



State of Wisconsin  
Governor Tony Evers

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**Department of Agriculture, Trade and Consumer Protection**  
Secretary Randy Romanski

**WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL**

**Council Meeting Public Agenda**  
**April 8, 2026**  
**In-person and MS Webinar**

**Agenda**

- 9:00 a.m. Call Meeting to Order – Chad Vincent, WAXC Chair
- 9:00 a.m. DATCP and WEDC Welcome – Secretary Romanski, DATCP and Stephen Nordin, WEDC
- 9:10 a.m. Chair Welcome – Chad Vincent, Chair and Keith Heikes, Vice Chair
- 9:15 a.m. Roll Call of Council Members – Chad Vincent, WAXC Chair
- 9:20 a.m. Approval of September 10, 2025, Meeting Minutes – Chad Vincent, WAXC Chair
- 9:25 a.m. Public Comments
- 9:35 a.m. Export Highlights YTD Q4 2025 – Ira Frydman, Export and Business Development Bureau Director
- 9:45 a.m. WAXC Dairy, Meat and Crop Industry Leader Discussion and Feedback – Secretary Romanski and Ira Frydman
- 10:25 a.m. Break
- 10:35 a.m. DATCP Upcoming Planned Activities – Ira Frydman
- 10:45 a.m. WEDC Trade Ventures FY26 and IMAG – Stephen Nordin
- 11:00 a.m. Testimonials and Data Collection to Support the 5-year WIAE Report – Secretary Romanski
- 11:15 a.m. Dates for Upcoming Meetings & Closing Remarks – Secretary Romanski, Ira Frydman, Chad Vincent  
Summer – June 30 (virtual only)  
Fall – September 24 (in-person and virtual)
- 11:20 a.m. Adjourn – Chad Vincent, WAXC Chair

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