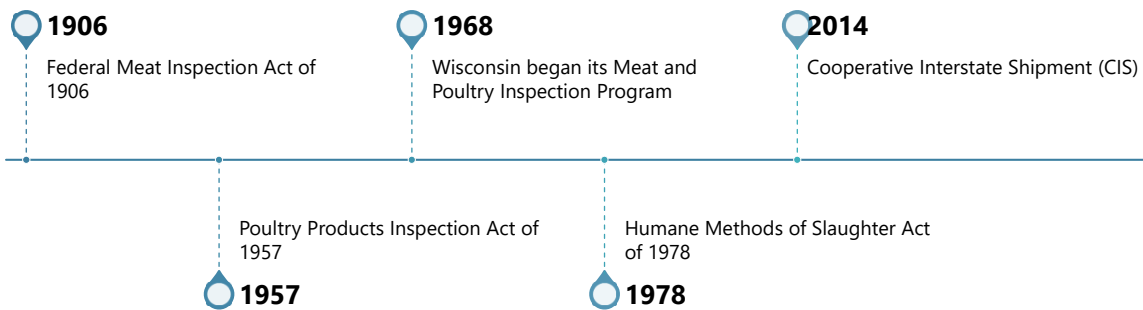
September 2026

- Bureau Basics
- “At Least Equal To”
- What’s a meat product?
- Inspection
- Exemptions
- Enforcement



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Bureau Basics



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Bureau Basics

Official (Inspected)

- Product intended for wholesale or sales to individuals
- All products bear the marks of inspection
- Slaughter – Animal by animal, ante- and post-mortem inspection
- Processing – Inspector scheduled to inspect every day production occurs
- Hazard analysis required

Demographics

- 217 official establishments
 - 60 red meat slaughter
 - Two poultry slaughter



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Bureau Basics

Custom (Not Inspected)

- Slaughter and/or processing done as a service for the animal owner
- Meat products labeled Not For Sale or Not Inspected (Poultry)
- Meat products cannot be sold
- Inspected every three months at a minimum

Demographics

- 70 custom only establishments
- 20 mobile custom processors



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Bureau Priorities

- Imminent Food Safety Concerns
- Adulterated/Misbranded products
- Humane Handling
- Product Positives
- Recalls
- Consumer Complaints
- Unlicensed meat establishments
- Licensing new establishments



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“At Least Equal To”

- State of Wisconsin – Bureau of Meat and Poultry Businesses operates a meat inspection program “at least equal to” US Dept. of Agriculture (USDA) Food Safety Inspection Service (FSIS)
 - Component 1: Statutory Authority and Food Safety Regulations
 - Component 2: Inspection
 - Component 3: Sampling Programs
 - Component 4: Staffing, Training, and Supervision
 - Component 5: Humane Handling
 - Component 6: Compliance
 - Component 7: Laboratory Methods and Quality Assurance Program
 - Component 8: Civil Rights
 - Component 9: Financial Accountability



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“At Least Equal To,” cont.



