|  |  |
| --- | --- |
| DAD-BEBD-008 (rev. 05/2025) | |
| A picture containing text  Description automatically generated | Wisconsin Department of Agriculture, Trade and Consumer Protection  Division of Agricultural Development  2811 Agriculture Drive, P.O. Box 8911, Madison, WI 53708-8911  Phone: (608) 590-7239 |
| 2025 Wisconsin Specialty Crop Block Grant Program  ***APPLICATION COVER SHEET*** Wis. Stat. § 93.07(2) | |

Personally identifiable information you provide on this form may be used for purposes other than that for which it is being collected. See Wis. Stat. § 15.04(1)(m). *Completing this form is required to apply for the Wisconsin Specialty Crop Block Grant Program 2025.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| FULL LEGAL NAME OF ENTITY/BUSINESS APPLYING | | | | | |
| CONTRACT SIGNER NAME | | | CONTRACT SIGNER TITLE | | |
| E-MAIL OF CONTRACT SIGNER | | | | | |
| PHYSICAL ADDRESS | | | CITY | STATE | ZIP CODE |
| MAILING ADDRESS (IF DIFFERENT FROM PHYSICAL ADDRESS) | | | CITY | STATE | ZIP CODE |
| PROJECT COORDINATOR | | | PROJECT COORDINATOR TITLE | | |
| PROJECT COORDINATOR PHONE | E-MAIL OF PROJECT COORDINATOR | | | | |
| INDUSTRY SECTOR OR SPECIFIC SPECIALTY CROP TARGETED (e.g., Tree Fruit: Apples) | | | | | |
| Grant Request: | | UEI Number: | | | |

Certification: I certify to the best of my knowledge that the information in this application is true and correct and that I am legally authorized to sign and submit this application on behalf of this organization, which is legally eligible to enter into a grant contract.

|  |  |  |
| --- | --- | --- |
| AUTHORIZED SIGNATURE (typed or signed is acceptable) | TITLE | DATE |

Funding Priority Area Addressed: Check all that apply

Enhancing food safety

Improving the capacity of specialty crop distribution chain to comply with the requirements of the Food Safety Modernization Act

Investing in specialty crop research, including research to focus on conservation and environmental outcomes

Developing new and improved seed varieties and specialty crops

Pest and disease control

Increasing nutrition knowledge and consumption of specialty crops

Improving efficiency and reducing costs of distribution systems

Sustainability Project Activities:

Check all that apply

Marketing promotion

Research

Education/training

Other

SCBGP Project Profile Template

The State Plan should include a series of project profiles that detail the necessary information to fulfill the goals and objectives of each project. The acceptable font size for the narrative is 11 or 12 pitch with all margins at 1 inch. The following information must be included in each project profile.

**Project Title**

**Duration of Project**

**Start Date**: Start Date **End Date**: End Date

**Project Partner and Summary**

Include a project summary of 250 words or less suitable for dissemination to the public. A project summary provides a very brief (one sentence, if possible) description of your project. A project summary includes:

1. The name of the applicant organization that if awarded a grant will establish an agreement or contractual relationship with the state department of agriculture to lead and execute the project;

2. The project’s purpose, deliverables, and expected outcomes; and

3. A description of the general tasks/activities to be completed during the project period to fulfill this goal

**For example:** *The ABC University will mitigate the spread of citrus greening (huanglongbing) by developing scientifically based practical measures to implement in a quarantine area and disseminating results to stakeholders through grower meetings and field days.*

**Project purpose**

Provide the Specific Issue, Problem or Need that the Project will Address (5,000 Character Limit)

Provide a Listing of the Objectives that this Project Hopes to Achieve

**Objective 1:**

**Objective 2:**

**Objective 3:**

**Objective 4:**

**Objective 5:**

Project Beneficiaries

**Estimate the number of project beneficiaries**: Enter the Number of Beneficiaries

Statement of Enhancing Specialty Crops

|  |  |
| --- | --- |
| By checking the box to the right, I confirm that this project enhances the competitiveness of specialty crops in accordance with and defined by the Farm Bill. Further information regarding the definition of a specialty crop can be found at [www.ams.usda.gov/services/grants/scbgp](http://www.ams.usda.gov/services/grants/scbgp). |  |

Continuation Project Information

**Does this project continue the efforts of a previously funded SCBGP project? Yes**  **No**

***If yes is checked, answer the following:***

PROVIDE THE AWARD NUMBER(S) AND PROJECT TITLES PREVOUSLY FUNDED (1,000 Character Limit)

DESCRIBE HOW THIS PROJECT WILL DIFFER FROM AND BUILD ON THE PREVIOUS EFFORTS (2,500 Character Limit)

PROVIDE A SUMMARY (3 TO 5 SENTENCES) OF THE OUTCOMES OF THE PREVIOUS EFFORTS (1,500 Character Limit)

