DATCP Accepting Applications for Export Expansion Grants Through April 9

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MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is accepting applications for new Export Expansion Grants through April 9, 2025. These grants are funded through the Wisconsin Initiative for Agricultural Exports (WIAE), which Gov. Evers created in 2021 to promote Wisconsin dairy, meat, and crop exports.

"Gov. Evers recently introduced his fourth biennial budget, and he continues to lead the way on agriculture investments," said DATCP Secretary Randy Romanski. "Today, on Ag Trade Day, DATCP and Gov. Evers are proud to announce these grants which will be another tool in Wisconsin exporter toolboxes."

Export Expansion Grants aim to accelerate the growth of Wisconsin dairy, meat, and crop product exports. Applicants must be not-for-profit organizations located in Wisconsin that are currently serving or can serve Wisconsin agribusinesses. Wisconsin agribusiness associations, technical colleges, universities, and economic development organizations are encouraged to apply.

Applications will be accepted for projects in two categories: meat or crop exports with awards from \$25,000 to \$50,000, or dairy exports with awards from \$25,000 to \$100,000. Matching funds are required at 20% of the grant award and can be cash or in-kind. Eligible project expenses include, but are not limited to, travel associated with trade promotion activities, event promotion, marketing materials, advertising, subscriptions, contractor fees, and translation services.

DATCP will select recipients through a competitive review process. Project work will begin in May 2025, and all projects must be completed by May 1, 2026.

Grant information and application materials are available at

https://datcp.wi.gov/Pages/AgDevelopment/ExportExpansionGrants.aspx. Contact DATCP grants specialist Kevin Webb at DATCPDADGrants@wisconsin.gov or (608) 224-5049 with questions.

DATCP is working collaboratively with the Wisconsin Economic Development Corporation (WEDC) to promote Wisconsin agricultural products in the international marketplace through WIAE. For more information, visit

https://datcp.wi.gov/Pages/AgDevelopment/WisconsinInitiativeForAgriculturalExports.aspx and sign up for DATCP email updates.

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