



## DATCP Issues Public Health Alert for Holmen Locker & Meat Market Cured and Smoked Teriyaki Beef Due to Misbranding and Undeclared Allergens

**FOR IMMEDIATE RELEASE:** August 6, 2025

**Contact:** Molly Mueller, Public Information Officer, (608) 910-1929,  
[molly.mueller@wisconsin.gov](mailto:molly.mueller@wisconsin.gov)

MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is issuing a public health alert for Cured and Smoked Teriyaki Beef produced by Holmen Locker & Meat Market in Holmen. This alert is due to the product being misbranded and containing undeclared allergens.

The aforementioned product contains soy and wheat, known food allergens which were not declared on the product's label. The product was sold at Holmen Locker & Meat Market on or before August 1, 2025.

DATCP is issuing this public health alert to ensure consumers with an allergy to soy and/or wheat are aware that this product should not be consumed. No illnesses have been reported as a result of consuming this product. Anyone with signs or symptoms of a foodborne illness or allergic reactions should contact their doctor. Consumers who have this product can discard it. Consumers and media with questions about this public health alert can contact Lauri Stettler, Holmen Locker & Meat Market, at (608) 526-3112.

###

*Find more DATCP news in our [newsroom](#), on [Facebook](#), [X](#), and [Instagram](#).*