What was previously learned from implementing this project, including potential improvements? (1,500 Character Limit)

How are the lessons learned and improvements being incorporated into the project to make the ongoing project more effective and successful at meeting goals and outcomes? (1,500 Character Limit)

DESCRIBE THE LIKELIHOOD OF THE PROJECT BECOMING SELF-SUSTAINING AND NOT INDEFINITELY DEPENDENT ON GRANT FUNDS (1,500 Character Limit)

Other Support from Federal or State Grant Programs

The SCBGP will not fund duplicative projects. Did you submit this project to a Federal or State grant program other than the SCBGP for funding and/or is a Federal or State grant program other than the SCBGP funding the project currently?

**Yes**  **No**

***If yes is checked, answer the next two questions***

Identify the Federal or State grant program(s).

Describe how the SCBGP project differs from or supplements the other grant program(s) efforts.

**External Project Support**

Describe the specialty crop stakeholders who support this project and why (other than the applicant and organizations involved in the project) (1500 Character Limit)

**Expected Measurable Outcomes**

Select the Appropriate Outcome(s) and Indicator(s)/Sub-Indicator(s)

*You must choose at least one of the eight Expected Measurable Outcomes listed in listed on the* [*SCBGP Performance Measures*](https://www.ams.usda.gov/sites/default/files/media/SCBGPPerformanceMeasures.pdf)*, which were approved by the Office of Management and Budget (OMB) to evaluate the performance of the SCBGP on a national level.*

Outcome Measure(s)

*Select the outcome measure(s) that are applicable for this project from the listing below.*

**Outcome 1**: Increasing consumption and consumer purchasing of specialty crops

**Outcome 2**: Increasing access to specialty crops and expanding specialty crop production and distribution

**Outcome 3**: Increase food safety knowledge and processes

**Outcome 4**: Improve pest and disease control processes

**Outcome 5**: Develop new seed varieties and specialty crops

**Outcome 6**: Expand specialty crop research and development

**Outcome 7**: Improve environmental sustainability of specialty crops

OUTCOME INDICATOR(S)

Provide at least one indicator from the Expected Measurable Outcomes listed on the [SCBGP Performance Measures](https://www.ams.usda.gov/sites/default/files/media/SCBGPPerformanceMeasures.pdf) and the related quantifiable result. If you have multiple outcomes and/or indicators, repeat this for each outcome/indicator

Miscellaneous Outcome Measure

In the unlikely event that the outcomes and indicators above the selected outcomes are not relevant to your project, you must develop a project-specific outcome(s) and indicator(s) which will be subject to approval by AMS (1,500 Character Limit)

Data Collection to Report on Outcomes and Indicators

Explain how you will collect the required data to report on the outcome and indicator in the space below. Please refer to SCBG performance measures for information on data collection tips for each outcome indicator selected (2,000 Character Limit)

**Budget Narrative**

*All expenses described in this Budget Narrative must be associated with expenses that will be covered by the SCBGP. If any matching funds will be used and a description of their use is required by the State department of agriculture, the expenses to be covered with matching funds must be described separately. Applicants should review the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for Funding Restrictions prior to developing their budget narrative.*

| **Budget Summary** | |
| --- | --- |
| **Expense Category** | **Funds Requested** |
| **Personnel** | $ |
| **Fringe Benefits** | $ |
| **Travel** | $ |
| **Equipment** | $ |
| **Supplies** | $ |
| **Contractual** | $ |
| **Other** | $ |
| **Direct Costs Subtotal** | $ |

|  |  |
| --- | --- |
| **Total Budget** | $ |

Personnel

*List the organization’s employees whose time and effort can be specifically identified and easily and accurately traced to project activities that enhance the competitiveness of specialty crops. If the listed employee’s salary/position will not be paid with SCBGP funds list $0.00 in the Funds Requested column. See the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for further guidance. Fill personnel information in space below as needed.*

| **#** | **Name/Title** | **Level of Effort (# of hours OR % FTE)** | **Funds Requested** |
| --- | --- | --- | --- |
| 1 |  |  | $ |
| 2 |  |  | $ |
| 3 |  |  | $ |
| 4 |  |  | $ |
| 5 |  |  | $ |
| 6 |  |  | $ |
| 7 |  |  | $ |
| 8 |  |  | $ |

|  |  |
| --- | --- |
| **Personnel Subtotal** | $ |

Personnel Justification

*For each individual listed in the above table, describe the activities to be completed by name/title including approximately when activities will occur. Add more personnel by copying and pasting the existing listing or deleting personnel that aren’t necessary.*