Annual Self-Assessment



Onsite Audit

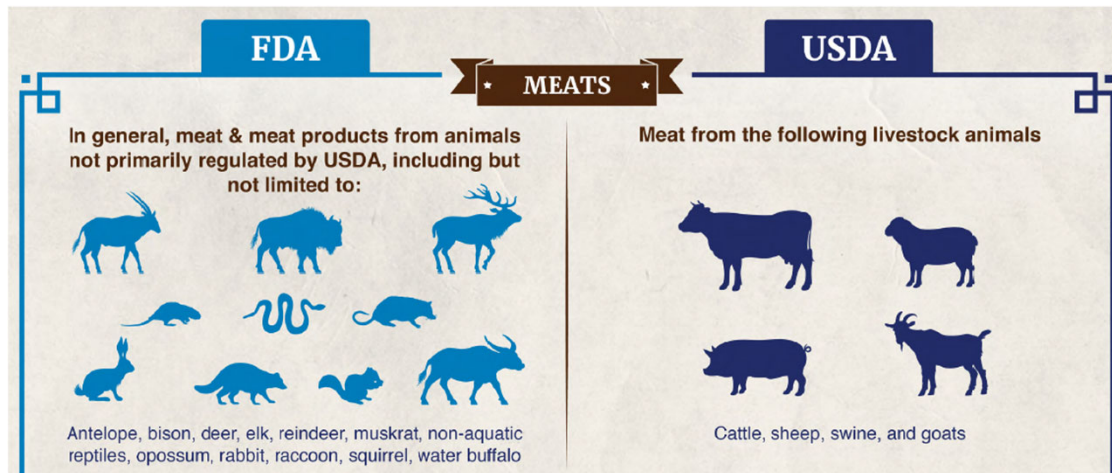


“At Least Equal To” determination letter



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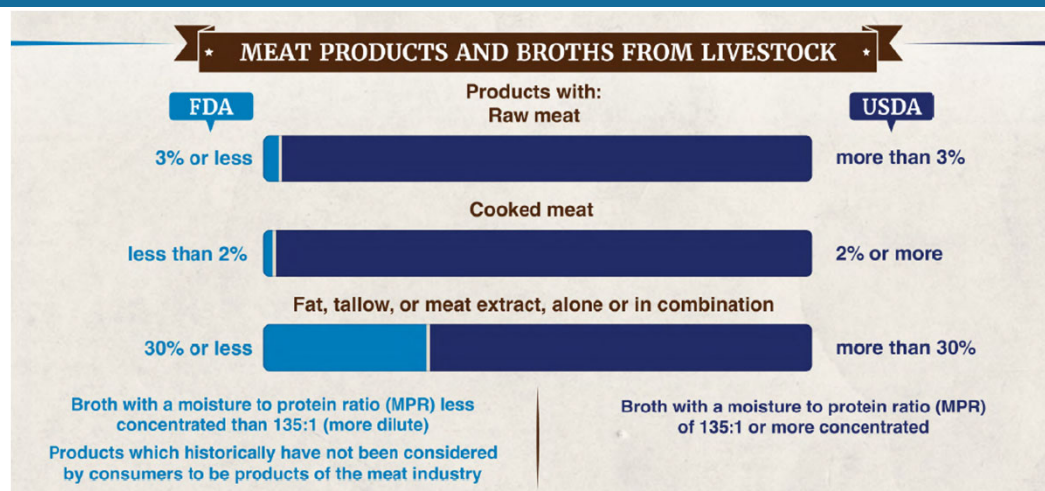
What's A Meat Product?



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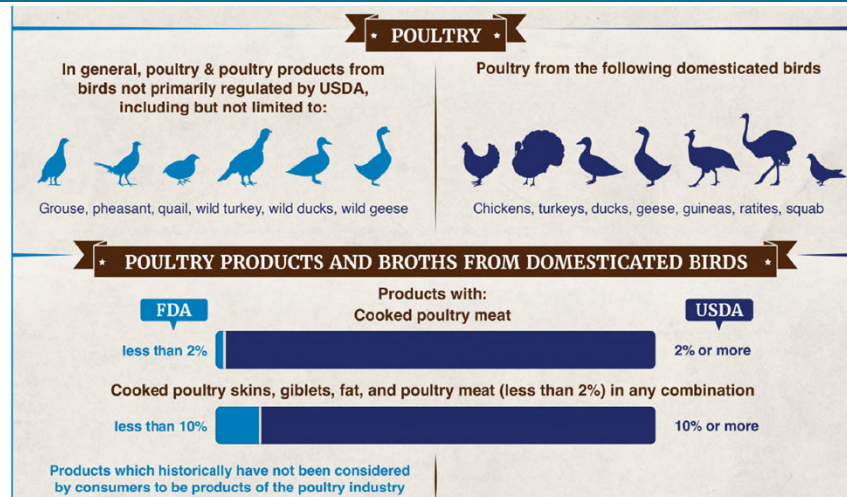
What's A Meat Product?



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What's A Meat Product?



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What's a Meat Product?



Fish other than Siluriformes
Shell Eggs

Siluriformes (catfish)
Egg Products

[FDA and USDA Jurisdiction of Meat and Poultry Products](#)

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Inspection of Meat Establishments

- Ante- and post-mortem inspection of every animal
- Daily inspection of processing activities
- Task-based inspection methodology
- Labeled with the marks of inspection



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Inspection Tasks

- Meeting with Establishment Management
- Sanitation Performance Standards
- HACCP Verification
- Hazard Analysis Verification
- Slaughter - Humane Handling, Zero Tolerance, Sanitary Dressing, SRM Control
- Net Weights
- General Labeling, Net Weights, Product Standards
- Food Defense
- Pre-Operational SSOP
- Operational SSOP
- Generic E. Coli
- Big 9 Formulation Verification



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Task Assignment

Task Name	Priority	Start Date	End Date	# Plan	# Sch	Done
						
Beef Sanitary Dressing	3	10/01/2025	10/31/2025	1	1	0
Big 8 Formulation Verification	3	10/01/2025	10/31/2025	1	1	0
Custom Exempt	5	01/01/2025	12/31/2025	1	1	1
Food Defense Task	4	10/01/2025	12/31/2025	1	0	0
Fully Cooked-Not Shelf Stable HACCP	4	10/01/2025	10/31/2025	2	2	0
General Labeling	6	10/01/2025	10/31/2025	5	5	0
Generic E. coli Verification	6	10/01/2025	10/31/2025	1	1	0
Hazard Analysis Verification	3	10/01/2025	12/31/2025	1	0	0



