



Wisconsin Potato Industry Board Election Opens May 12

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MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has certified three nominees eligible to be elected to the Wisconsin Potato Industry Board. Candidates were nominated during the period that ended March 28, 2025. Potato growers have from May 12 through June 16, 2025, to vote on the following candidates:

District 1 Nominee: Keith Wolter, Antigo

Ashland, Barron, Bayfield, Brown, Burnett, Chippewa, Clark, Door, Douglas, Dunn, Eau Claire, Florence, Forest, Iron, Kewaunee, Langlade, Lincoln, Marinette, Menominee, Oconto, Oneida, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor, Vilas, and Washburn counties

District 2 Nominee: Andy Diercks, Coloma

Marathon, Outagamie, Portage, Shawano, Waupaca, and Waushara counties

At-Large Nominee: Joseph E. Seis, Grand Marsh

Representing all producers across the state.

Elected producers will serve three-year terms beginning July 1, 2025.

DATCP will mail ballots to eligible potato growers the week of May 12, 2025. Growers who have not received a ballot by May 20, 2025, can request a ballot by contacting DATCP Market Orders staff at DATCPMarketOrders@wisconsin.gov. Eligible growers can vote for the candidate in their respective district or write in the name of another eligible producer. Completed ballots must be emailed to DATCPMarketOrders@wisconsin.gov or postmarked to DATCP Market Orders Program, PO Box 8911, Madison, WI 53708 on or before June 16, 2025.

About the Wisconsin Potato Industry Board

The Wisconsin Potato Industry Board is composed of nine producers in three districts across the state, with one at-large member elected every third year. The board administers the collection and use of approximately \$2 million in assessment fees paid by Wisconsin potato growers. This funding is used to support the potato industry through research, education, and promotion of Wisconsin-grown potatoes.

DATCP administers elections for Wisconsin commodity marketing boards. To learn more about the marketing boards, visit https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx.

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