**Personnel 1:**

**Personnel 2**:

**Personnel 3:**

**Personnel 4:**

*Add other Personnel as necessary*

Fringe Benefits

*Provide the fringe benefit rates for each of the project’s salaried employees described in the Personnel section that will be paid with SCBGP funds.*

| **#** | **Name/Title** | **Fringe Benefit Rate** | **Funds Requested** |
| --- | --- | --- | --- |
| 1 |  |  | $ |
| 2 |  |  | $ |
| 3 |  |  | $ |
| 4 |  |  | $ |
| 5 |  |  | $ |
| 6 |  |  | $ |
| 7 |  |  | $ |
| 8 |  |  | $ |

|  |  |
| --- | --- |
| **Fringe Subtotal** | $ |

Travel

*Explain the purpose for each Trip Request. Please note that travel costs are limited to those allowed by formal organizational policy; in the case of air travel, project participants must use the lowest reasonable commercial airfares. For recipient organizations that have no formal travel policy and for-profit recipients, allowable travel costs may not exceed those established by the Federal Travel Regulation, issued by GSA, including the maximum per diem and subsistence rates prescribed in those regulations. This information is available at* [*http://www.gsa.gov/travel*](http://www.gsa.gov/travel) *See the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for further guidance.*

| **#** | **Trip Destination** | **Type of Expense** (airfare, car rental, hotel, meals, mileage, etc.) | **Unit of Measure (days, nights, miles)** | **# of Units** | **Cost per Unit** | **# of Travelers Claiming the Expense** | **Funds Requested** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 |  |  |  |  |  |  | $ |
| 2 |  |  |  |  |  |  | $ |
| 3 |  |  |  |  |  |  | $ |
| 4 |  |  |  |  |  |  | $ |
| 5 |  |  |  |  |  |  | $ |
| 6 |  |  |  |  |  |  | $ |
| 7 |  |  |  |  |  |  | $ |
| 8 |  |  |  |  |  |  | $ |

|  |  |
| --- | --- |
| **Travel Subtotal** | $ |

Travel Justification

*For each trip listed in the above table describe the purpose of this trip and how it will achieve the objectives and outcomes of the project. Be sure to include approximately when the trip will occur. Add more trips by copying and pasting the existing listing or delete trips that aren’t necessary.*

**Trip 1 (Approximate Date of Travel MM/YYYY):**

**Trip 2(Approximate Date of Travel MM/YYYY):**

**Trip 3(Approximate Date of Travel MM/YYYY):**

*Add other Trips as necessary*

Conforming with Your Travel Policy

|  |  |
| --- | --- |
| By checking the box to the right, I confirm that my organization’s established travel policies will be adhered to when completing the above-mentioned trips in accordance with [2 CFR 200.474](http://www.ecfr.gov/cgi-bin/retrieveECFR?gp=&SID=988467ba214fbb07298599affd94f30a&n=pt2.1.200&r=PART&ty=HTML#se2.1.200_1474) or [48 CFR subpart 31.2](http://www.ecfr.gov/cgi-bin/text-idx?SID=3f25ca1f21583e03b13f595d0d9c518d&node=pt48.1.31&rgn=div5#sp48.1.31.31_12) as applicable. |  |

Equipment

*Describe any special purpose equipment to be purchased or rented under the grant. ‘‘Special purpose equipment’’ is tangible, nonexpendable, personal property having a useful life of more than one year and an acquisition cost that equals or exceeds $5,000 per unit and is used only for research, medical, scientific, or other technical activities. See the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for further guidance*

*Rental of "general purpose equipment’’ must also be described in this section. Purchase of general purpose equipment is not allowable under this grant. See* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *further guidance.*

| **#** | **Item Description** | **Rental or Purchase** | **Acquisition Date** | **Funds Requested** |
| --- | --- | --- | --- | --- |
| 1 |  |  |  | $ |
| 2 |  |  |  | $ |
| 3 |  |  |  | $ |
| 4 |  |  |  | $ |
| 5 |  |  |  | $ |
| 6 |  |  |  | $ |
| 7 |  |  |  | $ |
| 8 |  |  |  | $ |

|  |  |
| --- | --- |
| **Equipment Subtotal** | $ |

Equipment Justification

*For each Equipment item listed in the above table describe how this equipment will be used to achieve the objectives and outcomes of the project. Add more equipment by copying and pasting the existing listing or delete equipment that isn’t necessary.*

**Equipment 1:**

**Equipment 2:**

**Equipment 3:**

**Equipment 4:**

*Add other Equipment as necessary*

Supplies

*List the materials, supplies, and fabricated parts costing less than $5,000 per unit and describe how they will support the purpose and goal of the proposal and enhance the competitiveness of specialty crops. See the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for further guidance.*

| **Item Description** | **Per-Unit Cost** | **# of Units/Pieces Purchased** | **Acquisition Date** | **Funds Requested** |
| --- | --- | --- | --- | --- |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |

|  |  |
| --- | --- |
| **Supplies Subtotal** | $ |

Supplies Justification

*Describe the purpose of each supply listed in the table above and how it is necessary for the completion of the project's objective(s) and outcome(s). If it comes as a set, please include that in the justification. If you are combining costs (for example combining 15 items into one cost, you will need to provide a breakdown of items and how you arrived at the price listed in the table above).*