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Task Calendar

15	16	17	18	19
✓ Operational SSOP Review and Observation : M71WI+P71 by Anna Whiting ✓ SPS Verification : M71WI+P71 by Anna Whiting ✓ Raw Non-Intact HACCP : M71WI+P71 by Anna Whiting ✓ X Percent (%) Solution : M71WI+P71 by Anna Whiting ✓ Labeling - Net Weights : M71WI+P71 by Anna Whiting	✓ Pre-Op SSOP Review and Observation : M71WI+P71 by Anna Whiting ✓ Operational SSOP Review and Observation : M71WI+P71 by Anna Whiting ✓ Raw Intact HACCP : M71WI+P71 by Anna Whiting ✓ Update Establishment Profile : M71WI+P71 by Anna Whiting ✓ General Labeling : M71WI+P71 by Anna Whiting	✓ Operational SSOP Record Review : M71WI+P71 by Anna Whiting ✓ Pre-Op SSOP Review and Observation : M71WI+P71 by Anna Whiting ✓ Fully Cooked-Not Shelf Stable HACCP : M71WI+P71 by Anna Whiting ✓ Raw Intact HACCP : M71WI+P71 by Anna Whiting ✓ Meeting with Establishment Management : M71WI+P71 by Anna Whiting	✓ Operational SSOP Record Review : M71WI+P71 by Anna Whiting ✓ Pre-Op SSOP Record Review : M71WI+P71 by Anna Whiting ✓ Raw Non-Intact HACCP : M71WI+P71 by Anna Whiting ✓ Raw Intact HACCP : M71WI+P71 by Anna Whiting ✓ X Percent (%) Solution : M71WI+P71 by Anna Whiting ✗ Operational SSOP Review and Observation : M71WI+P71 by Anna Whiting	✓ Operational SSOP Review and Observation : M71WI+P71 by Jolene Pederson ✓ SPS Verification : M71WI+P71 by Jolene Pederson ✓ Heat Treated-Not Fully Cooked-Not Shelf Stable HACCP : M71WI+P71 by Jolene Pederson ✓ Labeling - Product Standards : M71WI+P71 by Jolene Pederson ✗ Review of Establishment Data : M71WI+P71 by Anna Whiting



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Exemptions

- Personal Use
- Retail Exempt
 - Hotels, Restaurants, and Institutions (HRI)
- Custom Exempt
 - 1,000 bird exemption



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Poultry Exemption

- 1,000 bird exemption
 - No license or registration
 - Produced and processed on the producer's premises
 - Labeled with name, address, and "NOT INSPECTED"
 - Can also be custom processed at a meat establishment
 - Sold at the premises where the birds were produced or through producer's CSA



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Enforcement – Noncompliance Record

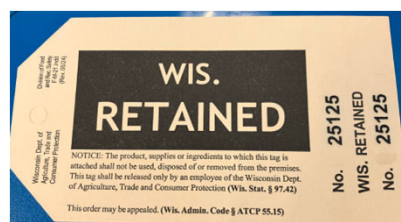
1. DATE 10/6/2025	2. RECORD NO. [REDACTED]	3. ESTABLISHMENT NO. [REDACTED]
4. TO (Name and Title) [REDACTED] Plant Manager	5. PERSONNEL NOTIFIED [REDACTED]	
6. RELEVANT REGULATIONS 417.4(a)(2)(i) Calibrate process-monitoring instruments	6a. ASSOCIATED NR(s) [REDACTED]	
7. TITLE(S) OF HACCP OR SSOP PLAN or OTHER SUPPORTING DOCUMENTATION		7a. NAME OF HACCP CCP(S) or PREREQUISITE PROGRAM
8. INSPECTION TASK Raw Non-Intact HACCP	9. VERIFICATION ACTIVITY ☐ Review & Observation ☒ Record Keeping ☐ Both	
9a. AFFECTED PRODUCT INFORMATION		
9b. RETAIN/REJECT TAGS		
10. DESCRIPTION OF NONCOMPLIANCE On Monday, October 6th, at approximately 1:30pm, I was completing a Raw Non-Intact task when the follow non-compliance was observed and documented. The plants last documented thermometer calibration was on August 29, 2025. The plant stated they missed September calibration. The plant's HACCP plan states they will complete thermometer calibration once per month. This was discussed with [REDACTED], and he stated they plan to do two calibrations for the month of October, once by the end of this week and a second calibration the second to last week of October. I notified [REDACTED] of my findings verbally and in writing. ATCP 55.07 provided authority to enforce CFR 417.4(a)(2)(i). This document serves as written notification that your failure to comply with regulatory requirement(s) could result in additional regulatory or administrative action.		



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Enforcement – Regulatory Control Action

- Retain Tag
 - Adulterated
 - Misbranded
 - Fails to meet requirements
 - Applies to product
 - 14 days, can be extended for another 14 days
- Condemnation/Disposal Order



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Enforcement – Regulatory Control Action

- Reject Tag
 - Unsanitary condition
 - Facilities, equipment, utensils
 - Also applied to stunning equipment, alleyways, and the restrainer to address humane handling noncompliance.



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Enforcement

- Warning Notice
- Cease and Desist Notice
- Administrative Conference
- Administrative Conditional Licenses
- Civil Forfeitures (Held in Abeyance or Executed)
- Summary Special Orders
 - Placing Conditions
 - Revocation of License



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Paul Humphrey

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September 2026