



DATCP Announces Wisconsin Cherry Board Election Results

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MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has certified the 2024 Wisconsin Cherry Board election results. Barry Peterson of Green Bay and Terry Sorenson of Sturgeon Bay began three-year terms on the Wisconsin Cherry Board on July 1, 2024.

About the Wisconsin Cherry Board

The Wisconsin Cherry Board is composed of five at-large growers who are responsible for administering Wisconsin's Cherry Marketing Order. The board oversees the collection and use of approximately \$55,000 in assessment fees paid by Wisconsin cherry growers. This funding is used to support the cherry industry through research, education, and promotion of Wisconsin-grown cherries.

DATCP administers elections for Wisconsin commodity marketing boards. To learn more about marketing boards, visit https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx.

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