



## DATCP Announces Wisconsin Cherry Board Election Results

**FOR IMMEDIATE RELEASE:** July 8, 2025

**Contact:** Kelly Mella, Public Information Officer, (608) 440-0294  
[kelly.mella@wisconsin.gov](mailto:kelly.mella@wisconsin.gov)

MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has certified the 2025 Wisconsin Cherry Board election results. Chris Lautenbach of Fish Creek and Jim Seaquist of Ellison Bay began three-year terms as elected members of the board on July 1, 2025.

### About the Wisconsin Cherry Board

The Wisconsin Cherry Board is composed of five at-large members who are responsible for administering Wisconsin's Cherry Marketing Order. The board oversees the collection and use of approximately \$60,000 in assessment fees paid by Wisconsin cherry growers. This funding is used to support the cherry industry through research, education, and promotion of Wisconsin-grown cherries.

DATCP administers elections for Wisconsin commodity marketing boards. To learn more about these boards, visit [https://datcp.wi.gov/Pages/About\\_Us/MarketingBoards.aspx](https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx).

###

*Find more DATCP news in our [newsroom](#), on [Facebook](#), [X](#), and [Instagram](#).*