

International Agribusiness Center

Export Highlights 2026 – Quarter 2

Highlights

Wisconsin food, forestry, and agriculture exports reached \$2.13 billion in the first half of 2026—the highest first half year on record. Wisconsin exports increased 5.42% compared to the first half of 2025. They remain 10.7% above 2021, the baseline year for the Wisconsin Initiative for Agricultural Exports.

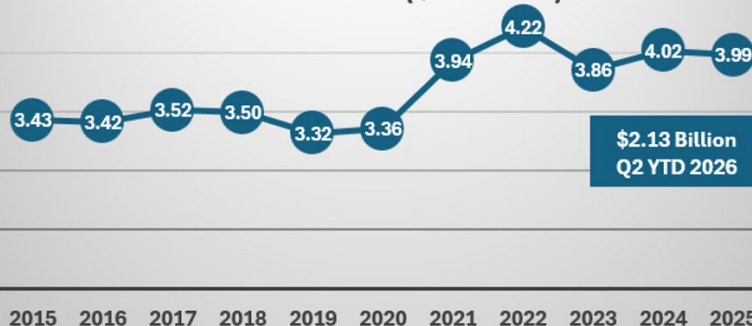
While ongoing trade disruptions persist, there are positive changes as a result of continued efforts to diversify markets for Wisconsin exporters. Losses in China continue, as exports were down 45%, equal to \$41.2 million in sales. Meanwhile, Canada's gap widened to a loss of \$15.7 million. The May 2026 USDA Outlook for U.S. Agricultural Trade forecast for 2026 is 0.5% above May 2025.

Wisconsin's agricultural exports grew by 5.42% in the first half of 2026, while U.S. exports were up 6.37% compared to the first half of 2025. As of the first half of 2026, Wisconsin has become the 10th largest exporter of agricultural products in the U.S.

Top Markets: Accounting for 65% of Wisconsin's total agricultural exports, the top five export markets are Canada, Mexico, South Korea, China, and Japan. The top 10 markets accounted for 76% of the state's total agricultural exports. Mexico, Wisconsin's second largest market, continued to grow with Wisconsin corn exports improving 135% and soybeans up 125%, respectively. Canada remained Wisconsin's top export partner, with ethanol exports increasing by 71%, cranberries by 66%, sauces by 53%, and pickles by 7%. Additionally, East Asian countries remained a strong area of growth. For example, exports of meat cuts to Taiwan grew 69% and 107% to South Korea. Singapore exported increased amounts of milk albumin (whey protein) by more than \$11 million. Meanwhile, Türkiye and Spain have become new major markets for dried distillers' grains.

Top Products: In the first half of 2026, Wisconsin's top 10 products made up 69% of total exports. Dairy products remained the top category with 12.5%. Sauces and yeasts decreased by 7.4%. Prepared vegetable exports experienced a minimal decrease of 1%. Beverages and ethanol moved into fourth following a 31% increase in exports. Wood products fell to the fifth spot despite wood exports growing by 13%. Outside of the top five exports, cereals, led by corn, now sits at the seventh export from Wisconsin, marking a 74% growth.

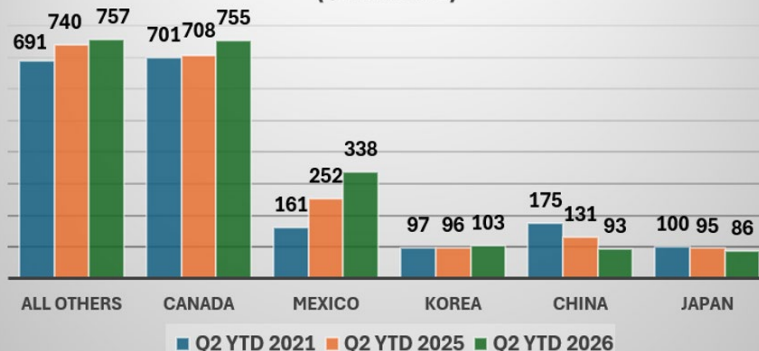
Wisconsin All Ag Exports 2015-2025 (\$ Billions)



Source: U.S. Census. Totals may not sum due to rounding.

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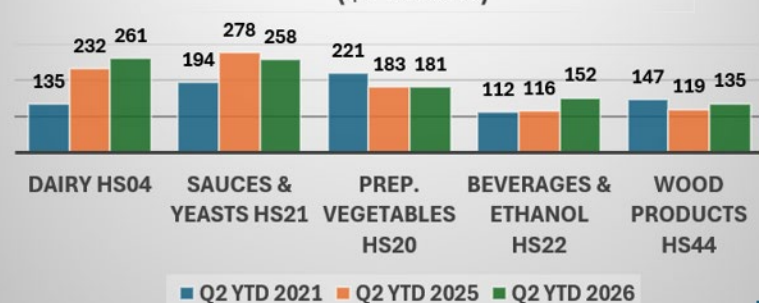
Wisconsin Exports Top 5 Markets All Agricultural Products (\$ Millions)



Source: U.S. Census. Totals may not sum due to rounding.

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Wisconsin Q2 2026 Agricultural Exports by Product (\$ Millions)



Source: U.S. Census. Totals may not sum due to rounding.

