Wisconsin Cranberry Board Election Starts July 10

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Contact: Kelly Mella, Public Information Officer, (608) 440-0294 kelly.mella@wisconsin.gov

MADISON, Wis. –The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has certified three nominees who are eligible to be elected to three seats on the Wisconsin Cranberry Board. Starting July 10, 2025, Cranberry growers will have until August 15 to vote on the following candidates:

- Amber Bristow, Warrens
- Jon Duckart, Wisconsin Rapids
- Rochelle Hoffman, Tomah

DATCP will mail ballots to eligible cranberry growers the week of July 7, 2025. Producers who have not received a ballot by July 18, 2025, can request one by contacting DATCP Marketing Orders Program staff at <u>DATCPMarketOrders@wisconsin.gov</u>. Completed ballots must be mailed to WI DATCP Marketing Orders Program, P.O. Box 8911, Madison, WI 53708 and postmarked on or before August 15, 2025.

Elected producers will serve three-year terms beginning September 1, 2025.

About the Wisconsin Cranberry Board

The Wisconsin Cranberry Board is composed of seven producers across the state. The board oversees the collection and use of approximately \$547,000 in assessment fees paid by Wisconsin cranberry growers. This funding is used to support the cranberry industry through research, education, and the promotion of Wisconsin-grown cranberries.

DATCP administers elections for Wisconsin commodity marketing boards. To learn more about these boards, visit <u>https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx</u>.

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