2025 Nomination Period Open for Ginseng Board of Wisconsin

FOR IMMEDIATE RELEASE: February 11, 2025 **Contact:** Kelly Mella, Public Information Officer, (608) 440-0294 <u>kelly.mella@wisconsin.gov</u>

MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is accepting nominations through March 28, 2025, for two seats on the Ginseng Board of Wisconsin.

DATCP will mail nomination forms to eligible growers. Nomination forms must include signatures from at least five eligible growers other than the nominee. Growers must sign and mail completed nomination forms by March 28, 2025, to Wisconsin Department of Agriculture, Trade and Consumer Protection, Market Order Program, P.O. Box 8911, Madison, WI, 53708-8911.

Growers who have not received a nomination form by March 15, 2025, or who have other questions about the nomination process, should email DATCP Market Orders Program staff at DATCPMarketOrders@wisconsin.gov.

DATCP will conduct the Ginseng Board of Wisconsin election from May 12 through June 16, 2025. Elected growers will serve three-year terms beginning July 1, 2025, and ending June 30, 2028.

About the Ginseng Board of Wisconsin

The Ginseng Board of Wisconsin is composed of seven at-large producers who are responsible for administering Wisconsin's Ginseng Marketing Order. The board oversees the collection and use of over \$200,000 in assessment fees paid by Wisconsin ginseng growers. This funding is used to support the ginseng industry through research, education, and promotion of Wisconsin-grown ginseng.

DATCP administers elections for Wisconsin commodity marketing boards. To learn more about the boards, visit <u>https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx</u>.

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