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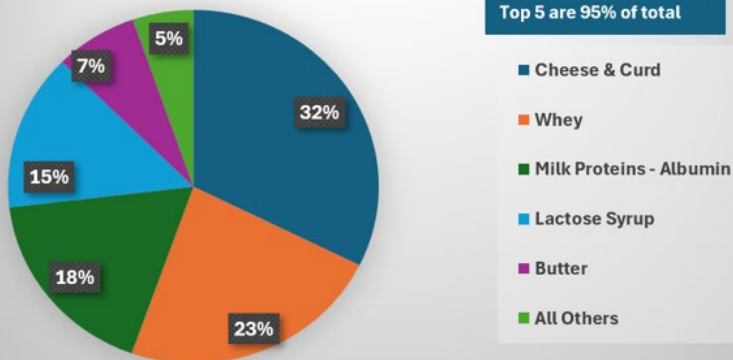
Product Group Highlights

Q2 2026 exports of \$2.13 billion in agricultural products were tracked in three product groups:

- **Dairy:** cheese, whey, lactose, and milk proteins — **18%** of all Wisconsin agricultural exports
- **Meat:** livestock, bovine genetics, hides, and furs — **18%** of all Wisconsin agricultural exports
- **Crop:** grains, forestry, processed foods, and beverages – **63%** of all Wisconsin agricultural export

WI Dairy Exports - Top 5 Products
Q2 YTD 2026

Top 5 are 95% of total

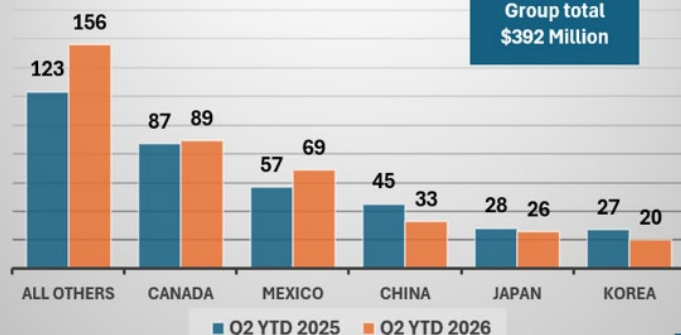


Source: U.S. Census

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WI Dairy Exports - Top 5 Countries
(\$ Millions)

Group total
\$392 Million

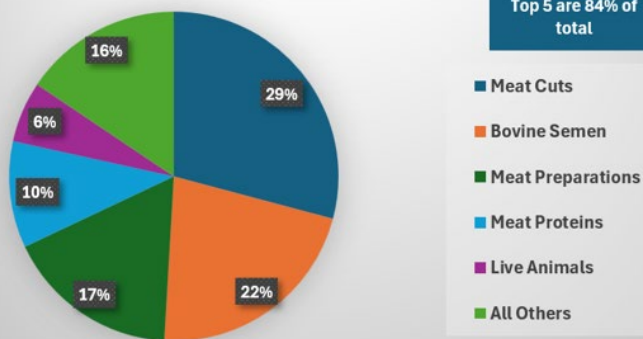


Source: U.S. Census. Totals may not sum due to rounding.

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WI Meat Exports - Top 5 Products
Q2 YTD 2026

Top 5 are 84% of total

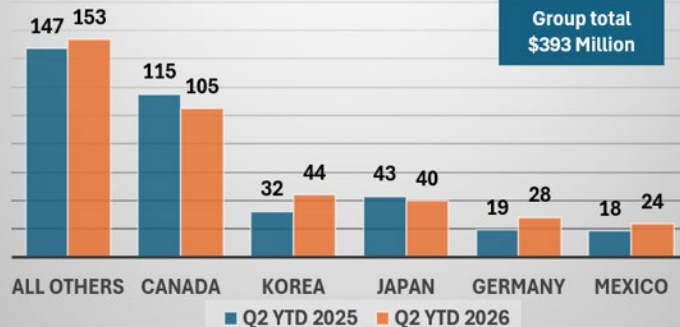


Source: U.S. Census

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WI Meat Exports - Top 5 Countries
(\$ Millions)

Group total
\$393 Million

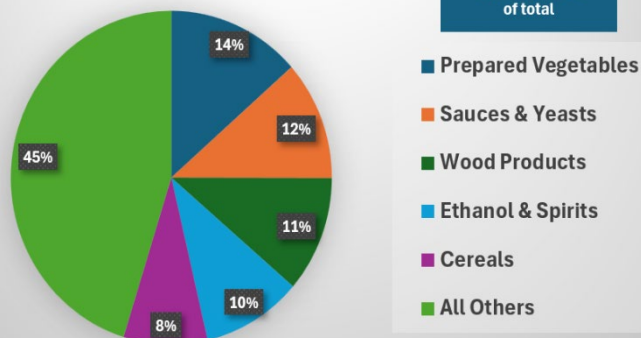


Source: U.S. Census. Totals may not sum due to rounding.

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WI Crop Exports - Top 5 Products
Q2 YTD 2026

Top 5 are 55% of total

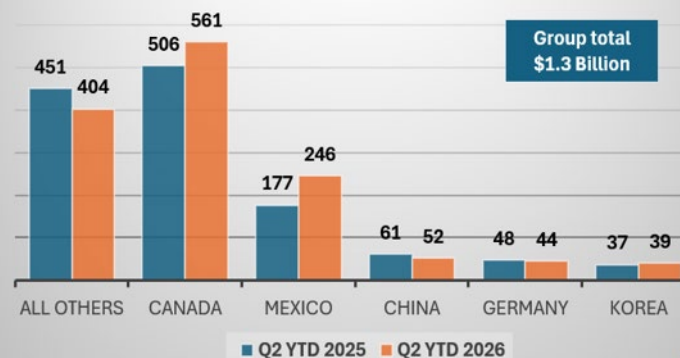


Source: U.S. Census

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WI Crop Exports - Top 5 Countries
(\$ Millions)

Group total
\$1.3 Billion



Source: U.S. Census. Totals may not sum due to rounding.

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Wisconsin is number one in the U.S. for the export of ginseng, cranberries, specialty cheese, prepared meat, bovine genetics, and mink pelts. Wisconsin exported to 134 countries in the first half of 2026.

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