



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL

Council Meeting Minutes April 8, 2026

The Wisconsin Agricultural Export Council (WAXC) met in the Board Room at the Wisconsin Department of Agriculture, Trade and Consumer Protection, 2811 Agriculture Drive, Madison, WI 53718 and via MS Teams Webinar on April 8, 2026. The meeting was preceded by public notice as required by Wis. Stat. § 19.84.

Members present: Chad Vincent, Keith Heikes, Jackie Fett, Charles Wachsmuth, Ryan Wucherer, Kevin Lipps, Larry Krueger, Craig Briess, Amy Radunz, Kevin Krentz, Jeff Schwager, and Ira Frydman

Members not present: Bob Fitzgerald, Angela Weber, and Grant Holley

Others in attendance: Secretary Randy Romanski, Rep. Brienne Brown, Deputy Secretary Aileen Switzer, Assistant Deputy Secretary Mike Strigel, Stephen Nordin, Julie Lassa, Aaron O'Neal, Sam Go, Daniel Richter, Kimberly Chase, Jennifer Lu, Shirley Acedo, Sabra Brodkey, Jacob Eifert, Margo Poelstra, Danica Nilsestuen, and John Umhoefer

Meeting called to order at 9:09 a.m.

1. Welcome by DATCP Secretary Randy Romanski and WEDC Stephen Nordin
2. Chair Welcome
3. Roll Call of Council Members: Members present noted above
4. Approval of September 10, 2025, Meeting Minutes: Motion for approval of both minutes from Heikes and seconded by Briess. Motion passed.
5. Public Comments: No public comments
6. Export Highlights YTD Q4 2025: Review and discussion
7. WAXC Dairy, Meat and Crop Industry Leader Discussion: Last Six Months of 2025 Export Results: Panel style discussion moderated by Secretary Romanski and Ira Frydman
8. DATCP Upcoming Planned Activities: Review and discussion
9. WEDC Trade Ventures FY26 and IMAG: Presented by Stephen Nordin
10. Testimonials and Data Collection to Support the 5-year WIAE Report: Presented by Secretary Romanski
11. Upcoming Meetings & Closing Remarks: Webinar Jun 30, 2026 & Council Meeting September 24, 2026
12. Motion to adjourn by Krentz and seconded by Briess. Motion passed.

Adjourn at 11:07 a.m.

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