Contractual/Consultant

*Contractual/consultant costs are the expenses associated with purchasing goods and/or procuring services performed by an individual or organization other than the applicant in the form of a procurement relationship. If there is more than one contractor or consultant, each must be described separately. (Repeat this section for each contract/consultant.)*

Itemized Contractor(s)/Consultant(s)

*Provide a list of contractors/consultants, detailing out the name, hourly or flat rate, and overall cost of the services performed. Please note that any statutory limitations on indirect costs also apply to contractors and consultants.*

| **#** | **Contractual Name/Organization** | **Hourly Rate/Flat Rate** | **Rate Value** | **Funds Requested** |
| --- | --- | --- | --- | --- |
| 1 |  |  |  | $ |
| 2 |  |  |  | $ |
| 3 |  |  |  | $ |
| 4 |  |  |  | $ |
| 5 |  |  |  | $ |
| 6 |  |  |  | $ |
| 7 |  |  |  | $ |
| 8 |  |  |  | $ |

|  |  |
| --- | --- |
| **Contractual/Consultant Subtotal** | $ |

Contractual Justification

*Provide for each of your real or anticipated contractors listed above a description of the project activities each will accomplish to meet the objectives and outcomes of the project. Each section should also include a justification for why contractual/consultant services are to be used to meet the anticipated outcomes and objectives. Include timelines for each activity. If contractor employee and consultant hourly rates of pay exceed the salary of a GS-15 step 10 Federal employee in your area, provide a justification for the expenses. This limit does not include fringe benefits, travel, indirect costs, or other expenses. See the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for further guidance.*

**Contractual 1:**

**Contractual 2:**

**Contractual 3:**

**Contractual 4:**

*Add other Contractual lines as necessary*

Conforming with your Procurement Standards

|  |  |
| --- | --- |
| By checking the box to the right, I confirm that my organization followed the same policies and procedures used for procurements from non-federal sources, which reflect applicable State and local laws and regulations and conform to the Federal laws and standards identified in [2 CFR Part 200.317 through.326](http://www.ecfr.gov/cgi-bin/retrieveECFR?gp=&SID=988467ba214fbb07298599affd94f30a&n=pt2.1.200&r=PART&ty=HTML#sg2.1.200_1316.sg3), as applicable. If the contractor(s)/consultant(s) are not already selected, my organization will follow the same requirements. |  |

Other

*Include any expenses not covered in any of the previous budget categories. Be sure to break down costs into cost/unit. Expenses in this section include, but are not limited to, meetings and conferences, communications, rental expenses, advertisements, publication costs, and data collection.*

*If you budget meal costs for reasons other than meals associated with travel per diem, provide an adequate justification to support that these costs are not entertainment costs. See the* [*Request for Proposal*](https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx) *for further guidance.*

| **Item Description** | **Per-Unit Cost** | **Number of Units** | **Acquisition Date** | **Funds Requested** |
| --- | --- | --- | --- | --- |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |
|  |  |  |  | $ |

|  |  |
| --- | --- |
| **Other Subtotal** | $ |

Other Justification

*Describe the purpose of each item listed in the table above purchased and how it is necessary for the completion of the project’s objective(s) and outcome(s). For meals the costs must be reasonable, and a justification must be included to show that such activity maintains the continuity of the meeting and to do otherwise will impose arduous conditions on the meeting participants.*

**PROGRAM INCOME**

*Program income is gross income --earned by a recipient or subrecipient under a grant --directly generated by the grant supported activity or earned only because of the grant agreement during the grant period of performance. Program income includes, but is not limited to, income from fees for services performed; the sale of commodities or items fabricated under an award (this includes items sold at cost if the cost of producing the item was funded in whole or partially with grant funds); registration fees for conferences, etc.*

*Describe how program income will be used to further the objectives of this project during the performance period. Any income generated must be reinvested back into the project and not set aside or reserved for future expenses after the grant ends.*

| **Source/Nature of Program Income** | **Description of how you will reinvest the program income into the project to enhance the competitiveness of specialty crops** | **Estimated Income** |
| --- | --- | --- |
|  |  | $ |
|  |  | $ |
|  |  | $ |

|  |  |
| --- | --- |
| **Program Income Subtotal** | $ |

**ATTACHMENTS: LETTERS OF SUPPORT**

List names of those providing support letters. Provide the name and business and organizations providing letters.